

Greetings! **The Philippine Web Designers Organization (PWDO)** cordially invites you to take part in this year's **<form> function() & .class web design conference** as one of our sponsors.

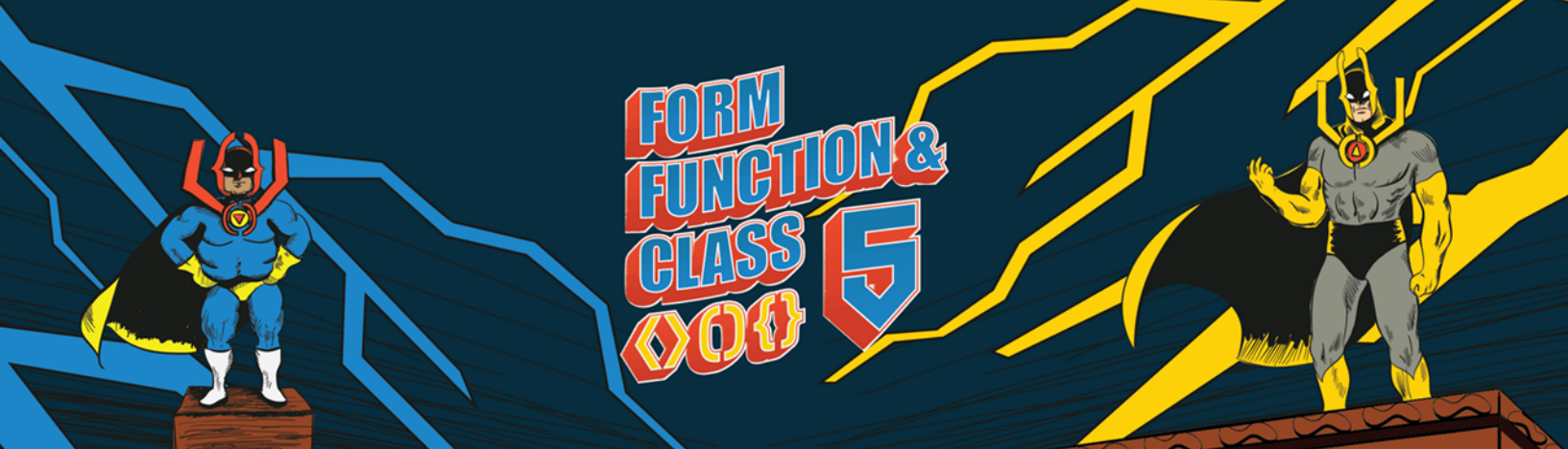
Form Function & Class (FFC) is an annual conference that imparts essential knowledge to the web design community in Asia and the rest of the world. It not only highlights the best practices of crafting websites from desktop to mobile devices, but also aims to inculcate values of quality and excellence in the web design profession.

The conference aims to cover topics such as HTML, CSS, JavaScript, graphic design, typography, user experience, interaction design, animation, games, mobile, business, and other relevant disciplines in building for the fast-paced, ever-changing landscape of the Internet industry. It will consist of 45-minute plenary sessions in a single track, followed by Q&A panels with the speakers by the end of the morning & the afternoon.

Every year, crowds of over 200 industry practitioners, educators, students, and hobbyists have gathered at **Form Function & Class** since its launch in 2009. FFC has seen speakers from Mozilla, Google, Adobe, as well as the brightest minds in the country & the region. This **November 8, 2014**, FFC will celebrate its 5th year of promoting web standards, usability, and professionalism in a theme that honors our design superheroes—past, present, & future.

Form Function & Class is organized by fellow web professionals who want to create a venue for meeting and learning from the best minds in the industry. Your brand can greatly benefit from establishing a relationship with the web design community through this conference.

For more information, please contact us at info@pwdo.org
Visit the conference website at <http://formfunctionclass.com>



PWDO

Philippine Web Designers Organization

We are a group of enthusiasts & professionals who create human interfaces for the Web, champion the use of standards, accessibility & usability, and aim to uplift the state of web design in the country.

PWDO started in September 2008, when several of us gathered because we wanted to have a web design conference in the Philippines. We held the first **MiniFFC** meet-up by the end of October, registered with the SEC as a non-stock, non-profit corporation in March, and on July 10, 2009, launched the first **<form> function & .class** conference.

Since then we've expanded our conference format to include workshops, created a **Junior FFC** for students, held a code camp on **Ruby on Rails for Designers**, and organized a pro-bono website building hackathon for charities/non-profits called **Caritakathon**. We do all of this on our own free time as volunteer work for the local web designer community.

