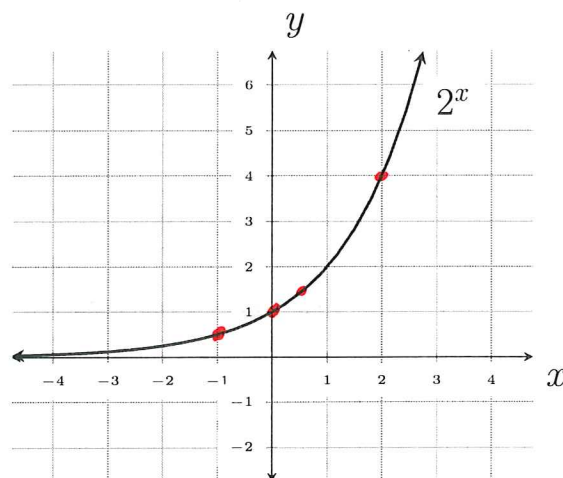


6.1 The Family of Exponential Functions

Definition. An **exponential function** has the form $f(x) = a^x$, where $a > 0$. The number a is called the **base**.

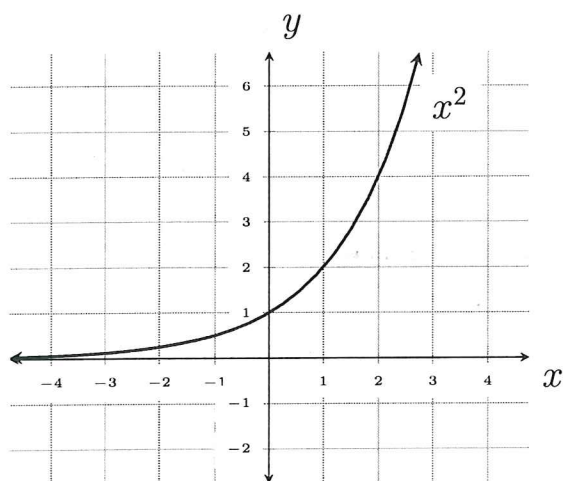
Example.

x	$f(x)$
-1	$2^{-1} = 1/2$
0	$2^0 = 1$
$1/2$	$2^{1/2} = \sqrt{2}$
2	$2^2 = 4$
3.2	$2^3 \cdot 2^{1/5} = 8\sqrt[5]{2}$

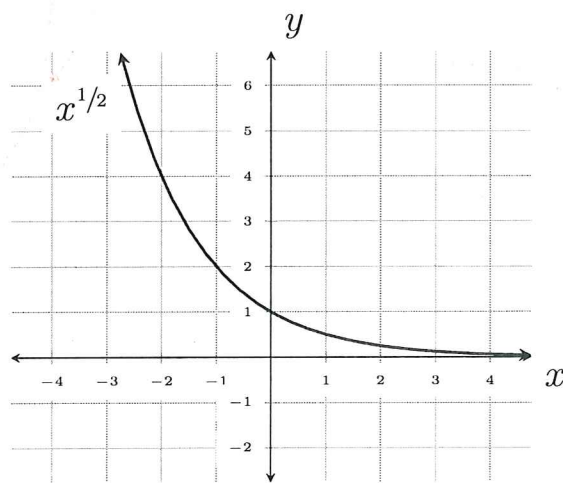


The base a determines if a^x increases with exponential growth or decreases with exponential decay:

