



Performance de Vendas Mês Atual

Objetivo de Vendas



KPI's

146.083,82
Total Fat \$

63.864,00
TOTAL META \$

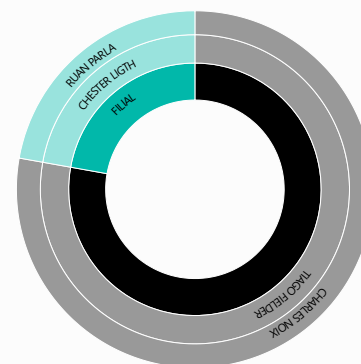
228,74%
%Realiz

51,49%
MoM

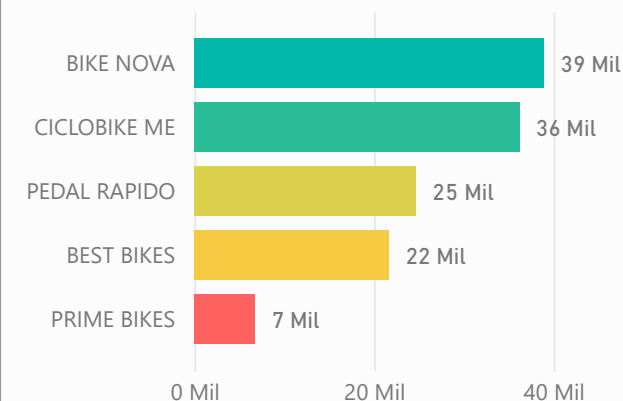
24,3%
YoY

Comercial % Vendas

Legenda ● FILIAL ● MATRIZ



TOP 5 Clientes



Indicadores MoM e YoY

FANTASIA	Total Fat \$	MoM	YoY
FILIAL	32.427,78	-56,49%	-40,94%
MATRIZ	113.656,04	418,81%	81,5%