Website	Twitter	Facebook	Google+	Instagram
pwdo.org	@pwdo	webdesigners.org.ph 2,470+ followers	gplus.to/pwdo 19,800+ views	pwdo
	@ffcp	groups/webdesigners.org.ph 4,900+ members		
		formfunctionclass 440+ followers		
		caritakathon 270+ followers		

2009
**ASIAN INSTITUTE
OF MANAGEMENT**



2011
**ASIAN INSTITUTE
OF MANAGEMENT**

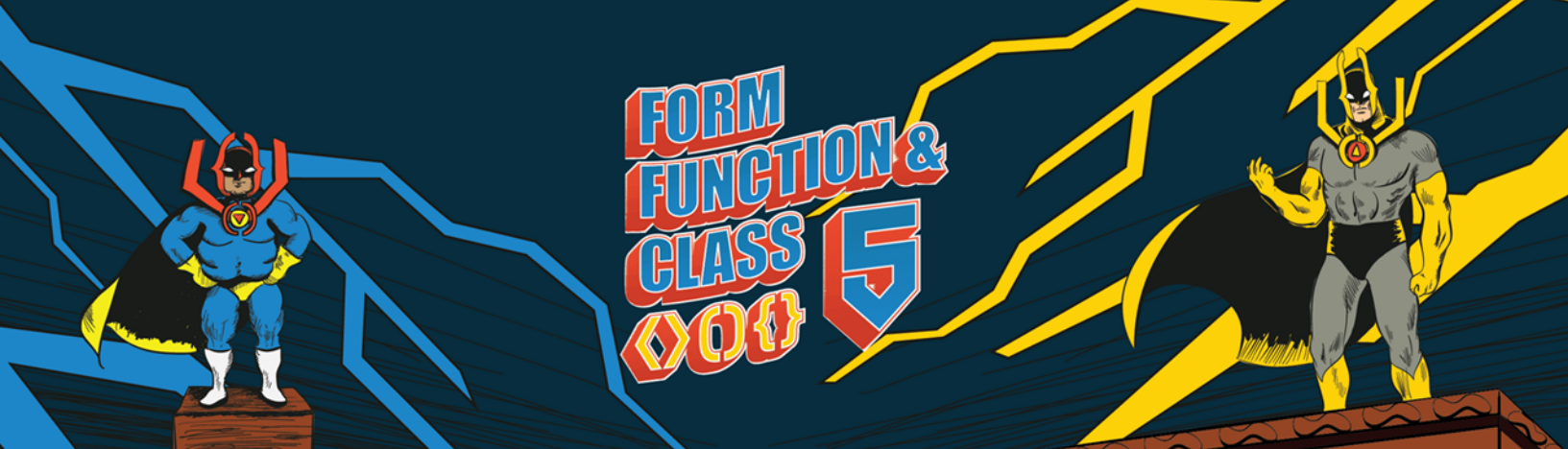


2012
**UNIVERSITY OF
SANTO TOMAS**



2013
**DE LA SALLE -
COLLEGE OF
SAINT BENILDE**





Sponsorship Value <i>in Philippine Pesos</i>	Co-Presenter 200,000	Diamond 150,000	Platinum 100,000	Gold 50,000	Silver 30,000	Bronze 10,000
Category exclusivity	✓	✓	✓	✗	✗	✗
Company name & logo - on streamers & posters - in email & social media - on the website (linked) - flashed & announced at every opportunity in FFC	✓ Top Billing	✓ Top Billing	✓ Top Billing	✓	✓	✓
Speaking opportunity (maximum of 10 minutes)	✓	✓	✓	✓	✓	✗
Audio-visual presentation (maximum of 5 minutes)	✓	✓	✓	✓	✓	✓
Complimentary tickets	✓ 6 tickets	✓ 5 tickets	✓ 4 tickets	✓ 3 tickets	✓ 2 tickets	✓ 2 tickets
Right to set up booth	✓	✓	✓	✓	✓	✗
Right to display banners	✓ 6 banners	✓ 5 banners	✓ 4 banners	✓ 3 banners	✓ 2 banners	✓ 1 banner
Right to raffle / distribute brochures, tokens, etc.	✓	✓	✓	✓	✓	✓
Promotional blast in PWDO social networks & email newsletter**	✓ 7 social posts; 2 email blasts	✓ 6 social posts; 2 email blasts	✓ 5 social posts; 2 email blasts	✓ 4 social posts; 1 email blast	✓ 3 social posts; 1 email blast	✓ 2 social posts

* We are open to negotiating custom packages and ex-deals.

** Promo blasts to be provided by the sponsor. As part of our privacy policy, we do not distribute participant emails or other contact information to sponsors, but we will gladly pass along any announcements or promotions via PWDO channels.