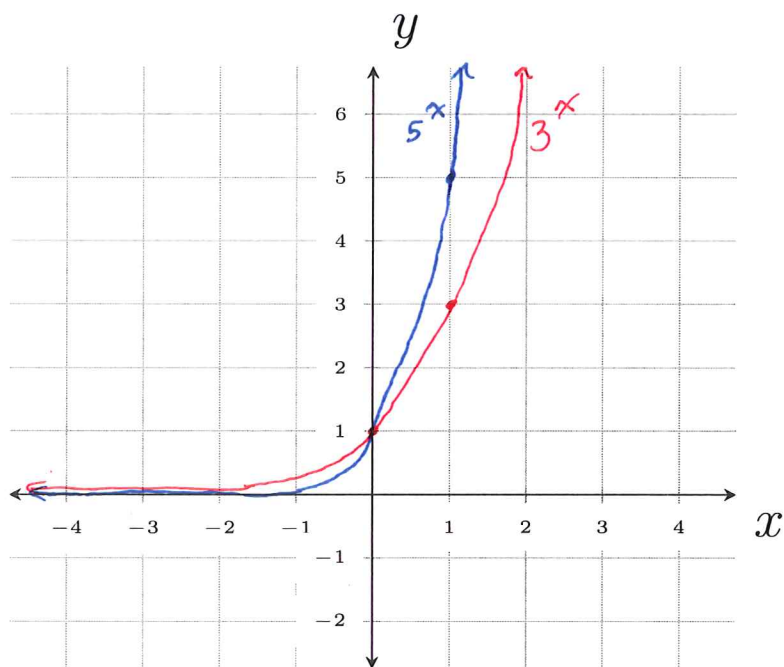
$$a > 1$$



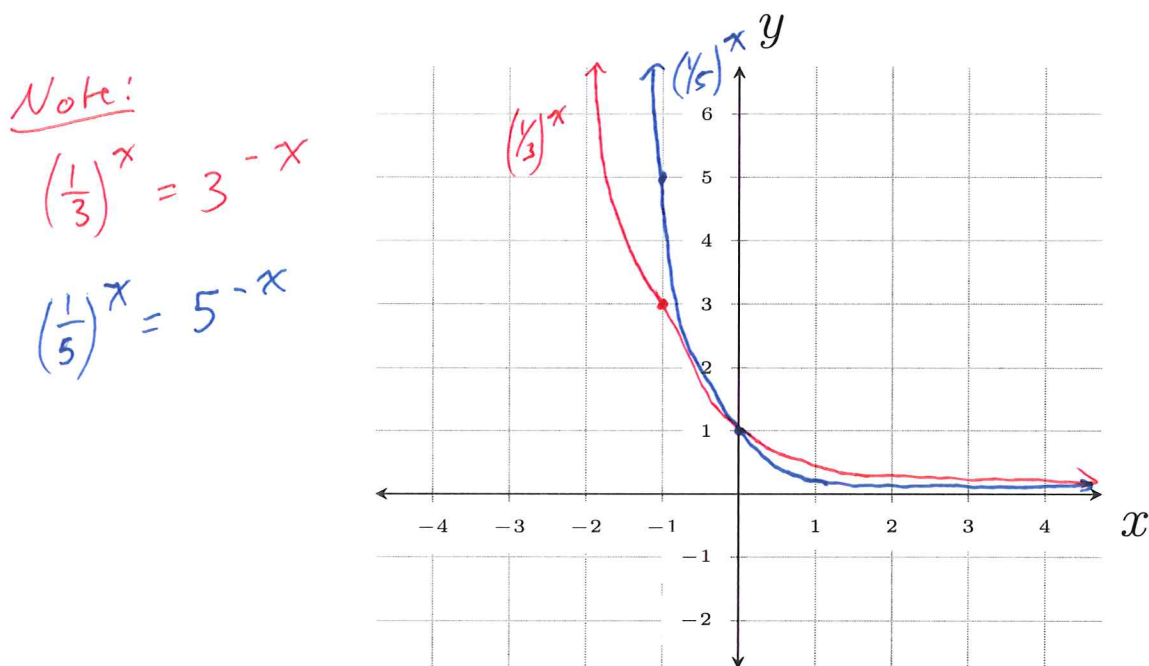
$$0 < a < 1$$



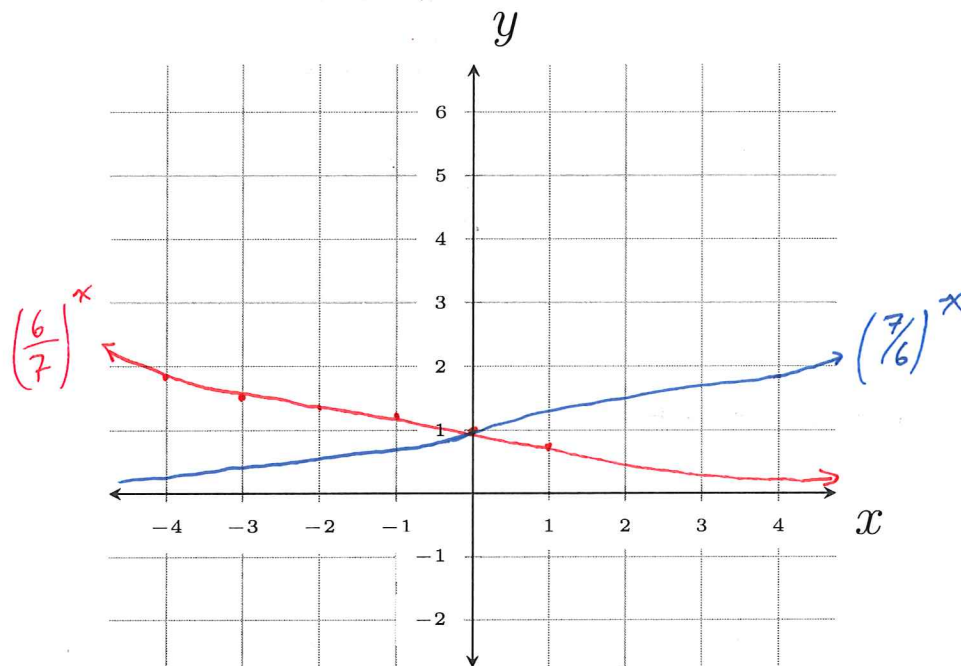
Example. Graph 3^x and 5^x on the axes provided below:



Example. Graph $\left(\frac{1}{3}\right)^x$ and $\left(\frac{1}{5}\right)^x$ on the axes provided below:



Example. Graph $\left(\frac{6}{7}\right)^x$ and $\left(\frac{7}{6}\right)^x$:



