

Percy Bradley

UI Designer / Illustrator

Detail-oriented Visual and UI designer **skilled in creating visually appealing designs for digital and print formats.** Accomplished in both design and coding, with notable achievements in crafting aesthetically pleasing and functional websites. **Looking to grow as a designer and perfect my art** prioritizing client satisfaction.

🌐 percybradley.com

✉ percy.w.bradley@gmail.com

📍 New Westminster, BC

☎ 778 - 201 - 8454

Skills

Photoshop

Illustrator

Premiere Pro

Figma

HTML / CSS

WordPress

Strong typographic, layout and color theory skills

Experienced assessor of client needs

Design Experience

Freelance Website Designer & Admin

VANCOUVER ISLAND LURE COURSING ASSOCIATION 📅 03/2016 - PRESENT 📍 REMOTE

- Designed and implemented a website layout for dog racing with WordPress to give users an accessible and seamless user experience.
- Consulted with clients to keep information up to date for website patrons. Collaborated to bring about and develop website features such as a scrolling header image gallery and responsive page layouts.
- Formulated web forms with conditional logic and email integration for contact and application pages to facilitate a growth in their membership.

Social Media Graphic Designer & Audience Relations

SKODEN INDIGENOUS FILM FESTIVAL 📅 01/2023 - 04/2023 📍 VANCOUVER

- Spearheaded a team of three to promote a two-day film festival, organizing meetings and crafting compelling social media posts to elevate its online presence. Developed a new design document, logotype and branding to ensure visual consistency and promote reconciliation through a friendly brand design.
- Collaborated with Indigenous team members to ensure cultural sensitivity, enriching the authenticity of film festival content and fostering meaningful connections with Indigenous narratives and perspectives.
- Audience relations duties included assisting the general public and special guests such as filmmakers and elders during our screenings.

Volunteer Experience

Junior Docent and Events

MUSEUM OF SURREY 📅 05/2015 - 12/2016 📍 SURREY

- Led 40 hours of immersive, engaging, and age-appropriate crafting activities for children at the museum during public programs and drop-ins. Emphasized instilling an early appreciation for diverse cultures, reflecting my personal commitment to encouraging curiosity about history, heritage, and fostering a love for learning.
- Fostered a supportive atmosphere among fellow volunteers, encouraging open communication and collaboration to enhance the effectiveness of the docent team.

Education

B.A. in The School of Interactive Arts and Technology — Concentration in Media Arts

SIMON FRASER UNIVERSITY 📅 09/2017 - 08/2023