

Percy Bradley

UI Designer / Illustrator

DESIGN EXPERIENCE

WEBSITE DESIGNER & ADMIN

VANCOUVER ISLAND LURE COURSING ASSOCIATION

03/2016 - Present Remote

- Designed and implemented future website layout in WordPress for easy accessibility.
- Created web forms with conditional logic with email integration for contact and application pages.
- Consulted with the non-tech savvy clients on website features and desired updates.

LEAD SOCIAL MEDIA DESIGNER & GUEST SERVICES

SKODEN INDIGENOUS FILM FESTIVAL

01/2023 - 04/2023 Vancouver

- Led team of three, initialing meetings and scheduling tasks in creating social media posts and branding design.
- Created the design document for cohesive brand design, assisted in finalized touch-ups in team member's work.
- Consulted with Indigenous team members to ensure cultural sensitivity and media team writing the posts to communicate deadlines.
- Guest services duties including: assisting the general public and special guests such as filmmakers and elders during our screenings.

LEAD CHARACTER ILLUSTRATOR & PROGRAMMER

MULTI-LINEAR NARRATIVE CLASS PROJECT

10/2020 - 12/2020 Remote

- As a group of five created a multi-linear 45-minute visual novel.
- Discussed and organized story elements and tasks such as plot progression and character writing in numerous group meetings.
- Created final illustrations based on my own and other's character designs.
- Initiated art and dialogue into end product.

VOLUNTEER EXPERIENCE

STUDENT DOCENT

MUSEUM OF SURREY

05/2015 - 01/2017 Surrey

- Taught children arts and crafts at museum events.
- Worked with peers to maintain organized workstations.
- Was available to answer questions from the general public.

CONTACT

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EDUCATION

SIMON FRASER UNIVERSITY

SCHOOL OF INTERACTIVE ARTS AND TECHNOLOGY

09/2018 - 08/2023 Surrey

- Bachelor of Arts with a concentration in Media Arts

SKILLS

- Organized
- Team player
- Attention to detail
- Strong typographic, layout, and color theory skills

PROFICIENCIES

ADOBE CREATIVE SUITE

- Photoshop, Illustrator, InDesign, Premiere Pro

MICROSOFT OFFICE

- Word, PowerPoint, Excel

PROTOTYPING TOOLS

- Figma, Azure

ILLUSTRATION TOOLS

- Clip Studio Paint, Aesprite

References available upon request.