Online Appendix:
Change My View
Do Moral Appeals Facilitate Compromise?

Patrick W. Kraft*

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*Ph.D. Candidate, Stony Brook University, patrick.kraft@stonybrook.edu.

Appendix A   Basic rules on CMV

Submission rules:

A Explain the reasoning behind your view, not just what that view is (500+ characters required).

B You must personally hold the view and demonstrate that you are open to it changing.

C Submission titles must adequately sum up your view and include "CMV:" at the beginning.

D Posts cannot express a neutral stance, carry a risk of personal endangerment, be self-promotional, or discuss this subreddit (visit r/ideasforcmv instead).

E Only post if you are willing to have a conversation with those who reply to you, and are available to start doing so within 3 hours of posting.

Comment rules:

1 Direct responses to a CMV post must challenge at least one aspect of OPs stated view (however minor), or ask a clarifying question.

2 Don't be rude or hostile to other users.

3 Refrain from accusing OP or anyone else of being unwilling to change their view.

4 Award a delta if you've acknowledged a change in your view. Do not use deltas for any other purpose.

5 Comments must contribute meaningfully to the conversation.

Appendix B   Additional Descriptive Information

I   Distribution of Moral Foundation Proportions in Paired Data

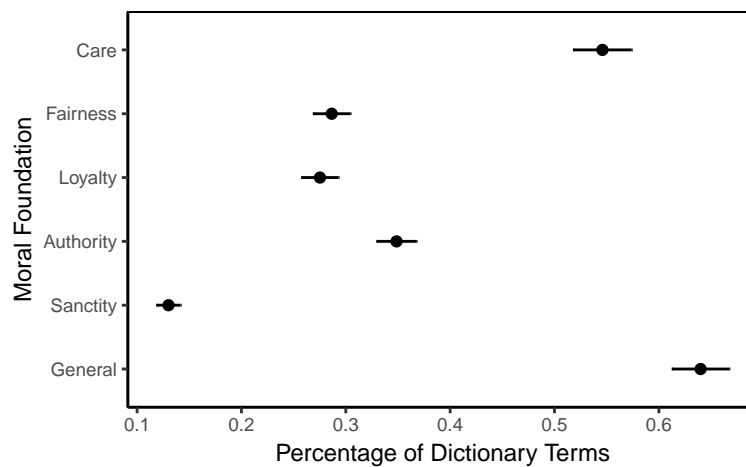Figure A.1: Moral Foundations in Paired Data: Average percentage of dictionary terms relative to the total number of words in each original post starting a discussion (including 95% confidence intervals).

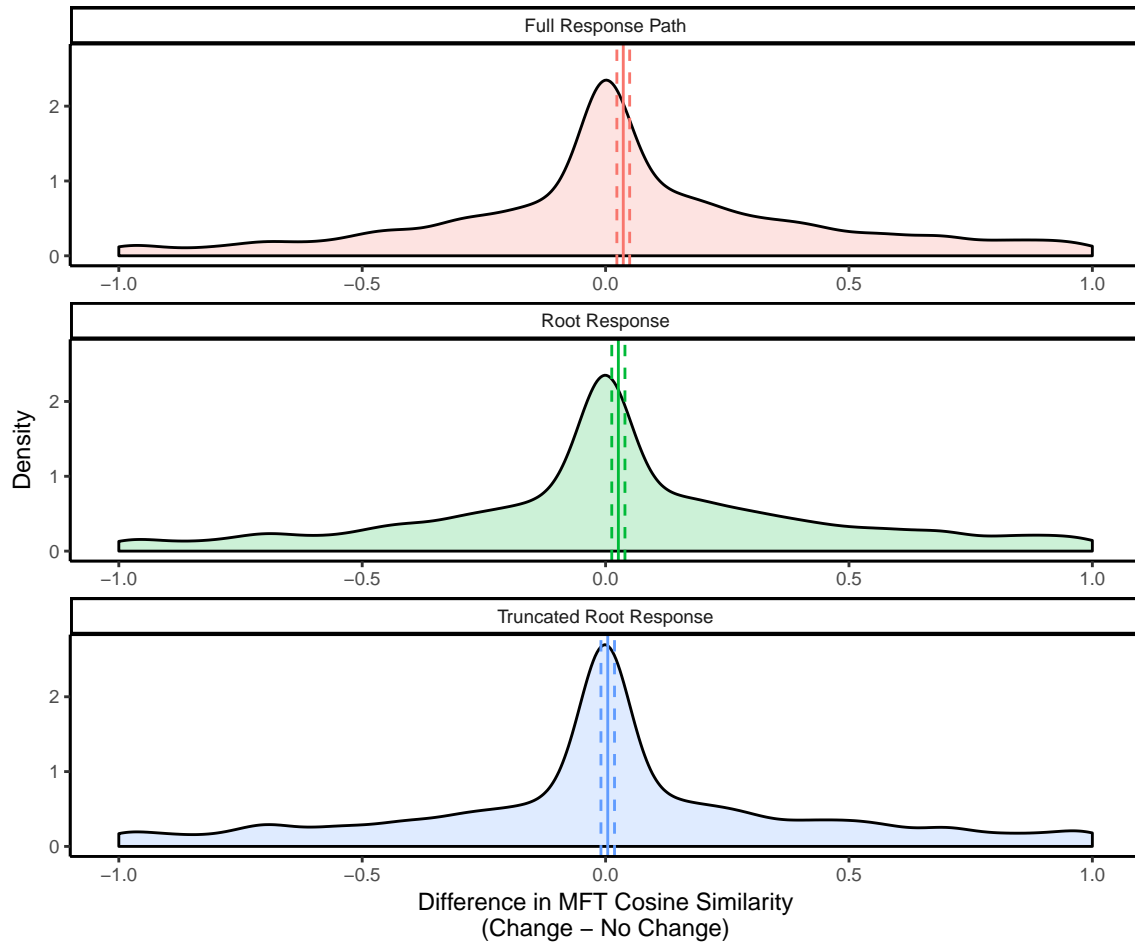# II Distribution of MFT cosine similarity in Paired Data

