

# Percy Bradley

UI Designer / Illustrator

## DESIGN EXPERIENCE

### WEBSITE DESIGNER & ADMIN

VANCOUVER ISLAND LURE COURSING ASSOCIATION

03/2016 - Present Remote vilca.ca

- Designed and implemented current website layout in WordPress for easy accessibility.
- Created web forms with conditional logic with email integration for contact and application pages.
- Consulted with the non-tech savvy clients on website features and desired updates.

### LEAD SOCIAL MEDIA DESIGNER & GUEST SERVICES

SKODEN INDIGENOUS FILM FESTIVAL

01/2023 - 04/2023 Vancouver

- Led team of three, initialing meetings and scheduling tasks in creating social media posts and branding design.
- Created the design document for cohesive brand design, assisted in finalized touch-ups in team member's work.
- Consulted with Indigenous team members to ensure cultural sensitivity and media team writing the posts to communicate deadlines.
- Guest services duties including: assisting the general public and special guests such as filmmakers and elders during our screenings.

### LEAD CHARACTER ILLUSTRATOR & PROGRAMMER

MULTI-LINEAR NARRATIVE CLASS PROJECT

10/2020 - 12/2020 Remote

- As a group of five created a multi-linear 45-minute visual novel.
- Discussed and organized story elements and tasks such as plot progression and character writing in numerous group meetings.
- Created final illustrations based on my own and other's character designs.
- Initiated art and dialogue into end product.

## VOLUNTEER EXPERIENCE

### STUDENT DOCENT

MUSEUM OF SURREY

05/2015 - 01/2017 Surrey

- Taught children arts and crafts at museum events.
- Worked with peers to maintain organized workstations.
- Was available to answer questions from the general public.

## CONTACT

percybradley.com

percival.w.bradley@gmail.com

778 - 201 - 8454

## EDUCATION

### SIMON FRASER UNIVERSITY

SCHOOL OF INTERACTIVE ARTS AND TECHNOLOGY

09/2018 - 08/2023 Surrey

- Bachelor of Arts with a concentration in Media Arts

## SKILLS

- Organized
- Team player
- Attention to detail
- Strong typographic, layout, and color theory skills

## PROFICIENCIES

### ADOBE CREATIVE SUITE

- Photoshop, Illustrator, InDesign, Premiere Pro

### MICROSOFT OFFICE

- Word, PowerPoint, Excel

### PROTOTYPING TOOLS

- Figma, Azure

### ILLUSTRATION TOOLS

- Clip Studio Paint, Aesprite

References available upon request.