

Perry Wong Costa
User Experience Design

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Education

University of California, Davis
Bachelor of Arts in Product Design
2018

Parsons New School Certification:
Graphic & Digital Design
2017

Brainbench Certification:
Web Design Concepts
2016

Experience

Quid Inc.
San Francisco, CA
User Experience Designer
Feb 2018 to Current
Enhanced and developed visual content and strategy for a VC backed startup alongside a cutting edge big data machine learning and AI platform by utilizing Adobe Creative Suite software to promote brand development.

HackDavis
San Francisco, CA
Head of Design
August 2017 to Jul 2018
Operated on a team of 25 to organize annual hackathon through UC Davis. Orchestrated website design, event planning, branding, and creating marketing content using Adobe Creative Suite.

Quid Inc.
San Francisco, CA
Design Intern
Jun 2017 to Feb 2018
Designed, developed and launched a variety of cross-media projects including landing pages and content, while iterating on internal style guides.

Lucasfilm Entertainment
San Francisco, CA
Information Systems Intern
Jun 2016 to Sep 2016
Facilitated a cross-functional team assessing and optimizing company workflow through internal systems and dashboards while developing robust web and iOS applications alongside a team of 12 with a focus on product usability.

JoyRun
Davis, CA
UI/UX Designer
Mar 2016 to Jun 2016
Led initial branding and piecing together application interface through prototyping and user testing cycle for iOS and Android alongside engineering team.

Girls Who Code
San Francisco, CA
Undergraduate Faculty
Jan 2012 to Mar 2015
Advised and consulted on board for Bay Area undergraduate students that took part in organizing and leading local community events within selected school districts. Fundraised over \$5,000 within a year timespan. Explored digital branding concepts as well as hosted all-girls, design/coding workshops.

BLINK Global Livestream
Sacramento, CA
UI Designer, Project Lead
Jan 2014 to Dec 2014
Established interface & interaction prototypes, focusing on multi-language localization, user research and synthesis on a 4-person AGILE team while creating unique user interactions and interfaces based around an iOS China-based global live streaming application.

Recognition

HackDavis, ARCGis
Best Use of ARCGis Platform
Jan 2017
Received monetary award for developing an interactive map platform showing water use in buildings located on the UC Davis campus.

Ruth June Design Foundation
Junior Women in Design Honor
May 2013
Gave a speech and was recognized for various community-oriented, human-centered design projects led by Daughters of Paradise.

Young Women in Tech
The 2013 Young Founders Award
Nov 2013
A monetary award for leading Girl Code Academy and Daughters of Paradise in forward thinking and providing resources for young girls with interest in Computer Science.

Skill

Design
InVision, Origami, Axure, Adobe Creative Suite (Illustrator, Photoshop, AfterEffects, DreamWeaver, Premiere), Arduino, SketchUp, Rhino 3D, Maya, Blender, 3DS Max, Final Cut Pro

Programming
JavaScript, CSS3, HTML5/CSS3, Python, React Native, C

Extracurricular

#include Davis, CA
Chief of Design, VP
Feb 2016 to Feb 2018
Mentored and directed an AGILE team of 20 developers that focused on creating individually tailored web and iOS applications for nonprofit organizations. Shaped branding, design research, strategy and interaction design regarding user experience frameworks.

Pioneer Elementary School
Math & Science Teaching Aid
June 2014 to Aug 2017
Mentored and led kindergarten classes 3 days a week, teaching basic math and science concepts through interactive experiences and activities.

AP Therapeutic Riding Program
Riding Instructor
Sep 2014 to June 2016
Co-led a hippotherapy program as a certified PATH riding instructor for children and young adults with intellectual disabilities.

Special Olympics
Experience Designer
April 2011 to Sep 2014
Accompanied small local design team for events throughout Southern California and assisted athletes with intellectual impairments year-round.