1. Make sure you're using the correct rule:

Function	Derivative rule	Example
c^b	Constant	$\frac{d}{dx}[\pi^e] = 0$
x^c	Power	$\frac{d}{dx}\left[x^3\right] = 3x^2$
c^x	Exponent	$\frac{d}{dx}[c^x] = \ln(c) c^x$
$\log_b(x)$	Logarithm	$\frac{d}{dx}[\log_2(x)] = \frac{d}{dx} \left[\frac{\ln(x)}{\ln(2)} \right] = \frac{1}{\ln(2)x}$

2. Make sure you're familiar with the laws of logarithms! Simplifying before taking a derivative can make the problem much easier!!

$$\begin{split} \frac{d}{dx} \left[\ln \left(\frac{(42x^2 + 1)^2 (33x - 15)^3 (110x^{-1} - 1)^4}{(2x + 7)^3 \cos(x) e^{-x}} \right) \right] \\ &= \frac{d}{dx} \left[2\ln(42x^2 + 1) + 3\ln(33x - 15) + 4\ln(110x^{-1} - 1) - 3\ln(2x + 7) - \ln(\cos(x)) + x \right] \\ &= 2\frac{84x}{42x^2 + 1} + 3\frac{33}{33x - 15} + 4\frac{-110x^{-2}}{110x^{-1} - 1} - 3\frac{2}{2x + 7} - \frac{-\sin(x)}{\cos(x)} + 1 \end{split}$$

3. Logarithmic differentiation can be used to "break apart" functions of the form $f(x)^{g(x)}$. Notice that this is when the base AND the exponent of the function contain a variable:

$$f(x) = (3x^2 + 1)^{\cos(x)} \Rightarrow \ln(f(x)) = \ln((3x^2 + 1)^{\cos(x)})$$

 $\Rightarrow \ln(f(x)) = \cos(x)\ln(3x^2 + 1)$

The next step uses chain rule on the left-hand side and product rule on the right:

$$\Rightarrow \frac{1}{f(x)}f'(x) = \frac{d}{dx}[\cos(x)]\ln(3x^2 + 1) + \cos(x)\frac{d}{dx}\left[\ln(3x^2 + 1)\right]$$

Use the derivative of cos(x) and ln(f(x)) (chain-rule)

$$\Rightarrow \frac{f'(x)}{f(x)} = -\sin(x)\ln(3x^2 + 1) + \cos(x)\frac{1}{3x^2 + 1} \cdot \frac{d}{dx}[3x^2 + 1]$$

$$\Rightarrow \frac{f'(x)}{f(x)} = -\sin(x)\ln(3x^2 + 1) + \cos(x)\frac{6x}{3x^2 + 1}$$

Since the original function was only in terms of x, we need to write the derivative solely in terms of x. We do this by multiplying both sides by f(x) and then substituting the original function back in:

$$\Rightarrow f'(x) = f(x) \left(-\sin(x) \ln\left(3x^2 + 1\right) + \cos(x) \frac{6x}{3x^2 + 1} \right)$$
$$\Rightarrow \left[f'(x) = \left(3x^2 + 1\right)^{\cos(x)} \left(-\sin(x) \ln\left(3x^2 + 1\right) + \cos(x) \frac{6x}{3x^2 + 1} \right) \right]$$

4. MyLab Math has examples where you can rewrite a function using e^x and $\ln(x)$. This method is equivalent:

$$f(x) = \left(3x^2 + 1\right)^{\cos(x)} = e^{\ln\left(\left(3x^2 + 1\right)^{\cos(x)}\right)} = e^{\cos(x)\ln\left(3x^2 + 1\right)}$$

$$f'(x) = e^{\cos(x)\ln\left(3x^2 + 1\right)} \frac{d}{dx} \left[\cos(x)\ln\left(3x^2 + 1\right)\right]$$

$$f'(x) = e^{\cos(x)\ln\left(3x^2 + 1\right)} \left(\frac{d}{dx} \left[\cos(x)\right]\ln\left(3x^2 + 1\right) + \cos(x)\frac{d}{dx} \left[\ln\left(3x^2 + 1\right)\right]\right)$$

$$f'(x) = e^{\cos(x)\ln\left(3x^2 + 1\right)} \left(-\sin(x)\ln\left(3x^2 + 1\right) + \cos(x)\frac{6x}{3x^2 + 1}\right)$$

$$f'(x) = \left(3x^2 + 1\right)^{\cos(x)} \left(-\sin(x)\ln\left(3x^2 + 1\right) + \cos(x)\frac{6x}{3x^2 + 1}\right)$$