

# PERCY BRADLEY

GRAPHIC DESIGNER / ILLUSTRATOR

## CONTACT

🌐 [percybradley.com](http://percybradley.com)

✉ [percival.w.bradley@gmail.com](mailto:percival.w.bradley@gmail.com)

☎ 778 - 201 - 8454

## EDUCATION

### SIMON FRASER UNIVERSITY

SCHOOL OF INTERACTIVE ARTS AND TECHNOLOGY

📅 08/2023 📍 Surrey

- Bachelor of Arts with a concentration in Media Arts

## SKILLS

- 1+ years of graphic design experience
- Organized
- Team player
- Attention to detail
- Strong typographic, layout, and color theory skills
- Expertly evaluates client needs

## TECHNICAL SKILLS

### ADOBE CREATIVE SUITE

- Photoshop, Illustrator, InDesign, Premiere Pro

### PROTOTYPING TOOLS

- Figma, Canva, Azure

### ILLUSTRATION TOOLS

- Clip Studio Paint, Aesprite

## DESIGN EXPERIENCE

### FREELANCE WEBSITE DESIGNER & ADMIN

VANCOUVER ISLAND LURE COURSING ASSOCIATION

📅 03/2016 - Present 📍 Remote 🌐 [vilca.ca](http://vilca.ca)

- Designed and implemented a website layout for dog racing with WordPress to give users an accessible and seamless user experience.
- Consulted with clients to keep information up to date for website patrons. Collaborated to bring about and develop website features such as a scrolling header image gallery and responsive page layouts.
- Created web forms with conditional logic and email integration for contact and application pages to facilitate growing their membership.

### SOCIAL MEDIA GRAPHIC DESIGNER & AUDIENCE RELATIONS

SKODEN INDIGENOUS FILM FESTIVAL

📅 01/2023 - 04/2023 📍 Vancouver 🌐 [sfu.ca/skoden](http://sfu.ca/skoden)

- Led a team of three to promote a two-day film festival. Organized meetings, crafted social media posts to enhance its online presence, promoting reconciliation through a friendly brand design.
- Consulted with Indigenous team members to ensure cultural sensitivity, enriching the authenticity of film festival content and fostering meaningful connections with Indigenous narratives and perspectives.
- Audience relations duties included assisting the general public and special guests such as filmmakers and elders during our screenings.

### LEAD CHARACTER ILLUSTRATOR & PROGRAMMER

MULTILINEAR NARRATIVE CLASS PROJECT

📅 10/2020 - 12/2020 📍 Remote

- Spearheaded a collaborative effort with a team of five to conceptualize and produce a 45-minute multi-linear visual novel, showcasing strong project management and creative collaboration skills.
- Transformed conceptual ideas into visually compelling illustrations, seamlessly integrating my own and teammate's character designs, demonstrating a high level of artistic synergy and creative teamwork.
- Took the initiative to integrate art and dialogue together into the final product, resulting in a cohesive and immersive game experience.

## VOLUNTEER EXPERIENCE

### JUNIOR DOCENT AND EVENTS

MUSEUM OF SURREY

📅 05/2015 - 01/2017 📍 Surrey

- Facilitated immersive, engaging and age-appropriate crafts to children at the museum, instilling an interest in art and community.
- Fostered a supportive atmosphere among fellow volunteers, encouraging open communication and collaboration to enhance the effectiveness of the docent team.