Perry Wong Costa
Product Design

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Education

University of California, Davis
Bachelor of Arts in Product Design
2018

Parsons New School
Certification:
Graphic & Digital Design
2017

Brainbench
Certification:
Web Design Concepts
2016

Experience

HackDavis
San Francisco, CA
Head of Design
August 2017 to Current
Operated on a team of 25 to organize annual hackathon through UC Davis. Orchestrated website design, event planning, branding, and creating marketing content using Adobe Creative Suite.

Quid Inc.
San Francisco, CA
Marketing Designer
Jul 2017 to Current
Enhanced and developed visual content and strategy for a VC backed startup alongside a cutting edge big data machine learning and AI platform by utilizing Adobe Creative Suite software to promote brand development.

Lucasfilm Entertainment
San Francisco, CA
Information Systems Intern
Jun 2016 to Sep 2016
Facilitated a cross-functional team assessing and optimizing company workflow while developing robust web and iOS applications alongside a team of 12 with a focus on product usability.

Girls Who Code
San Francisco, CA
Undergraduate Faculty
Jan 2012 to Mar 2015
Advised and consulted on board for Bay Area undergraduate students that took part in organizing and leading local community events within selected school districts. Fundraised over $5,000 within a year timespan. Explored digital branding concepts as well as hosted all-girls, design/coding workshops.

John Natsoulas Gallery
Davis, CA
Exhibition Design Intern
Aug 2014 to Apr 2015
Supervised artist in residence program by mentoring and assembling technical projects utilizing Arduino and Processing as well as managing hardware lab.

BLINK Global Livestream
Sacramento, CA
UI/UX Designer, PM
Jan 2014 to Dec 2014
Established interface & interaction prototypes, focusing on multi-language localization, user research and synthesis on a 4-person AGILE team while creating unique user interactions and interfaces based around an iOS China-based global live streaming application.

Recognition

**HackDavis, ARCGis ·
Best Use of ARCGis Platform**
Jan 2017
Received monetary award for developing an interactive map platform showing water use in buildings located on the UC Davis campus.

**Ruth June Design Foundation
Junior Women in Design**
Honor May 2013
Gave a speech and was recognized for various community-oriented, human-centered design projects led by Daughters of Paradise.

**Young Women in Tech ·
The 2013 Young Founders Award**
Nov 2013
A monetary award for leading Girl Code Academy and Daughters of Paradise in forward thinking and providing resources for young girls with interest in Computer Science.

Skill

Design
InVision, Origami, Axure, Adobe Creative Suite (Illustrator, Photoshop, AfterEffects, DreamWeaver, Premiere), Arduino, SketchUp, Rhino 3D, Maya, Blender, 3DS Max, Final Cut Pro

Programming
JavaScript, CSS3, HTML5/CSS3, Python, React Native, C

Extracurricular

#include
Davis, CA
Chief of Design, VP
Feb 2016 to Feb 2018
Mentored and directed an AGILE team of 20 developers that focused on creating individually tailored web and iOS applications for nonprofit organizations. Shaped branding, design research, strategy and interaction design regarding user experience frameworks.

Pioneer Elementary School
Math & Science Teaching Aid
June 2014 to Aug 2017
Mentored and led kindergarten classes 3 days a week, teaching basic math and science concepts through interactive experiences and activities.

AP Therapeutic Riding Program
Riding Instructor
Sep 2014 to June 2016
Co-led a hippotherapy program as a certified PATH riding instructor for children and young adults with intellectual disabilities.

Special Olympics
Volunteer
April 2011 to Sep 2014
Accompanied small local design team for events throughout Southern California and assisted athletes with intellectual impairments year-round.