Greetings! **The Philippine Web Designers Organization (PWDO)** cordially invites you to take part in this year's **<form> function() & .class web design conference** as one of our partners.
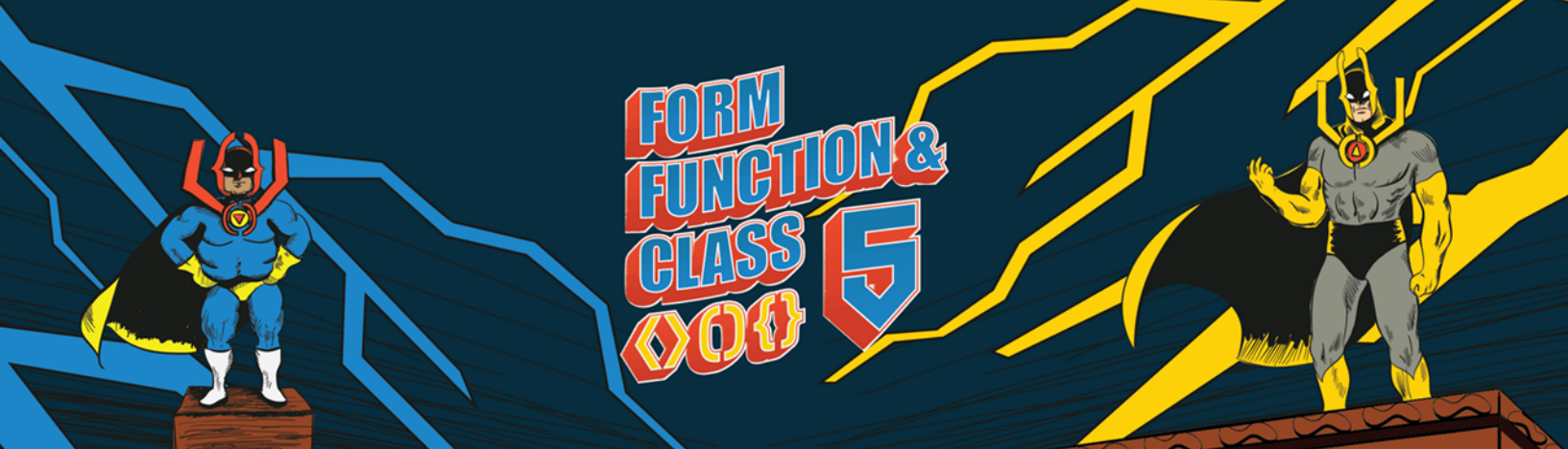
Form Function & Class (FFC) is an annual conference that imparts essential knowledge to the web design community in Asia and the rest of the world. It not only highlights the best practices of crafting websites from desktop to mobile devices, but also aims to inculcate values of quality and excellence in the web design profession.

The conference aims to cover topics such as HTML, CSS, JavaScript, graphic design, typography, user experience, interaction design, animation, games, mobile, business, and other relevant disciplines in building for the fast-paced, ever-changing landscape of the Internet industry. It will consist of 45-minute plenary sessions in a single track, followed by Q&A panels with the speakers by the end of the morning & the afternoon.

Every year, crowds of over 200 industry practitioners, educators, students, and hobbyists have gathered at **Form Function & Class** since its launch in 2009. FFC has seen speakers from Mozilla, Google, Adobe, as well as the brightest minds in the country & the region. This **November 8, 2014**, FFC will celebrate its 5th year of promoting web standards, usability, and professionalism in a theme that honors our design superheroes—past, present, & future.

Form Function & Class is organized by fellow web professionals who want to create a venue for meeting and learning from the best minds in the industry. We'd be happy to answer any questions you have, send more details, or set up a meeting to discuss.

For more information, please contact us at info@pwdo.org

Visit the conference website at http://formfunctionclass.com

PWDO
Philippine Web Designers Organization

We are a group of enthusiasts & professionals who create human interfaces for the Web, champion the use of standards, accessibility & usability, and aim to uplift the state of web design in the country.

PWDO started in September 2008, when several of us gathered because we wanted to have a web design conference in the Philippines. We held the first **MiniFFC** meet-up by the end of October, registered with the SEC as a non-stock, non-profit corporation in March, and on July 10, 2009, launched the first **<form> function & .class** conference.

Since then we've expanded our conference format to include workshops, created a **Junior FFC** for students, held a code camp on **Ruby on Rails for Designers**, and organized a pro-bono website building hackathon for charities/non-profits called **Caritakathon**. We do all of this on our own free time as volunteer work for the local web designer community.

Website	Twitter	Facebook	Google+	Instagram
pwdo.org	@pwdo	webdesigners.org.ph 2,470+ followers	gplus.to/pwdo 19,800+ views	pwdo
	@ffcph	groups/webdesigners.org.ph 4,900+ members		
		formfunctionclass 440+ followers		
		caritakathon 270+ followers		

2009
ASIAN INSTITUTE
OF MANAGEMENT

2011
ASIAN INSTITUTE
OF MANAGEMENT

2012
UNIVERSITY OF
SANTO TOMAS

2013
DE LA SALLE –
COLLEGE OF
SAINT BENILDE