6.2 The Function e^x

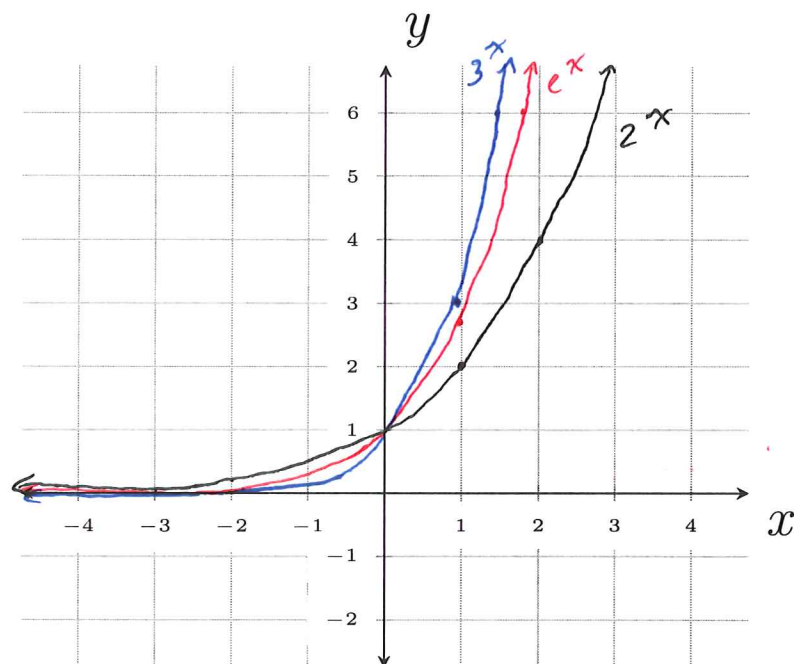
The number e is an irrational number whose exact form is

$$e = \lim_{n \rightarrow \infty} \left(1 + \frac{1}{n}\right)^n \approx 2.718281828459045 \dots$$

$$e^x = 1 + x + \frac{x^2}{2!} + \frac{x^3}{3!} + \frac{x^4}{4!} + \dots = \sum_{n=0}^{\infty} \frac{x^n}{n!}$$

