

# ULTRABOOST 5X

\$180 / \$99

## PRODUCT DETAILS



### CONSUMER INSIGHTS:

A new design and functionality to re-ignite the passion of running and the iconic status of ULTRABOOST.

### PRODUCT TECHNOLOGY:

- Critical combination of LightBoost V2 and an updated torsion system
- More boost underfoot / **+9mm in forefoot and heel**
- Mono Primeknit upper laced for adaptability, support and breathability
- Tuned midfoot knit and evestay for lockdown and support
- External heel counter for superior fit and lockdown
- 31mm/ 21mm = 10mm drop
- 8.6 oz (W7)

### CONSUMER BENEFIT:

Delivering a truly premium run for all runners – regardless of experience, distance or mileage. Providing industry leading combination of cushioning and responsiveness with a secure and adaptable fit.