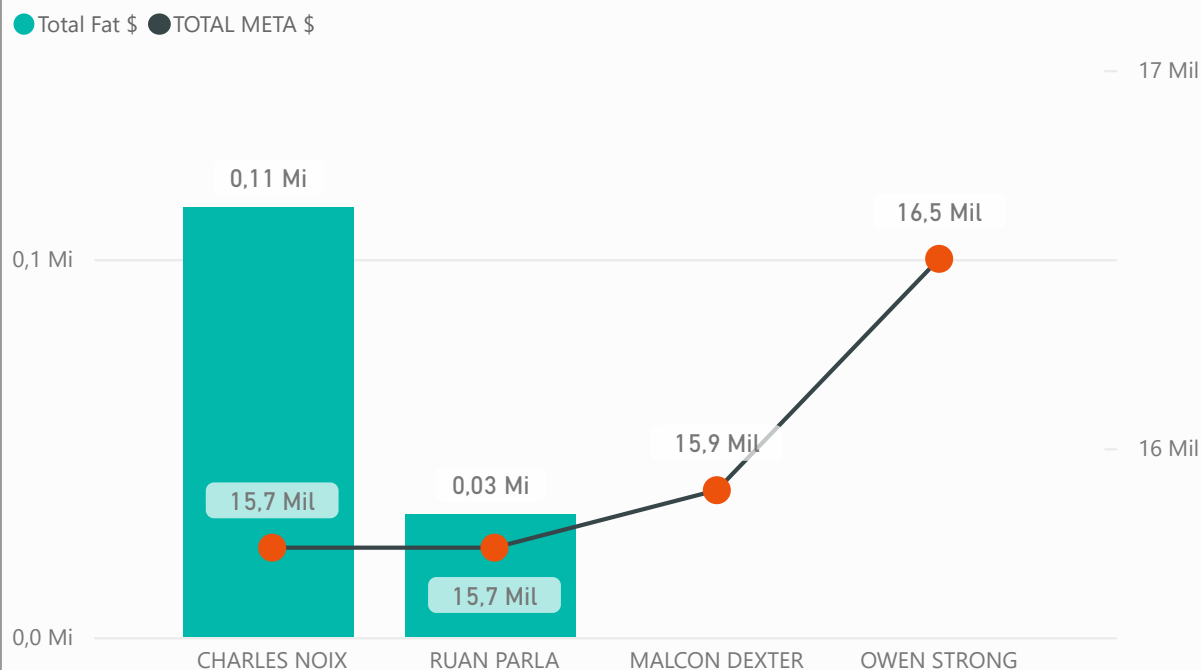
Indicadores de Objetivo

FANTASIA	Total Fat \$	TOTAL META \$	KPI META
FILIAL	32.427,78	32.238,00	
MATRIZ	113.656,04	31.626,00	

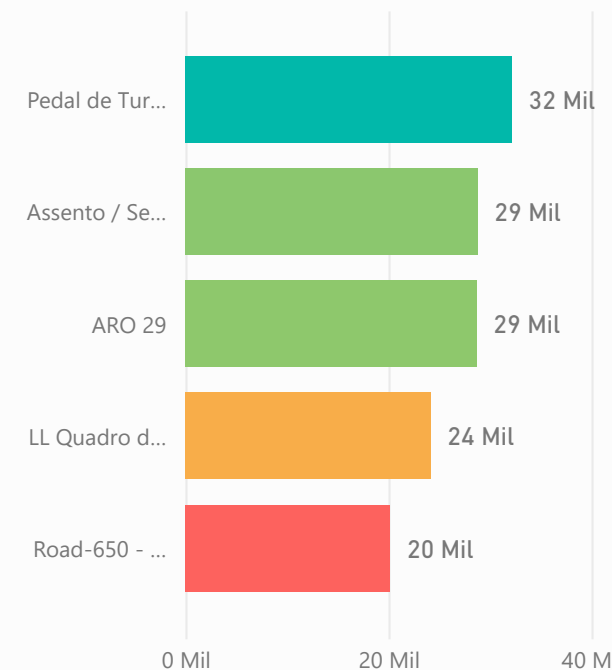
Indicadores de Rentabilidade

FANTASIA	Total Fat \$	Lucro \$	Lucro %	KPI lucro
FILIAL	32.427,78	3.242,97	11,11%	
MATRIZ	113.656,04	11.365,33	11,11%	

