

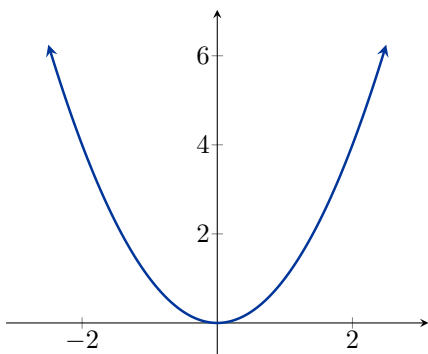
## 4.4: Optimization I

### Definition. (Absolute Extrema)

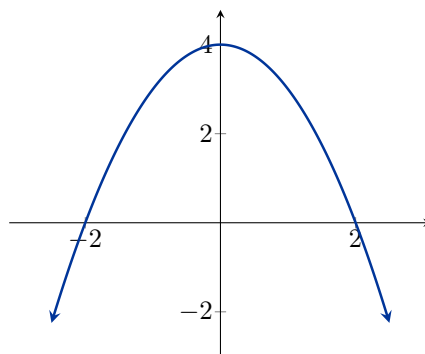
Let  $f$  be defined on a set  $D$  containing  $c$ . If

- $f(c) \geq f(x)$  for every  $x$  in  $D$ , then  $f(c)$  is an **absolute maximum** value of  $f$
- $f(c) \leq f(x)$  for every  $x$  in  $D$ , then  $f(c)$  is an **absolute minimum** value of  $f$

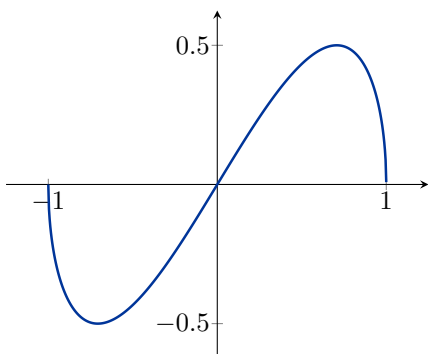
$f(0) = 0$  is the absolute minimum;  
No absolute maximum



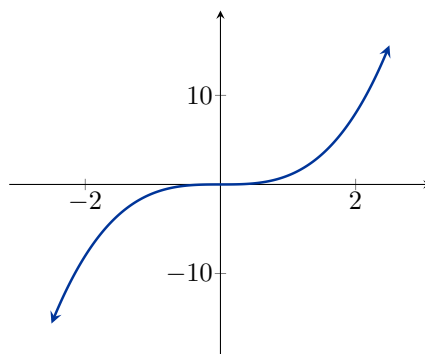
No absolute minimum;  
 $f(0) = 4$  is the absolute maximum



$f(-\sqrt{2}) = -\frac{1}{2}$  is the absolute minimum;  
 $f(\sqrt{2}) = \frac{1}{2}$  is the absolute maximum

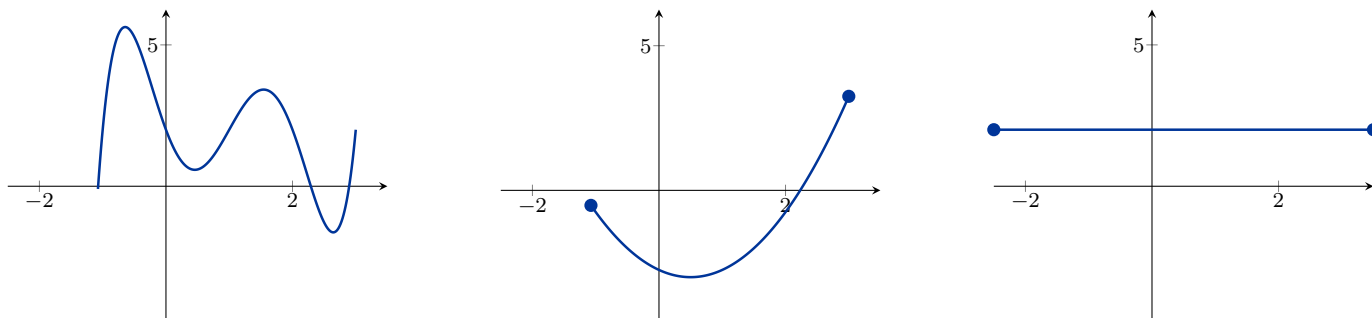


No absolute minimum;  
No absolute maximum

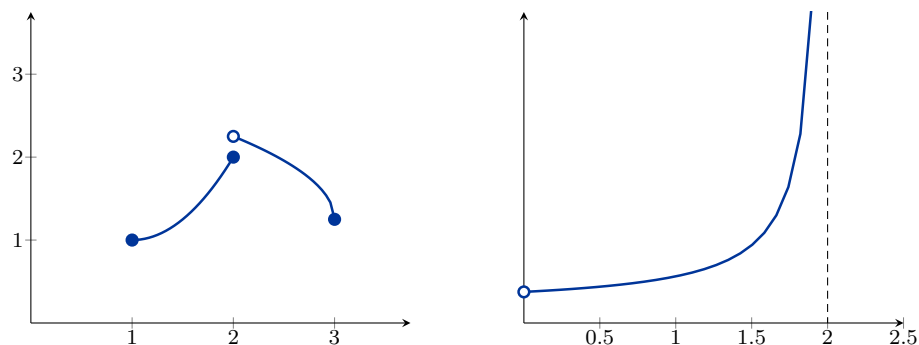


### Theorem 3

A function that is continuous on a closed interval  $[a, b]$  has an absolute maximum value and an absolute minimum value on that interval.



*Note:* It is important that the function is both continuous *and* the interval is closed:



### Finding the Absolute Extrema of $f$ on a Closed Interval

1. Find the critical points of  $f$  within the interval  $(a, b)$ .
2. Compute  $f(x)$  at  $x = a$ ,  $x = b$ , and at each of the critical points found above.
3. The absolute maximum and absolute minimum will correspond to the largest and smallest values found above.

**Example.** Find the absolute extrema of the following functions on the intervals indicated

$$f(x) = x^2 \text{ on } [-1, 2]$$

[Graphs](#)

$$g(x) = x^3 - 2x^2 - 4x + 4 \text{ on } [0, 3]$$

$$h(x) = x^{2/3} \text{ on } [-1, 8]$$

**Example.** The daily average cost function (in dollars per unit) of Elektra Electronics is given by

$$\overline{C}(x) = 0.0001x^2 - 0.08x + 40 + \frac{5000}{x} \quad (x > 0)$$

where  $x$  stands for the number of graphing calculators that Elektra produces. Show that a production level of 500 units per day results in a minimum average cost for the company.

**Example.** The altitude (in feet) of a rocket  $t$  seconds into flight is given by

$$s = f(t) = -t^3 + 96t^2 + 5 \quad (t \geq 0)$$

Find the maximum altitude attained by the rocket.

Find the maximum velocity attained by the rocket.