# **Perry Wong Costa**

User Experience Design

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interactions and interfaces based around an iOS China-based global live streaming application.

# Education

University of California, Davis Bachelor of Arts in **Product Design** 2018

Parsons New School Certification: Graphic & Digital Design 2017

Brainbench Certification: Web Design Concepts 2016

# Experience

Quid Inc. San Francisco, CA User Experience Designer

Feb 2018 to Current

Enhanced and developed visual content and strategy for a VC backed startup alongside a cutting edge big data machine learning and AI platform by utilizing Adobe Creative Suite software to promote brand development.

HackDavis San Francisco, CA Head of Design

August 2017 to Jul 2018 Operated on a team of 25 to organize annual hackathon through UC Davis. Orchestrated website design, event planning, branding, and creating marketing content using Adobe Creative Suite.

Quid Inc. San Francisco, CA

Design Intern Jun 2017 to Feb 2018

Designed, developed and launched a variety of cross-media projects including landing pages and content, while iterating on internal style quides.

Lucasfilm Entertainment San Francisco, CA

Information Systems Intern

Jun 2016 to Sep 2016
Facilitated a cross-functional team assessing and optimizing company workflow through internal systems and dashboards while developing robust web and iOS applications alongside a team of 12 with a focus on product usability.

**JoyRun** Davis, CA **UI/UX** Designer

Mar 2016 to Jun 2016 Led initial branding and piecing together application interface through prototyping and user testing cycle for iOS and Android alongside engineering team.

Girls Who Code San Francisco, CA **Undergraduate Faculty** 

Jan 2012 to Mar 2015

Advised and consulted on board for Bay Area undergraduate students that took part in organizing and leading local community events within selected school districts. Fundraised over \$5,000 within a year timespan. Explored digital branding concepts as well as hosted all-girls design/coding workshops.

**BLINK Global Livestream** Sacramento, CA

UI Designer, Project Lead Jan 2014 to Dec 2014 Established interface & interaction prototypes, focusing on multilanguage localization, user research and synthesis on a 4-person AGILE team while creating unique user

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# Recognition

HackDavis, ARCGis · Best Use of ARCGis Platform Jan 2017

Received monetary award for developing an interactive map platform showing water use in buildings located on the UC Davis

Ruth June Design Foundation Junior Women in Design

Honor May 2013 Gave a speech and was recognized for various community-oriented, human-centered design projects led

Young Women in Tech · The 2013 Young Founders Award

by Daughters of Paradis

Nov 2013

A monetary award for leading Girl Code Academy and Daughters of Paradise in forward thinking and providing resources for young girls with interest in Computer Science.

# Skill

# Design

InVision, Origami, Axure, Adobe Creative Suite (Illustrator, Photoshop, AfterEffects, DreamWeaver, Premiere), Arduino, SketchUp, Rhino 3D, Maya, Blender, 3DS Max, Final Cut Pro

Programming

JavaScript, CSS3, HTML5/CSS3, Python, React Native, C

# Extracurricular

#include Davis, CA Chief of Design, VP

Feb 2016 to Feb 2018 Mentored and directed an AGILE team of 20 developers that focused on creating individually tailored web and iOS applications for nonprofit organizations. Shaped branding, design research, strategy and interaction design regarding user experience frameworks.

Pioneer Elementary School Math & Science Teaching Aid

June 2014 to Aug 2017 Mentored and led kindergarten classes 3 days a week, teaching basic math and science concepts through interactive experiences and

# AP Therapeutic Riding Program

Riding Instructor Sep 2014 to June 2016 Co-led a hippotherapy program as a certified PATH riding instructor for children and young adults with intellectual disabilities

Special Olympics **Experience Designer** 

April 2011 to Sep 2014 Accompanied small local design team for events throughout Southern California and assisted athletes with intellectual impairments year-round.