

PARTNERSHIP AGREEMENT

This Partnership Agreement ("Agreement") is entered into on this day between **Tech Sangi** ("Party A") and **VJ Foods & Beverages** ("Party B"), collectively referred to as the "Parties," for the purpose of establishing a commercial collaboration.

1. OBJECTIVE

The Parties agree to collaborate in the areas of marketing, technology, and food & beverage promotions, leveraging their respective expertise for mutual commercial benefit.

2. ROLES AND RESPONSIBILITIES

Party A (Tech Sangi) shall provide digital marketing, technology infrastructure, and promotional campaigns. Party B (VJ Foods & Beverages) shall supply products, brand assets, and financial support as agreed.

3. REVENUE SHARING

Profits generated under this collaboration shall be shared in accordance with a mutually agreed percentage, outlined in Annexure A.

4. CONFIDENTIALITY

Both Parties agree to maintain strict confidentiality of trade secrets, customer data, strategies, and any proprietary information shared during the course of this partnership.

5. DISPUTE RESOLUTION

In case of disputes, the Parties shall first attempt mediation. If unresolved, disputes shall be referred to arbitration in accordance with the Arbitration and Conciliation Act, 1996 (India).

■■ SAMPLE ONE-SIDED / EXPLOITATIVE CLAUSES (For Study Purposes Only)

- 1 Party B shall bear all financial risks and liabilities, regardless of Party A's involvement or fault.
- 2 Party A reserves the right to terminate this Agreement at any time without cause, while Party B must provide six months' prior notice.
- 3 Party B shall indemnify and hold harmless Party A against all claims, damages, or losses, even if caused solely by Party A's negligence.
- 4 All intellectual property created under this partnership shall be owned exclusively by Party A, with no rights to Party B.
- 5 In the event of disagreement, the decision of Party A shall be final and binding, with no recourse available to Party B.

IN WITNESS WHEREOF, the Parties have executed this Agreement on the date first written above.

Authorized Signatory (Tech Sangi)

Authorized Signatory (VJ Foods & Beverages)