### Online Appendix:

# Change My View

Do Moral Appeals Facilitate Compromise?

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Α	Additional Descriptive Information		1
	1	Distribution of Moral Foundation Proportions in Paired Data	1
	П	Distribution of MFT cosine similarity in Paired Data	2
B Structural Topic Model Results		4	
	1	Original Posts	4
	Ш	Responses	6

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## Appendix A Additional Descriptive Information

#### I Distribution of Moral Foundation Proportions in Paired Data

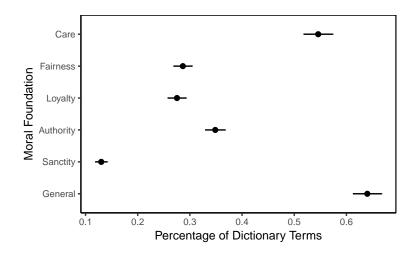


Figure A.1: Moral Foundations in Paired Data: Average percentage of dictionary terms relative to the total number of words in each original post starting a discussion (including 95% confidence intervals).

### II Distribution of MFT cosine similarity in Paired Data

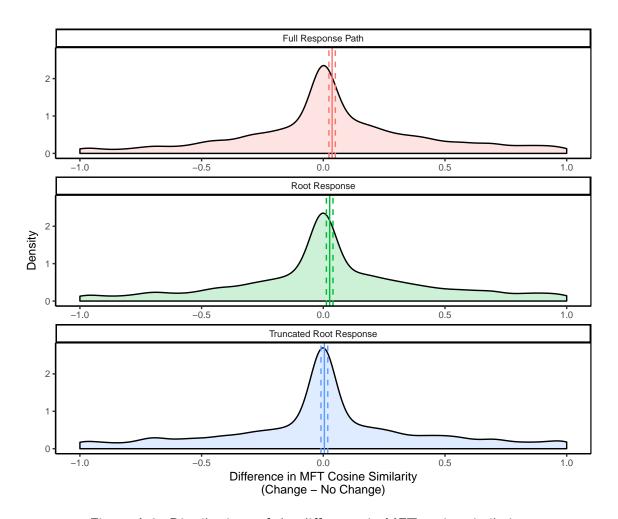


Figure A.2: Distributions of the difference in MFT cosine similarity.

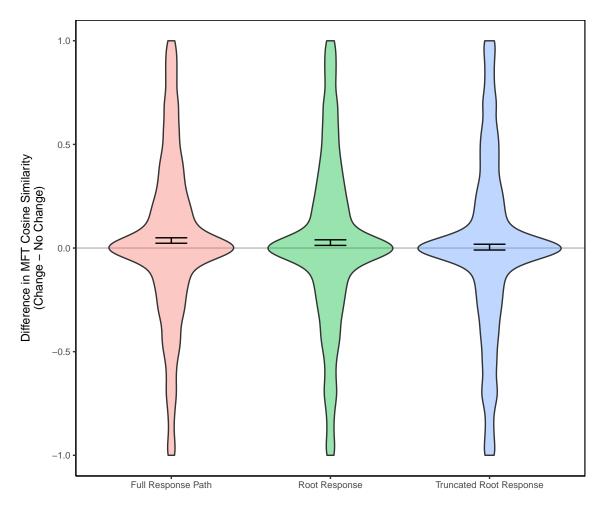


Figure A.3: Distributions of the difference in MFT cosine similarity (Violin Plot).

### **Appendix B** Structural Topic Model Results

#### I Original Posts

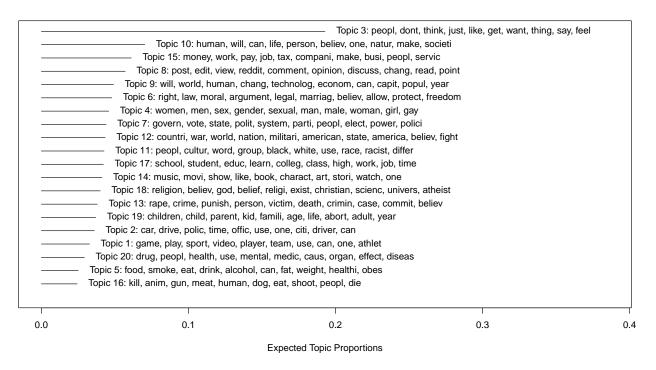


Figure B.1: Check description ch. 2

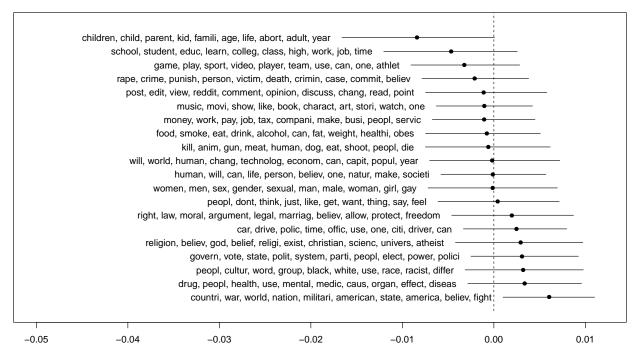


Figure B.2: Check description ch. 2

#### **II** Responses

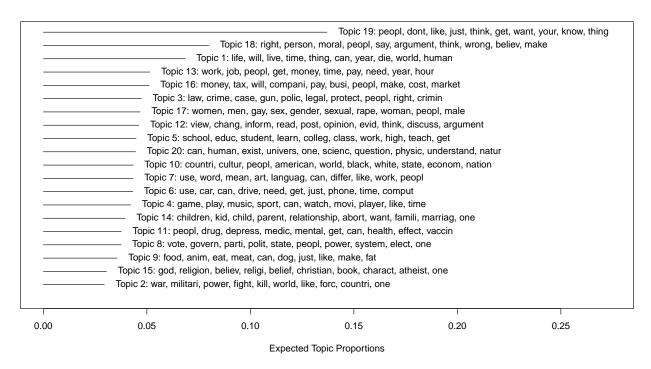


Figure B.3: Check description ch. 2

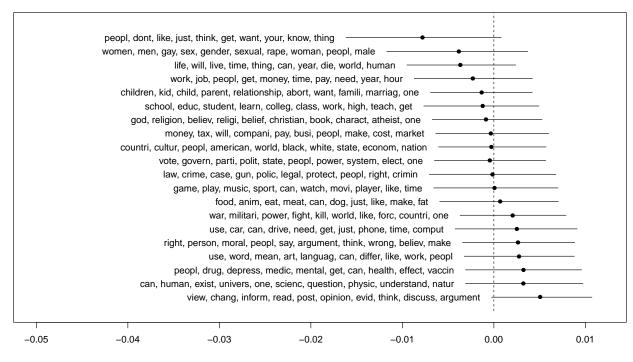


Figure B.4: Check description ch. 2