







SEO



Web Hosting

Website Planner

This website planner forms the foundation of your website strategy. The effort in careful planning benefits you in cost savings. It also benefits us as web designers by being able to give us an accurate assessment of your needs.









Website Design

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Contact Details

Company Name	Yanko & Popovic
Contact Person	Evelyn Jacobs
Phone Number	403-262-0262 ext. 22
E-mail Address	ejacobs@yplaw.ca
Current Website Address (if applicable)	http://www.yplaw.ca/

Business Details

	Please tell us the nature of your business, including main services and/or products
Business Summary	We are a personal injury law firm. We specialize in motor vehicle accidents, Slip & Falls, dog bite cases,
	and more.
Tagline (if any)	
Target Market	Anyone who has been in a motor vehicle accident recently or in the last 2 yrs.
	Please tell the purpose of your website
Website Goal	 Gain favorable impression of the company/organization Sell services/products directly using Strengthen online interaction for organization/group Other







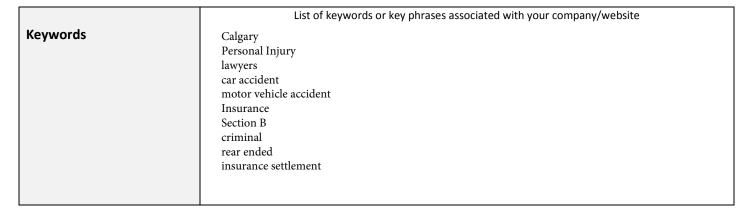


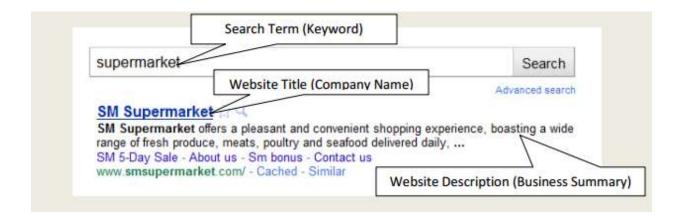
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Business Details













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Design Guide

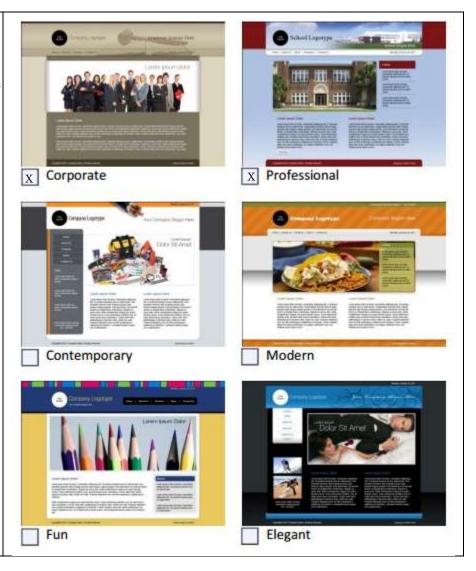
Design Style

I would like our site to be more streamlined We currrently have multiple websites and we need to purchase all domains and hopefully foward all to one address (yplaw.ca)

I would like us to have more social media interaction if possible, so I would like to have a link for facebook, twitter etc.

I would like for the site to be updated constantly with web links for news articles and awards we are given

I would also like to look into











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Design Guide

	You may choose your corporate colors or any o	color combination of your choice (provide HTML Color Code))
Color Scheme	I would like it to follow our company logo. I'm not opposed to it not being these colors though.	Barristers · Solicitors YANKO & POPOVIC
	Main Domain – Option 1 Preferred	www.yplaw.ca
Domain Name	Option 2	http://yanko.ca/
	Option 3	
	Please list the URL's (web addresses) of website	that you like to use as a reference and specify the reason.
Reference Websites May include competitor's website	http://	
	http://	

	HOME PAGE Main links & Sublinks - SAMPLE
Site Outline Main navigation links & Sub-links	 HOME ABOUT US History Vision & Mission Main Page Subpage Subpage Subpage
	4. Main Page5. Contact Us









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Logo	X Client will provide	
Master Main Banner	Still Image	X Video Clip
Menu Orientation	☐ Horizontal	X Vertical
Footer	X Add Footer Links	$oxed{X}$ Add Contact Info
Text Contents	Client will provide	X Copy from old website
Text Contents	Client will providePurchase stock images	∑ Copy from old website
Page Background	☐ Full Image ☐ Single Color	Pattern (Tiled)
Page Width	☐ 1000 pixels ☐ Browser width	800 pixels









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WEBSI	ITE ENHANCEMENTS – Please check all required
	Events Calendar
X	News/Announcements
	Newsletter Sign-up
	Gallery – Image Slider / Featured
	Product Catalogue
	Search Form – Basic General
	Message Board (Forum)









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WEBS	ITE ENHANCEMENTS
	Contact Form
	Booking/Reservation
	Events
	File Upload/Download
X	Interactive Banner
	Log-in
	Forgot Password/User Name
	Video Gallery
	Live Chat
	Web Analytics Software for Real Time Reporting
OTHE	R SERVICES
	Online Payment Integration – for e-commerce websites only
	Website Maintenance – includes web disc clean-up, e-mail check-up, web contents' updates & revisions
	Search Engine Optimization – increase traffic into your website and increase sales
BONU	S ADD-ONS
	Favicon (Website Icon)
	Social Network Integration – Must have existing LinkedIn, Facebook, Twitter, YouTube or Google Accounts









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Please e-mail or submit completed form to: webdesign@albertait.com

We look forward to personally meeting with you at your most convenient time to discuss this project in great detail. Customer service is our number one priority and we look forward to working with you!

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