Total Faturado x Meta por vendedor



TOP 5 Produtos





Performance de Vendas Ano Atual

Objetivo de Vendas



KPI's

1.483.535,34
Total Fat \$

1.497.653,75
TOTAL META \$

99,06%
%Realiz

● KPI META

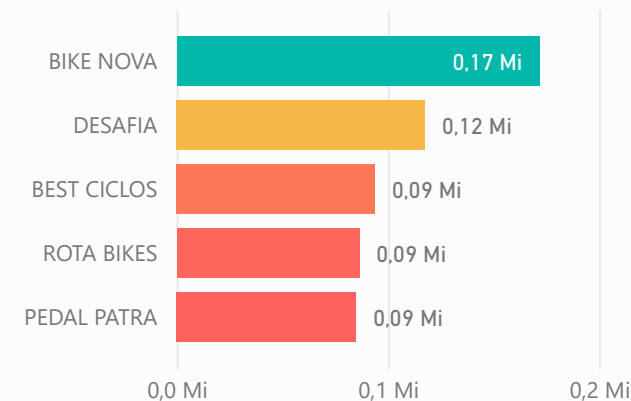
-17,37%
YoY

Comercial % Vendas

Legenda ● FILIAL ● MATRIZ



TOP 5 Clientes



Indicadores YoY

FANTASIA	Total Fat \$	YoY	KPI META
FILIAL	555.484,91	2,27%	●
MATRIZ	928.050,43	-25,88%	●

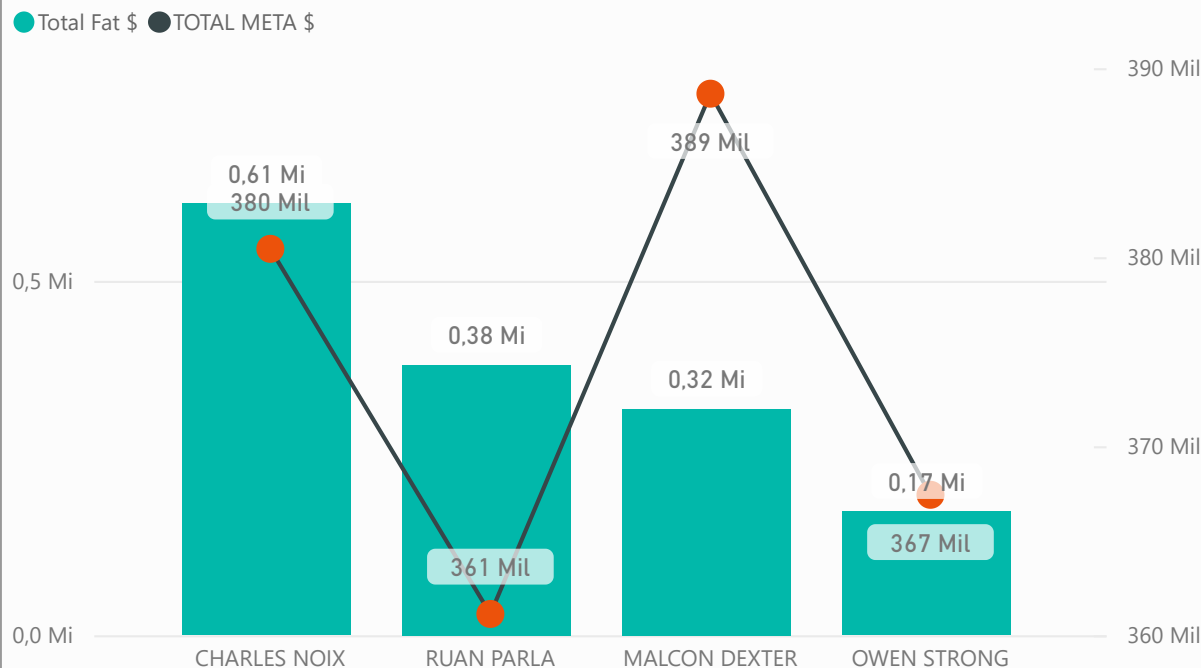
Indicadores de Objetivo

FANTASIA	Total Fat \$	TOTAL META \$	KPI META
FILIAL	555.484,91	728.559,99	●
MATRIZ	928.050,43	769.093,76	●

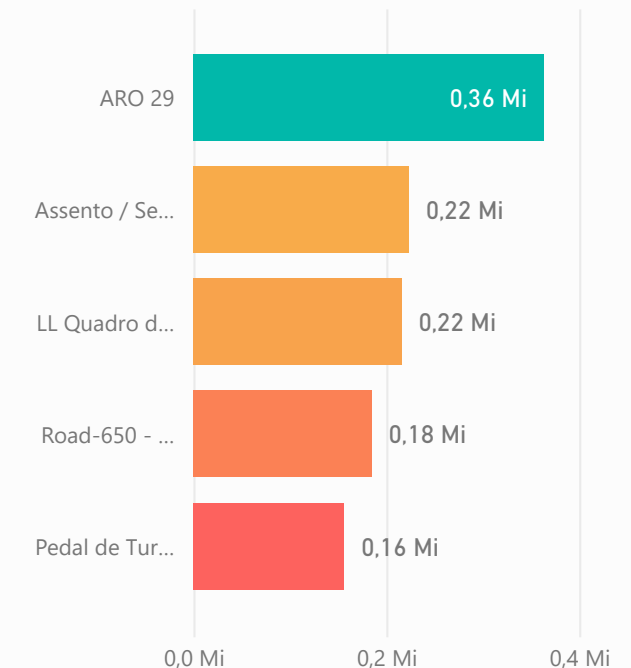
Indicadores de Rentabilidade

FANTASIA	Total Fat \$	Lucro \$	Lucro %	KPI lucro
FILIAL	555.484,91	43.379,66	8,47%	●
MATRIZ	928.050,43	84.536,53	10,02%	●

