

Independent Variable

Discursive
Sophistication

Factual
Knowledge

Mitt
Romney

Barack
Obama

Donald
Trump

Hillary
Clinton

Discursive
Sophistication

Factual
Knowledge

-0.4 -0.3 -0.2 -0.1 0.0

-0.4 -0.3 -0.2 -0.1 0.0

Error Variance Reduction ($-/+ 1$ SD)