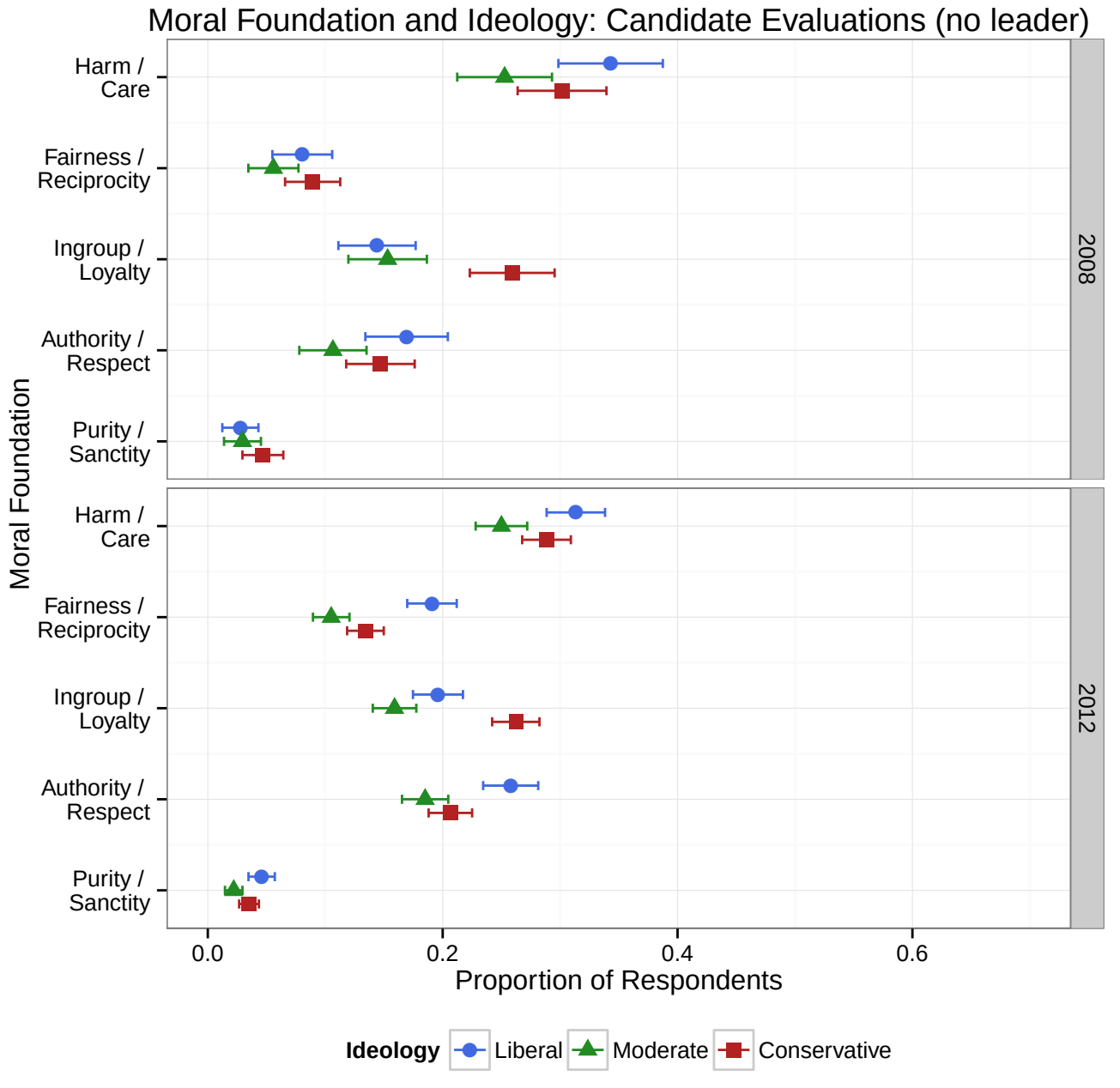
Moral Foundation and Ideology: Candidate Evaluations (no leader)
Moral Foundation
Harm / Care
Fairness / Reciprocity
Ingroup / Loyalty
Authority / Respect
Purity / Sanctity
2008
2012
0.0
0.2
0.4
0.6
Proportion of Respondents
Ideology
Liberal
Moderate
Conservative