

Detail-oriented UI designer and illustrator skilled in creating visually appealing designs for digital and print formats. Accomplished in both design and coding, with notable achievements in crafting aesthetically pleasing and functional websites. Looking to grow as a designer and perfect my art prioritizing client satisfaction.

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## Skills

Adobe Photoshop

Adobe Illustrator

Adobe Premiere Pro

Figma

HTML / CSS

WordPress

Robust typography, layout and color theory skills

Experienced assessor of client needs

Strong social media knowledge

## Design Experience

### Freelance Website Designer & Admin

VANCOUVER ISLAND LURE COURSING ASSOCIATION 📅 09/2023 - PRESENT 📍 REMOTE

- Designed and implemented a website layout for dog racing with WordPress to give users an accessible and seamless user experience.
- Consulted with clients to keep information up to date for website patrons. Collaborated to bring about and develop website features such as a scrolling header image gallery and responsive page layouts.
- Formulated web forms with conditional logic and email integration for contact and application pages to facilitate a growth in their membership.

### Social Media Graphic Designer & Audience Relations

SKODEN INDIGENOUS FILM FESTIVAL 📅 01/2023 - 04/2023 📍 VANCOUVER

- Spearheaded a team of three to promote a two-day film festival, organizing meetings and crafting compelling social media posts to elevate its online presence utilizing existing photo and illustration banks. Developed a new design document, logotype and branding to ensure visual consistency and promote reconciliation through a friendly brand design.
- Collaborated with Indigenous team members to ensure cultural sensitivity, enriching the authenticity of film festival content and fostering meaningful connections with Indigenous narratives and perspectives.
- Audience relations duties included assisting the general public and special guests such as filmmakers and elders during our screenings.

## Volunteer Experience

### Junior Docent and Events

MUSEUM OF SURREY 📅 05/2015 - 12/2016 📍 SURREY

- Led 40 hours of immersive, engaging, and age-appropriate crafting activities for children at the museum during public programs and drop-ins. Emphasized instilling an early appreciation for diverse cultures, reflecting my personal commitment to encouraging curiosity about history, heritage, and fostering a love for learning.
- Fostered a supportive atmosphere among fellow volunteers, encouraging open communication and collaboration to enhance the effectiveness of the docent team.

## Education

### B.A. in The School of Interactive Arts and Technology — Concentration in Media Arts

SIMON FRASER UNIVERSITY 📅 09/2017 - 08/2023