

Code : 303104

BCA 1st Semester Exam., 2013

PRINCIPLES OF MANAGEMENT  
AND ORGANIZATION

Time : 3 hours akubihar.com Full Marks : 60

Instructions :

- (i) The questions are of equal value.
- (ii) There are **SEVEN** questions in this paper.
- (iii) Attempt **FIVE** questions in all.
- (iv) Question Nos. 1 and 2 are compulsory.

1. Choose the correct answer :

- (a) Management affects employee morale but not a company's financial performance.
  - (i) True
  - ✓ (ii) False
- (b) A goal of efficiency is to minimize resource costs.
  - ✓ (i) True
  - (ii) False
- (c) Fayol's management functions are basically equivalent to Mintzberg's management roles.
  - (i) True
  - ✓ (ii) False

- (d) The division of labor is also referred to by the term 'job specification'.

- ✓ (i) True
- (ii) False

- (e) The Industrial Revolution began in the nineteenth century.

- ✓ (i) True
- (ii) False

- (f) Organizing includes

- ✓ (i) defining organizational goals
- (ii) hiring organizational members
- (iii) motivating organizational members
- (iv) determining who does what tasks

- (g) The process of monitoring, comparing and correcting is called

- ✓ (i) controlling
- (ii) coordinating
- (iii) leading
- (iv) organizing

- (h) The quantitative approach to management has also been referred to by which of the following names?

- (i) Sales optimization
- ✓ (ii) Management science
- (iii) Managerial theory
- (iv) Statistical reformulation

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- (i) Planning involves two important elements, i.e., **akubihar.com**
- (i) goals and decisions
  - ~~(ii) goals and plans~~
  - (iii) plans and decisions
  - (iv) goals and actions
- (j) What is the strength of a simple structure?
- (i) Employees are grouped with others who have similar tasks
  - ~~(ii) It focuses on results~~
  - (iii) It is inexpensive to maintain
  - (iv) There are cost-saving advantages from specialization **akubihar.com**

2. Answer any *three* of the following :

- ~~(a)~~ Describe the four functions of management.
- (b) Differentiate between open system and closed system.
- (c) Describe span of management.
- ~~(d)~~ Differentiate between objectives and policies.
- ~~(e)~~ Differentiate between effectiveness and efficiency.

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Answer any *three* questions of the following :

- 3. Discuss different managerial roles. Include specific examples.
- 4. Converse Frederick Taylor's work in scientific management. List Taylor's four principles of management.
- 5. Define management by objectives (MBO) and list different elements of this type of goal setting.
- 6. Define corporate social responsibility and describe some of the current trends in this area.
- 7. List and discuss the five needs that are based on Maslow's hierarchy of needs theory.

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