Project – Your Tech Company

Goal – you and your team will be starting up a tech company. You need to come up with a logo and business card to give your clients. Your first clients are the elementary students at Robert Hopkins.

1. Research and find three tech company logos that you like. Copy and paste the logo and an image and name of someone important (CEO or founder or ...) in the company. Include a brief bio of the person in the company.

| Company: | Company: | Company: |
|-----------------|-----------------|-----------------|
| Logo: | Logo: | Logo: |
| CEO or Founder: | CEO or Founder: | CEO or Founder: |

- 2. With your team, create a company name and tech Logo.
- 3. Create your own personal business card. Include your <u>position title</u> in the group. Are you the Team Manager, Lead Programmer, Marketing Technologist, Creativity Director, Content Strategist, Information Architect, UX designer, UI designer, Software Developer, CEO,... Microsoft Word offers a variety of Business Card Layouts that you can easily place your information in.
- 4. Print at least 4 copies of your business card. (regular paper is acceptable) [1 copy to the teacher; one copy to each of your clients]

