

- Not Applicable

● Missing (0)

● Poor (1)

● Fair (2)

● Good (3)

	Quicken Loans Mobile	CitiMortgage Mobile	PNC Home Bank Lending	Wells Fargo Mortgage	Calculators4 Mortgages	Crosslink Suite	Wacom Bamboo
Usability and Presentation							
Optimized for mobile	●	●	●	●	-	●	●
Instills trust and welcomes user	●	●	●	●	●	●	●
Interface is easy to understand	●	●	●	●	●	●	●
Screen flow is fast and easy	●	-	●	●	●	●	●
Graphics and design	●	●	●	●	●	●	●
Ease of contact	●	●	●	●	●	●	●
Mortgage and Finance Info						analogous info used	analogous info used
Information is complete	●	●	●	●	-	●	●
Information is clearly stated	●	●	●	●	-	●	●
Fees and costs present	●	●	●	●	-	-	-
Benefits of loan stated	●	●	●	●	-	-	-
Application for Loan						analogous form used	analogous form used
Professional design of form	●	●	●	●	-	●	●
Secure presentation	●	●	●	●	-	●	●
Ease of field input	●	●	●	●	-	●	●
Error checking	●	●	●	●	-	●	●
Mortgage Calculator							
Kinds of calculators	●	-	●	●	●	-	-
Ease of use	●	-	●	●	●	-	-
Integration	●	-	●	●	-	-	-
Helps user fill out form	●	-	●	●	●	-	-