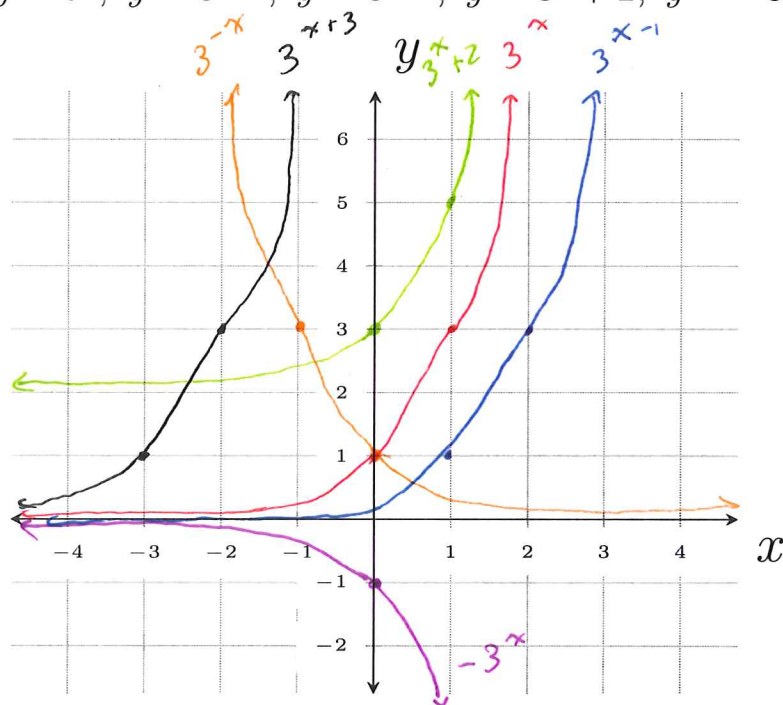
This exponential function has a 45° tangent at $x = 0$. This function shows in many applications, and each function a^x can be written as e^{kx} .

Example. Graph 2^x , e^x and 3^x :



All exponential functions follow all the typical rules when performing transformation of functions:

Example. Graph $y = 3^x$, $y = 3^{x-1}$, $y = 3^{x+3}$, $y = 3^x + 2$, $y = -3^x$, $y = 3^{-x}$



Example.

Solve:

a) $2^{x-3} = 64 = 2^6$

$$\Rightarrow x-3=6 \Rightarrow \boxed{x=9}$$

b) $4^{2x-3} = 64 = 4^3$

$$\Rightarrow 2x-3=3$$
$$\boxed{x=3}$$

c) $10^{\sin x} = 1 = 10^0$

$$\Rightarrow \sin x = 0$$

$$\Rightarrow \boxed{x = k\pi, k \text{ an integer}}$$

d) $5^{x^2+2x} = 125 = 5^3$

$$\Rightarrow x^2+2x=3$$

$$x^2+2x-3=0$$

$$(x-3)(x+1)=0$$

$$\boxed{x=3, x=-1}$$

e) $\left(\frac{1}{4}\right)^{2-x} = 16^x = (4^2)^x$

$$(4^{-1})^{2-x}$$

$$\Rightarrow -(2-x) = 2x$$

$$\Rightarrow x-2 = 2x$$

$$\Rightarrow \boxed{-2 = x}$$

Example. Simplify:

a) $(e^x)^3$

$$e^{3x}$$

b) $\frac{e^{2x}}{e^x}$

$$e^{2x-x} = e^x$$

c) $\frac{e^{2x}-1}{e^x-1} = \frac{(e^x-1)(e^x+1)}{e^x-1}$

$$= e^x + 1$$

Properties of exponents

1. $a^m \cdot a^n = a^{m+n}$

2. $\frac{a^m}{a^n} = a^{m-n}$

3. $(a^m)^n = a^{mn}$

4. $(ab)^n = a^n b^n$

5. $\left(\frac{a}{b}\right)^n = \frac{a^n}{b^n}, b \neq 0$

6. $a^{-n} = \frac{1}{a^n}, a \neq 0$

7. $a^0 = 1, a \neq 0$