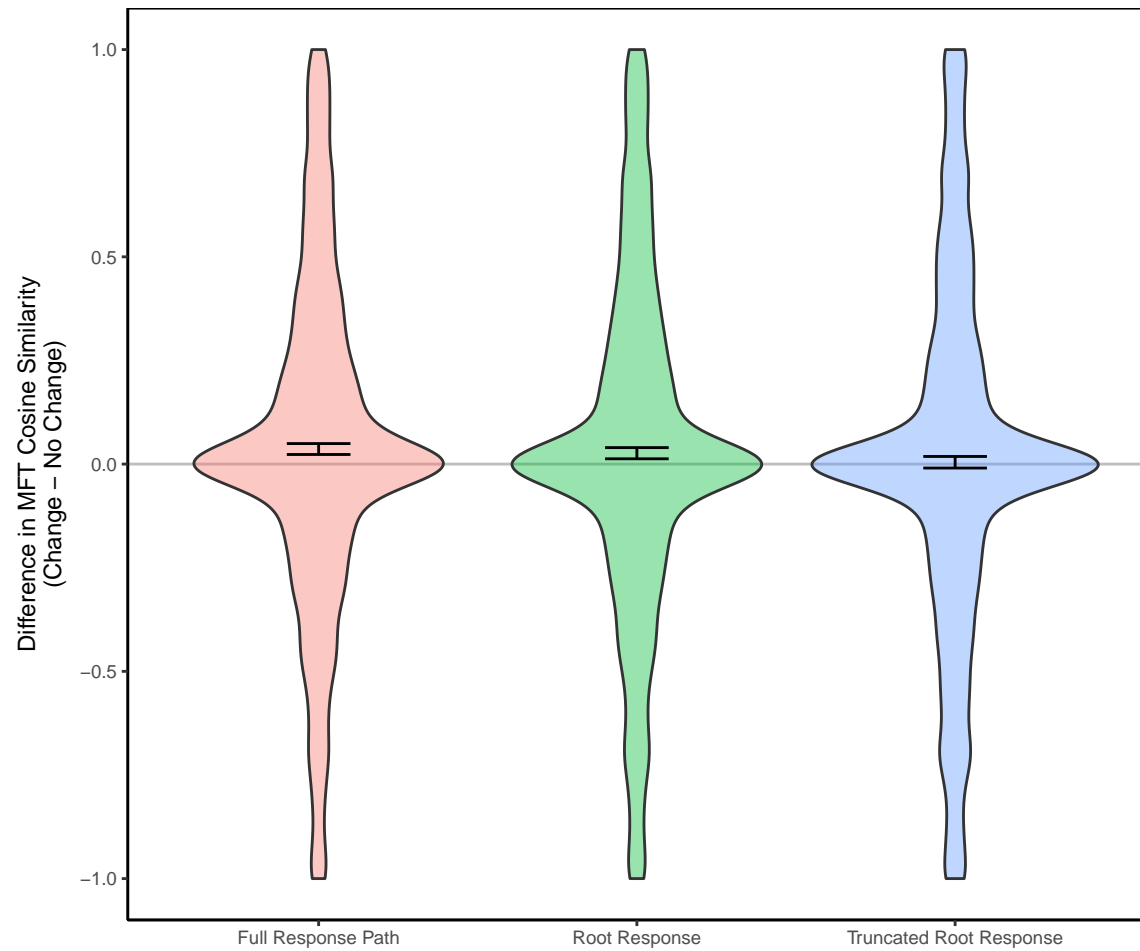Figure A.2: Distributions of the difference in MFT cosine similarity.

