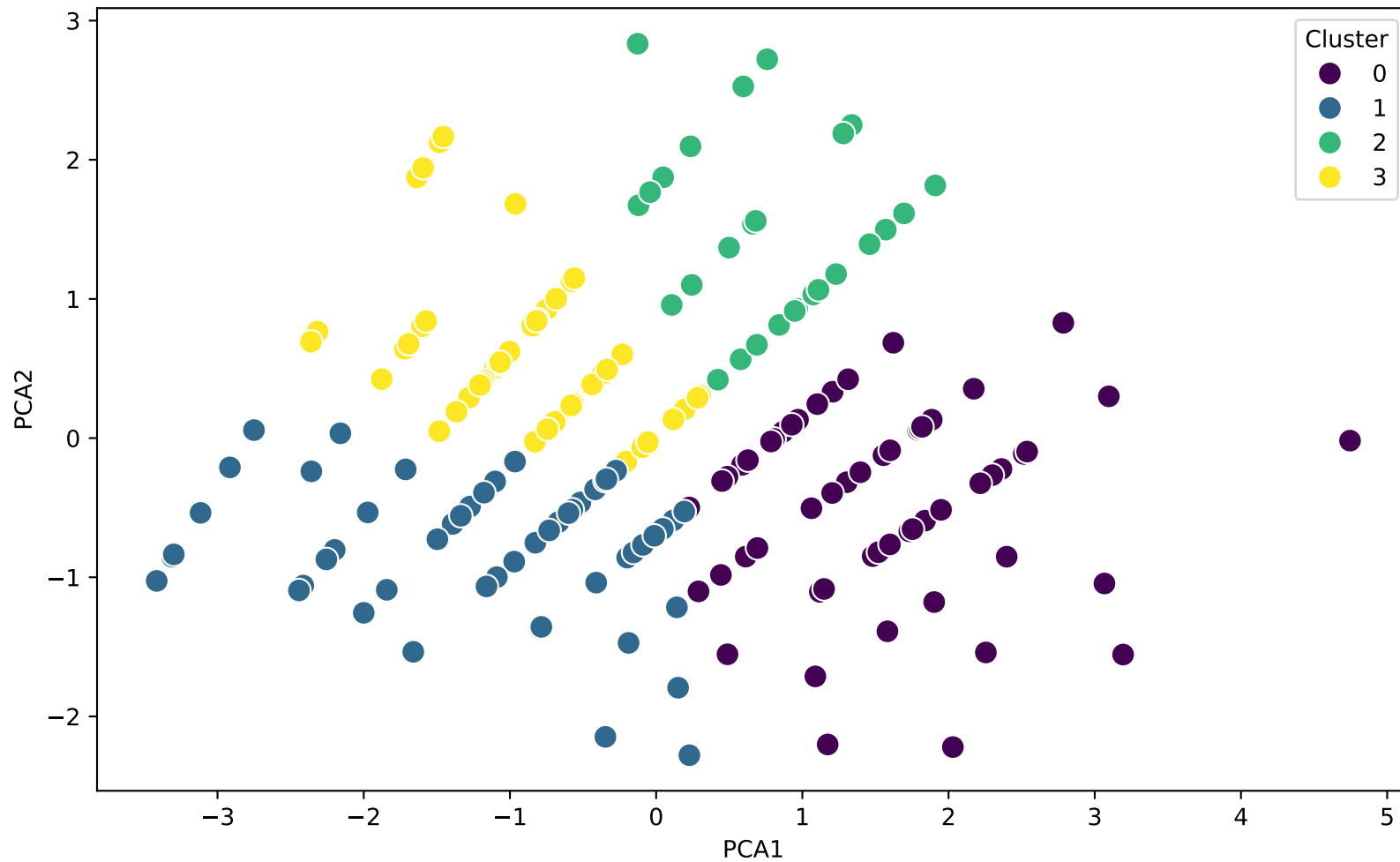


Number of Clusters: 4

Davies-Bouldin Index (DB Index): 1.06

Customer Clusters (PCA Projection)



Metric	Value
Number of Clusters	4
Davies-Bouldin Index	1.0604
Silhouette Score	0.3135

TotalTransactionValue	AverageTransactionValue	TransactionCount	Cluster	PCA1	PCA2
3354.5200000000004	670.9040000000001	5.0	3.0	-0.07894619905734236	-0.05055910468498793
1862.74	465.685	4.0	1.0	-1.273037426931606	-0.49205138461151854
2725.38	681.345	4.0	3.0	-0.5672534475611909	0.24927069999317503
5354.88	669.36	8.0	0.0	1.4810570766473732	-0.8476563894681761
2034.24	678.08	3.0	3.0	-1.1031758167287073	0.5020193415145444
4227.57	1056.8925	4.0	2.0	0.6617895320947992	1.540199270743806
2579.8199999999997	859.9399999999999	3.0	3.0	-0.5779518936809183	1.1279822819419942
4271.61	427.16099999999994	10.0	0.0	1.1732843644700932	-2.2014620508258846
896.5	298.8333333333333	3.0	1.0	-2.198465721432677	-0.8033493960526821
1717.5500000000002	429.38750000000005	4.0	1.0	-1.3918271607310941	-0.6168224982438045