

Greetings! **The Philippine Web Designers Organization (PWDO)** cordially invites you to take part in this year's **<form> function() & .class web design conference** as one of our sponsors.

**Form Function & Class (FFC)** is an annual conference that imparts essential knowledge to the web design community in Asia and the rest of the world. It not only highlights the best practices of crafting websites from desktop to mobile devices, but also aims to inculcate values of quality and excellence in the web design profession.

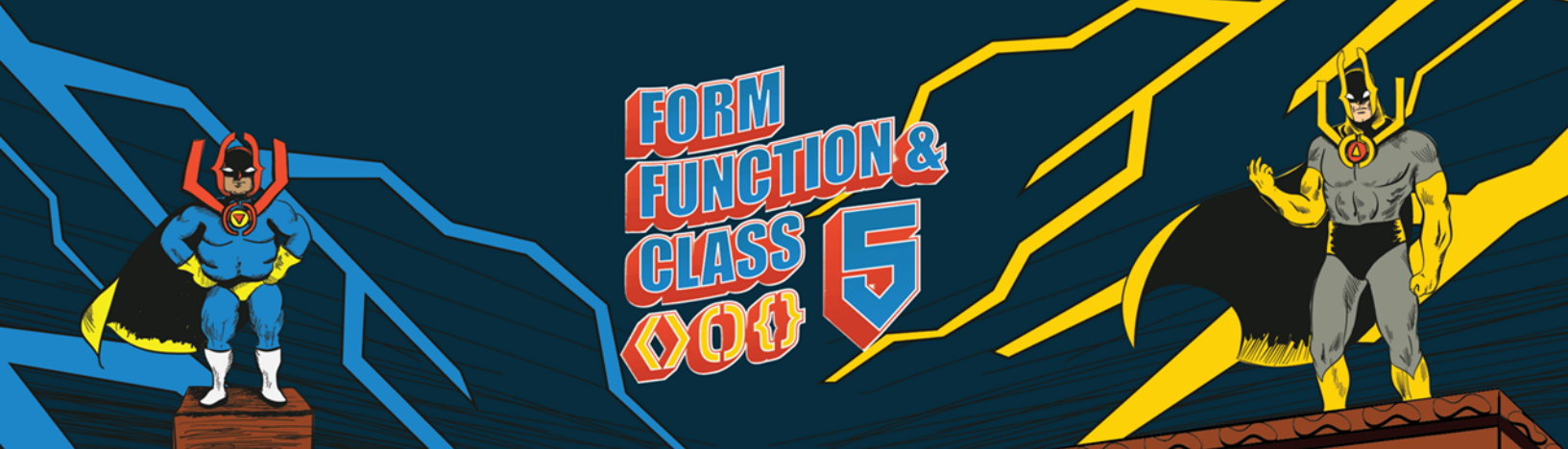
The conference aims to cover topics such as HTML, CSS, JavaScript, graphic design, typography, user experience, interaction design, animation, games, mobile, business, and other relevant disciplines in building for the fast-paced, ever-changing landscape of the Internet industry. It will consist of 45-minute plenary sessions in a single track, followed by Q&A panels with the speakers by the end of the morning & the afternoon.

Every year, crowds of over 200 industry practitioners, educators, students, and hobbyists have gathered at **Form Function & Class** since its launch in 2009. FFC has seen speakers from Mozilla, Google, Adobe, as well as the brightest minds in the country & the region. This **November 8, 2014**, FFC will celebrate its 5<sup>th</sup> year of promoting web standards, usability, and professionalism in a theme that honors our design superheroes—past, present, & future.

**Form Function & Class** is organized by fellow web professionals who want to create a venue for meeting and learning from the best minds in the industry. Your brand can greatly benefit from establishing a relationship with the web design community through this conference.

For more information, please contact us at [info@pwdo.org](mailto:info@pwdo.org)  
Visit the conference website at <http://formfunctionclass.com>





<b>Sponsorship Value</b> <i>in Philippine Pesos</i>	<b>Co-Presenter</b> 200,000	<b>Diamond</b> 150,000	<b>Platinum</b> 100,000	<b>Gold</b> 50,000	<b>Silver</b> 30,000	<b>Bronze</b> 10,000
Category exclusivity	✓	✓	✓	✗	✗	✗
Company name & logo - on streamers & posters - in email & social media - on the website (linked) - flashed & announced at every opportunity in FFC	✓ Top Billing	✓ Top Billing	✓ Top Billing	✓	✓	✓
Speaking opportunity (maximum of 10 minutes)	✓	✓	✓	✓	✓	✗
Audio-visual presentation (maximum of 5 minutes)	✓	✓	✓	✓	✓	✓
Complimentary tickets	✓ 6 tickets	✓ 5 tickets	✓ 4 tickets	✓ 3 tickets	✓ 2 tickets	✓ 2 tickets
Right to set up booth	✓	✓	✓	✓	✓	✗
Right to display banners	✓ 6 banners	✓ 5 banners	✓ 4 banners	✓ 3 banners	✓ 2 banners	✓ 1 banner
Right to raffle / distribute brochures, tokens, etc.	✓	✓	✓	✓	✓	✓
Promotional blast in PWDO social networks & email newsletter**	✓ 7 social posts; 2 email blasts	✓ 6 social posts; 2 email blasts	✓ 5 social posts; 2 email blasts	✓ 4 social posts; 1 email blast	✓ 3 social posts; 1 email blast	✓ 2 social posts

\* We are open to negotiating custom packages and ex-deals.

\*\* Promo blasts to be provided by the sponsor. As part of our privacy policy, we do not distribute participant emails or other contact information to sponsors, but we will gladly pass along any announcements or promotions via PWDO channels.