

Women Also Know Stuff

Challenging the Gender Gap in Political Sophistication

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Quiz: Who scores higher on political knowledge?

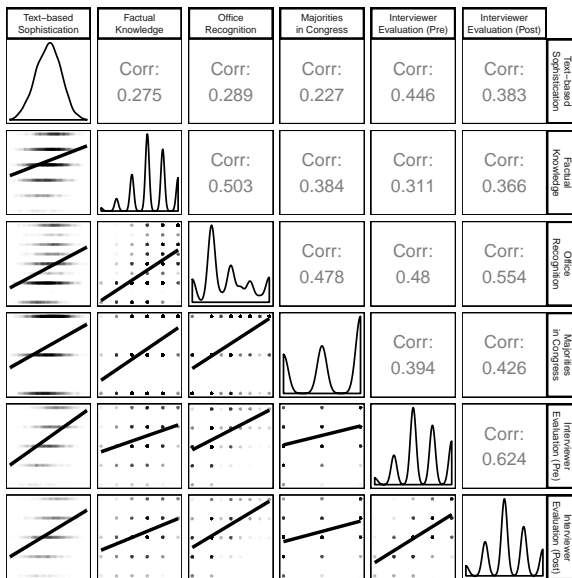
	Respondent A	Respondent B
Obama (+)	The healthcare, keeping that and the financial aid, helping students.	I think he is honest, has good intentions.
Obama (-)		I don't feel he is up for the job, he doesn't really know how to get things accomplished from idea to actual reality.
Romney (+)		He comes across as an honest person and I feel that financially he would be better for the country.
Romney (-)	By taking financial aid away from students, taking family type planing, healthcare type of help away.	I am a moderate conservative and there are some things about anti-gay rights that I don't support.
Democrats (+)	Mostly the healthcare, mostly people do need healthcare and can't afford to pay insurance. Financial aid most people cant afford to go college. Main two things that I like is the help with education and to pay for insurance to go to doctor.	They do seem to be generally concerned with everyone, taking care of the country as a whole.
Democrats (-)		They fight too much among themselves and I disagree with wealth redistribution.
Republicans (+)		I agree with a lot of the conservative values and taking responsibility for one's own actions.
Republicans (-)		They argue too much among themselves and don't accomplish very much.

Introduction

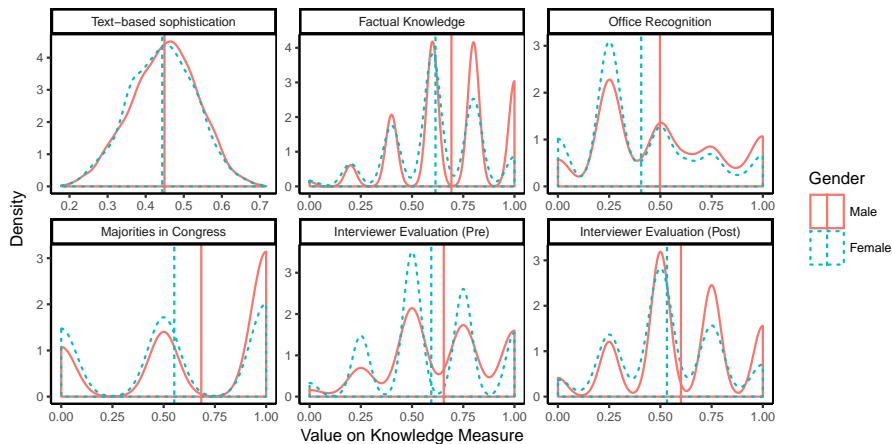
Both respondents scored equally on the conventional political knowledge measure in the 2012 ANES!

Data Overview

► 2012 ANES



Topic Proportions



Conclusion

- ▶ Something about political **knowledge**
- ▶ We can measure interesting stuff when looking at open-ended items...
- ▶ This is kind of consistent with Lupia's competence argument but now we do not assume what individuals have to know.

Thank you very much for your attention!

Manuscript and code available at:
<https://github.com/pwkraft/knowledge>

Comments, questions?
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References