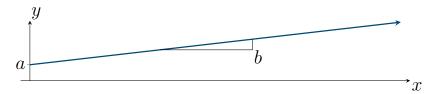
4.3: Modeling Linear Trends

Definition.

The **regression line** is a model used for making predictions about *future* observed values. The equation of the regression line is

$$y = a + bx$$

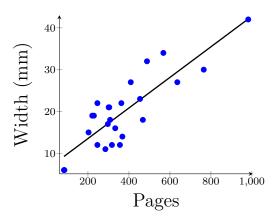
where a is the y-intercept and b is the slope.



- \bullet The input variable x is also know as the
 - Independent variable
 - Predictor variable
 - Explanatory variable
- ullet The output variable y is known as the
 - Dependent variable
 - Predicted variable
 - Response variable

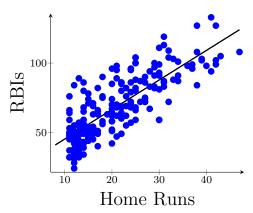
Example. Below is a scatterplot comparing number of pages a book has against the width of the book. Interpret the intercept and the slope of the regression line.

Predicted Width=6.22+0.0366 Pages



Example. Below is a scatterplot comparing the number of home runs and RBIs in the 2016 season. Interpret the intercept and slope of the regression line.

Predicted RBI= $23.84+2.13\,\mathrm{HR}$



Definition.

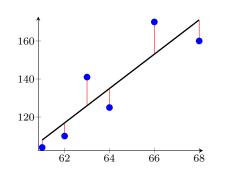
Now we define the formula of the regression line:

$$y = a + bx$$

Where

$$b = r \frac{s_y}{s_x}$$
 and $a = \overline{y} - b\overline{x}$.

These formulae minimize the residual error: Try this!



Example. Below are the heights and weights of six women:

Heights	61	62	63	64	66	68
Weights	104	110	141	125	170	160

From this we get

$$\overline{x} = 64$$

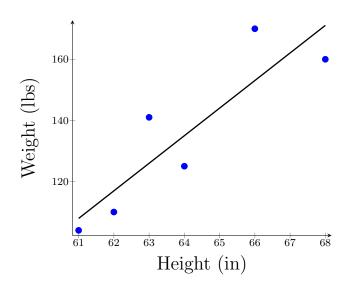
$$\overline{y} = 135$$

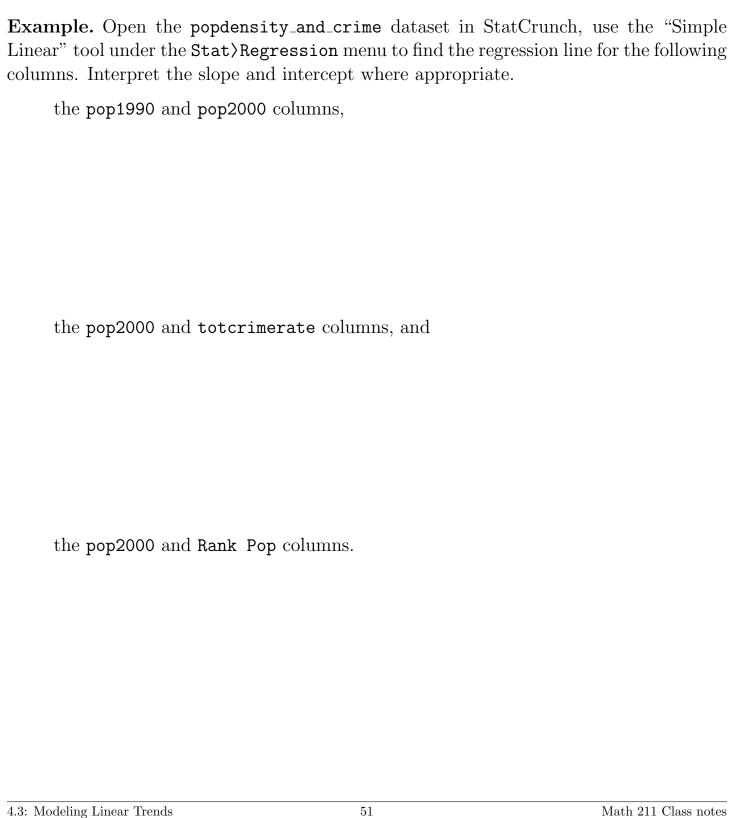
$$r = 0.881$$

$$s_x = 2.608$$

$$s_y = 26.728$$

Find the equation of the regression line.





4.4: Evaluating the Linear Model

Guidelines:

• Don't fit linear models to nonlinear associations!

• Correlation is not causation

• Beware of outliers (a.k.a. influential points)

• Don't extrapolate (make predictions beyond the range of the data)

Definition.

The **coefficient of determination** is the correlation coefficient coefficient squared:

 r^2

This is sometimes also called r-squared.