Characteristics of Cloud

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- Resource on-demand (illusion of infinite resources)
- Pay-per-use
- Multi-tenancy
- Accessible over Internet
- Rapid Elasticity through Virtualization
- Flexible and Interoperable services
- Massive Scaling
- Very less capital investment
- Maintenance-free



Resource on-demand

 Huge pool of resources (Hardware – Processor, Memory, I/O Devices, Networking components and Device drivers), platform (OS, DB, Programming e environment), and software applications are provided to cloud customers on demand basis.

• **Pay – per – Use**

- Cloud consumers are charged based on the amount of resources used and how long resources are used.
- Eg: You pay for your service as you rent a car for your travel



Multi-tenancy

- A single instance (copy) of an application can used by multiple users at the same time.
- Eg: Google Docs

Accessible over Internet

- All cloud services can be accessed from any where through internet.
- Eg: A file that is getting stored in cloud is accessible from your home or from your office or during your travelling time.



• Rapid Elasticity through Virtualization

- Physical resources are virtualized as logical resources through virtualization which helps Cloud Service Provider (CSP) to provide resources on demand.
- The existing architecture can be extended for more number of users.

• Flexibility and Interoperable services

- Services provider by CSP can be handled in any type of hardware environment and provides flexibility in developing any type of application on any platform.



Massive Scaling

- The cloud infrastructure can support any number of users by scaling its architecture.
- Horizontal Scaling: Adding many CPUs, or storage elements to the cloud infrastructure.
- Vertical scaling: Adding of cores and disks to existing
 CPUs and storage respectively.



Very less capital investment

- Cloud allows users to rent all hardware, platform and software applications from CSP. This allows users to start up a business with very less capital investment.

Maintenance Free

- Cloud users need not bother about maintenance of the hardware or software components.
- They need not worry about licensing the software that they use from cloud.
- All the maintenance task is taken care by a CSP.

Cloud Computing Importance

• User perspective

- No upfront huge investment for startups
- Ability to handle fluctuating demands without overprovisioning
- Maintenance-free

• Provider perspective

- Expertise in managing large data-centers
- Utilization of idle resources
- Operational costs are much lower



Thank You