Figure A.3: Distributions of the difference in MFT cosine similarity (Violin Plot).

Appendix C   Structural Topic Model Results

I   Original Posts

Topic 3: peopl, dont, think, just, like, get, want, thing, say, feel
Topic 10: human, will, can, life, person, believ, one, natur, make, societi
Topic 15: money, work, pay, job, tax, compani, make, busi, peopl, servic
Topic 8: post, edit, view, reddit, comment, opinion, discuss, chang, read, point
Topic 9: will, world, human, chang, technolog, econom, can, capit, popul, year
Topic 6: right, law, moral, argument, legal, marriag, believ, allow, protect, freedom
Topic 4: women, men, sex, gender, sexual, man, male, woman, girl, gay
Topic 7: govern, vote, state, polit, system, parti, peopl, elect, power, polici
Topic 12: countri, war, world, nation, militari, american, state, america, believ, fight
Topic 11: peopl, cultur, word, group, black, white, use, race, racist, differ
Topic 17: school, student, educ, learn, colleg, class, high, work, job, time
Topic 14: music, movi, show, like, book, charact, art, stori, watch, one
Topic 18: religion, believ, god, belief, religi, exist, christian, scienc, univers, atheist
Topic 13: rape, crime, punish, person, victim, death, crimin, case, commit, believ
Topic 19: children, child, parent, kid, famili, age, life, abort, adult, year
Topic 2: car, drive, polic, time, offic, use, one, citi, driver, can
Topic 1: game, play, sport, video, player, team, use, can, one, athlet
Topic 20: drug, peopl, health, use, mental, medic, caus, organ, effect, diseas
Topic 5: food, smoke, eat, drink, alcohol, can, fat, weight, healthi, obes
Topic 16: kill, anim, gun, meat, human, dog, eat, shoot, peopl, die

0.0	0.1	0.2	0.3	0.4

Expected Topic Proportions

Figure B.1: Check description ch. 2
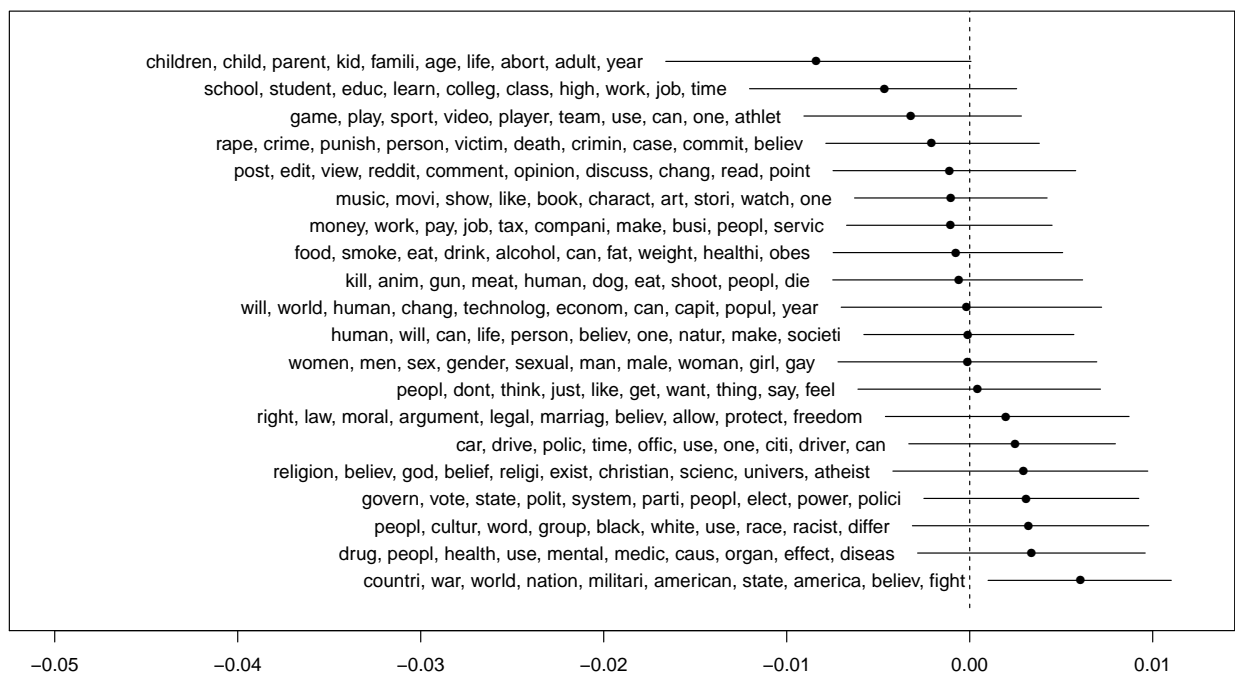
Figure B.2: Check description ch. 2

