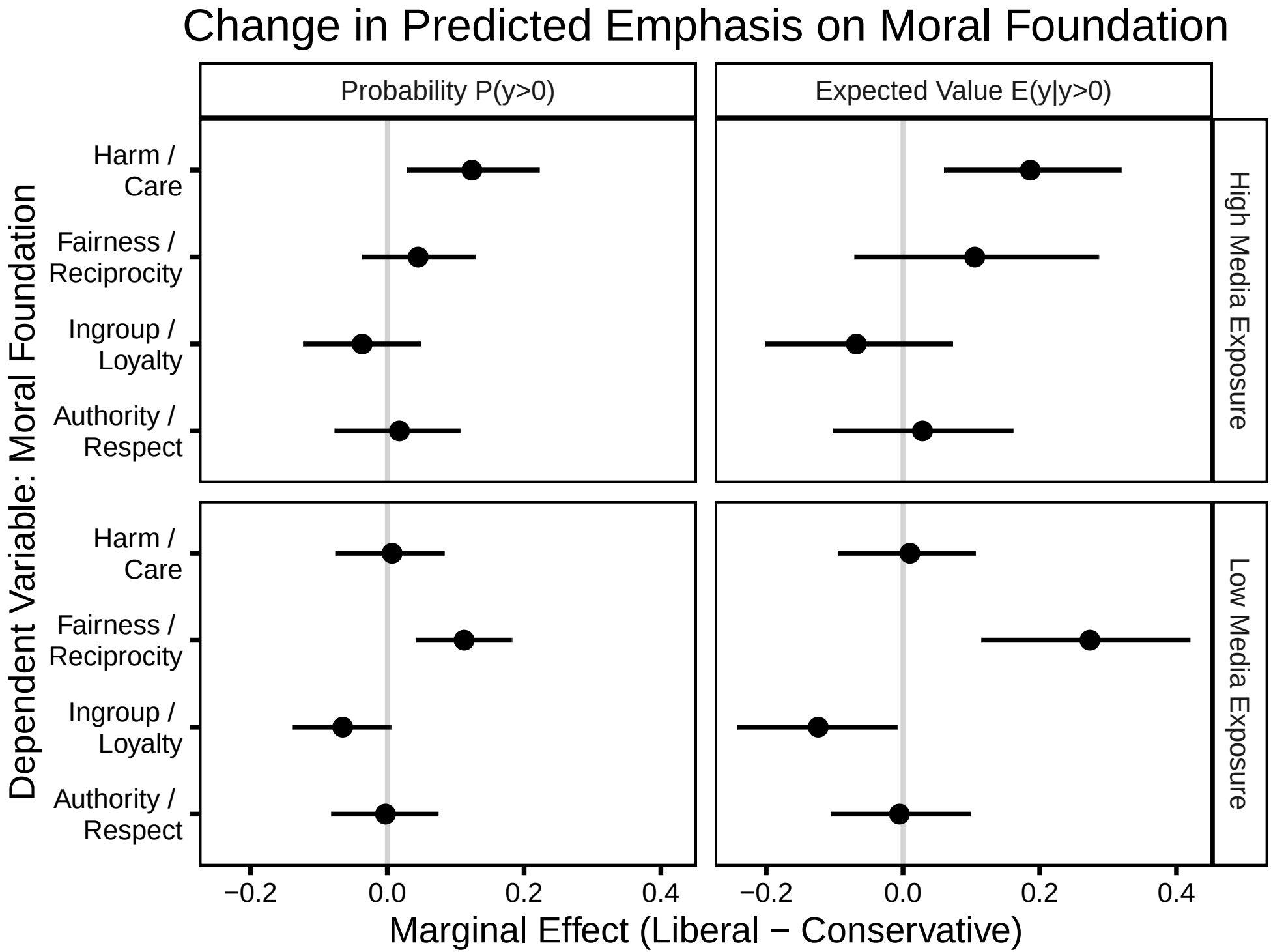
Change in Predicted Emphasis on Moral Foundation
Probability P(y>0)
Expected Value E(y|y>0)
High Media Exposure
Low Media Exposure
Dependent Variable: Moral Foundation
Harm / Care
Fairness / Reciprocity
Ingroup / Loyalty
Authority / Respect
−0.2
0.0
0.2
0.4
Marginal Effect (Liberal − Conservative)