Total Faturado x Meta por vendedor



TOP 5 Produtos





Análise de Tendência

Selecione vendedor

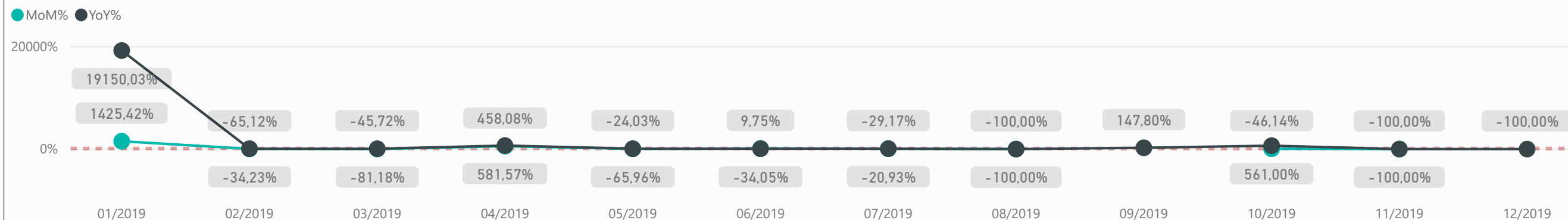
CHARLES
NOIX

MALCON
DEXTER

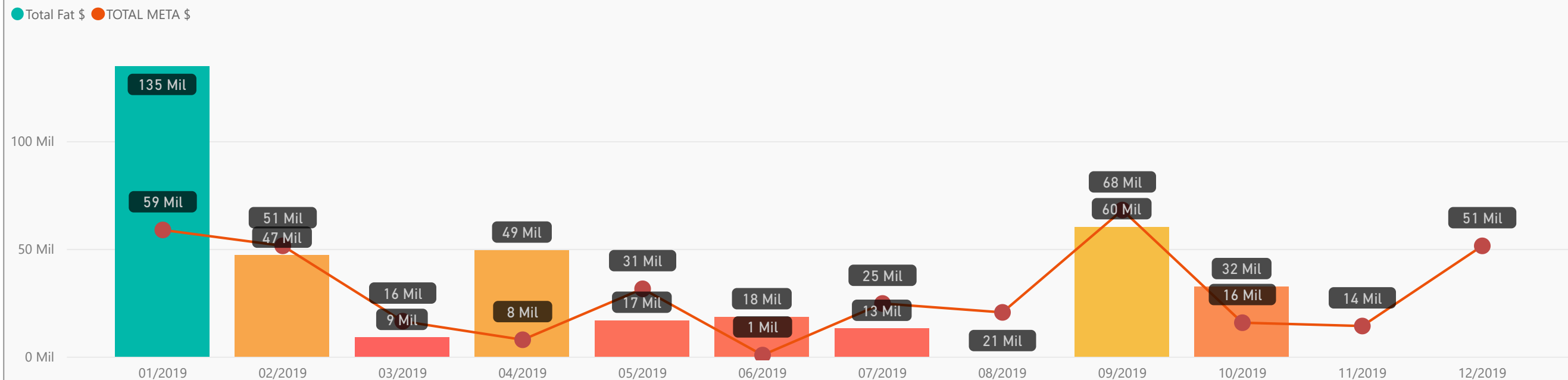
OWEN
STRONG

RUAN
PARLA

YoY % x MoM%



Faturamento x Meta



FANTASIA	NOME	NOME	VAL_UNIT	Lucro \$	%Realiz	Lucro %	Total Fat \$	TOTAL META \$	Custo Venda	KPI META
FILIAL	CHESTER LIGTH	OWEN STRONG	87.287,49	43.783,16	61,47%	6,74%	693.562,95	1.128.210,36	649.779,79	
FILIAL	CHESTER LIGTH	RUAN PARLA	126.069,43	55.426,33	97,26%	5,48%	1.066.896,57	1.096.983,38	1.011.470,24	
MATRIZ	TIAGO FIELDER	CHARLES NOIX	271.712,08	131.022,38	160,93%	6,73%	2.078.975,57	1.291.852,74	1.947.953,19	
MATRIZ	TIAGO FIELDER	MALCON DEXTER	125.315,12	76.130,13	81,94%	8,07%	1.019.560,33	1.244.273,95	943.430,20	
Total			610.384,12	306.362,00	102,05%	6,73%	4.858.995,42	4.761.320,43	4.552.633,42	

FANTASIA	NOME	Total Fat \$	MoM%	YoY%	MESANO	MoM \$	YoY \$	KPI MOM	KPI YoY	KPI lucro	KPI META	MoM	YoY
FANTASIA	NOME	205.868,85	9,02%		05/2017	188.837,84						9,02%	
MATRIZ	TIAGO F	129.372,60	-8,25%	-37,16%	05/2018	141.001,73	205.868,85					-8,25%	-37,16%
MATRIZ	TIAGO F	256.328,49	72,08%	81,79%	04/2019	148.958,03	141.001,73					72,08%	81,79%
FILIAL	CHESTEI	99.996,99	-60,99%	-22,71%	05/2019	256.328,49	129.372,60					-60,99%	-22,71%
FILIAL	CHESTEI	123.458,92	59,16%		03/2017	77.569,22						59,16%	
Total		153.662,84	53,67%	3,77%	06/2019	99.996,99	148.078,87					53,67%	3,77%
		188.837,84	52,96%		04/2017	123.458,92						52,96%	
		146.083,82	51,49%	24,30%	10/2019	96.428,18	117.525,74					51,49%	24,3%
		110.484,34	-50,56%	-23,30%	02/2019	223.470,49	144.042,54					-50,56%	-23,3%
		117.525,74	-5,89%	13,86%	10/2018	124.882,77	103.221,38					-5,89%	13,86%
		153.916,96	49,11%		11/2017	103.221,38						49,11%	
		78.889,15	-48,75%		12/2017	153.916,96						-48,75%	
		122.864,55	-40,32%		06/2017	205.868,85						-40,32%	
		77.569,22	-39,44%		02/2017	128.083,96						-39,44%	
		223.470,49	37,98%	25,96%	01/2019	161.955,81	177.417,32					37,98%	25,96%
		4.858.995,42	3,10%	57,58%			3.083.563,69					3,1%	57,58%

1002019

Ultimo Mes de Venda
Venda