II Responses

Topic 19: peopl, dont, like, just, think, get, want, your, know, thing
Topic 18: right, person, moral, peopl, say, argument, think, wrong, believ, make
Topic 1: life, will, live, time, thing, can, year, die, world, human
Topic 13: work, job, peopl, get, money, time, pay, need, year, hour
Topic 16: money, tax, will, compani, pay, busi, peopl, make, cost, market
Topic 3: law, crime, case, gun, polic, legal, protect, peopl, right, crimin
Topic 17: women, men, gay, sex, gender, sexual, rape, woman, peopl, male
Topic 12: view, chang, inform, read, post, opinion, evid, think, discuss, argument
Topic 5: school, educ, student, learn, colleg, class, work, high, teach, get
Topic 20: can, human, exist, univers, one, scienc, question, physic, understand, natur
Topic 10: countri, cultur, peopl, american, world, black, white, state, econom, nation
Topic 7: use, word, mean, art, languag, can, differ, like, work, peopl
Topic 6: use, car, can, drive, need, get, just, phone, time, comput
Topic 4: game, play, music, sport, can, watch, movi, player, like, time
Topic 14: children, kid, child, parent, relationship, abort, want, famili, marriag, one
Topic 11: peopl, drug, depress, medic, mental, get, can, health, effect, vaccin
Topic 8: vote, govern, parti, polit, state, peopl, power, system, elect, one
Topic 9: food, anim, eat, meat, can, dog, just, like, make, fat
Topic 15: god, religion, believ, religi, belief, christian, book, charact, atheist, one
Topic 2: war, militari, power, fight, kill, world, like, forc, countri, one
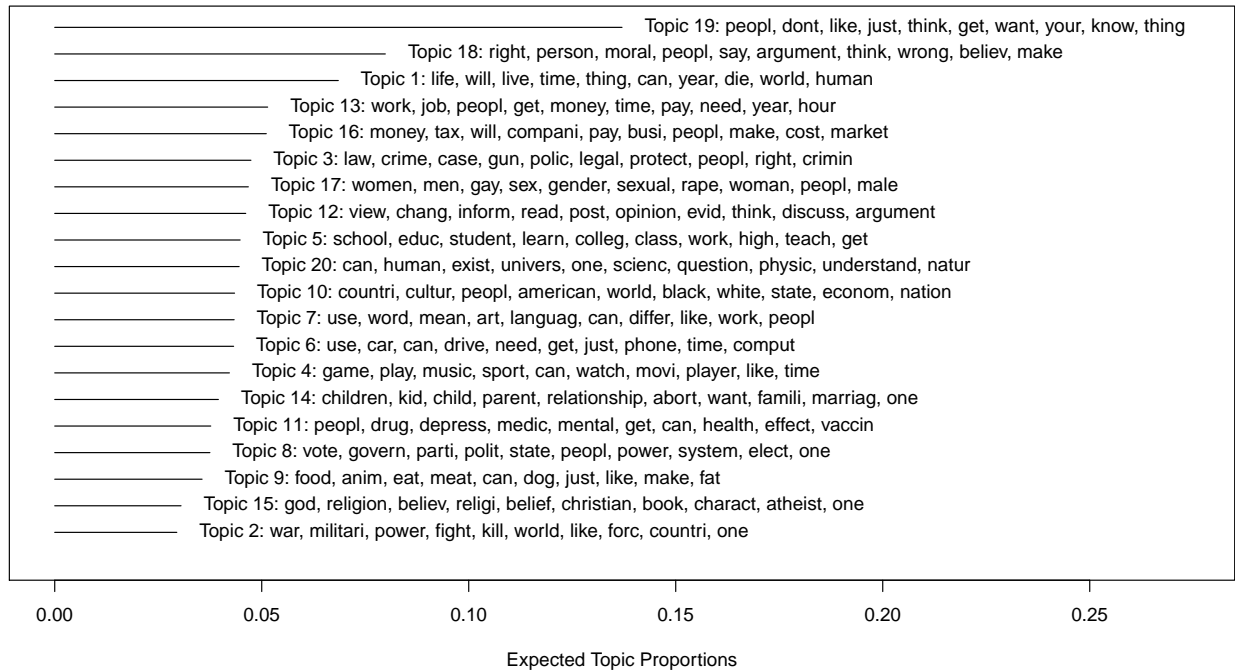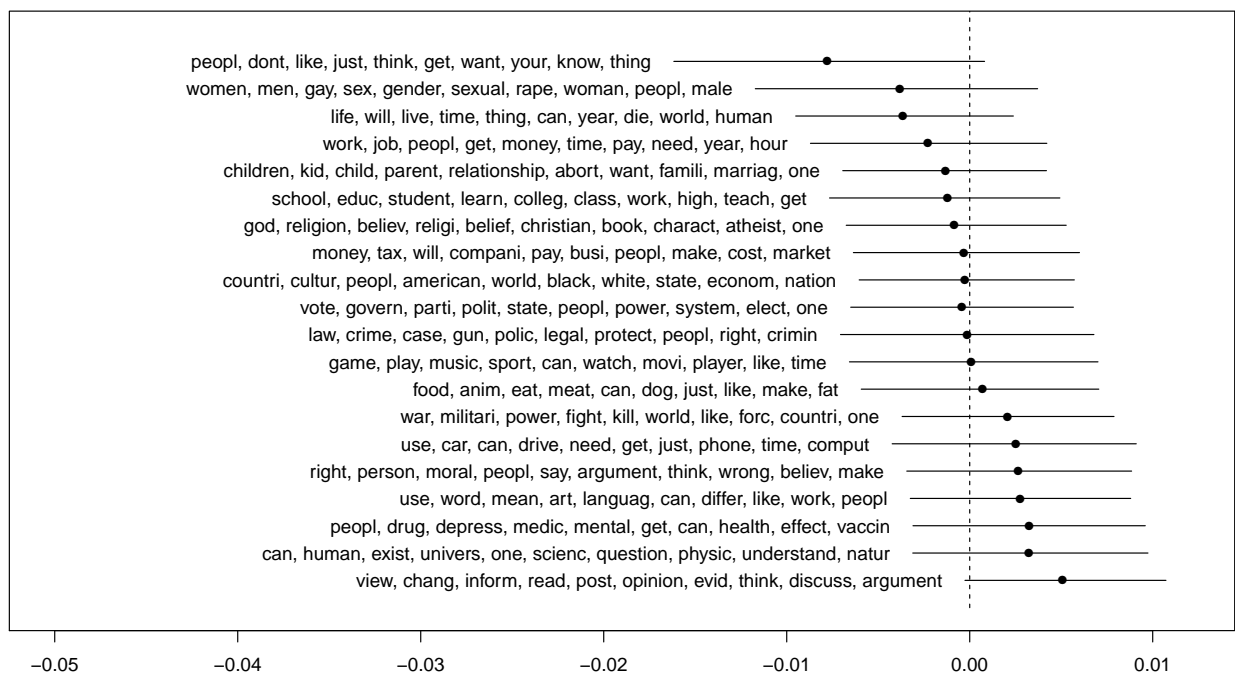
Expected Topic Proportions

Figure B.3: Check description ch. 2

7

Figure B.4: Check description ch. 2