



"FAST, RELIABLE, AND SECURE AIR CARGO SERVICES WORLDWIDE"

EXPEDIA

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ABOUT OUR COMPANY



Description About Company

Expedia Cargo is a next-generation air freight logistics company dedicated to streamlining global shipping through cutting-edge technology and strategic partnerships with airlines and customs agencies. Our platform provides real-time shipment tracking, AI-powered route optimization, and transparent pricing, empowering businesses of all sizes to ship goods faster, cheaper, and more reliably.



OUR PROBLEM

01

Slow customs clearance
causing shipment delays

02

High costs for small and
medium businesses

03

Limited real-time shipment
tracking and visibility

04

Complicated booking
process across multiple
carriers



SOLUTION

A DIGITAL AIR FREIGHT PLATFORM THAT SIMPLIFIES GLOBAL SHIPPING BY PROVIDING REAL-TIME TRACKING, TRANSPARENT PRICING, AND AI-DRIVEN ROUTE OPTIMIZATION TO ENSURE FAST AND COST-EFFECTIVE DELIVERIES.

Key Features

- *Smart booking system*
- *24/7 shipment visibility*
- *Optimized customs clearance*
- *Cost-effective solutions for SMEs*

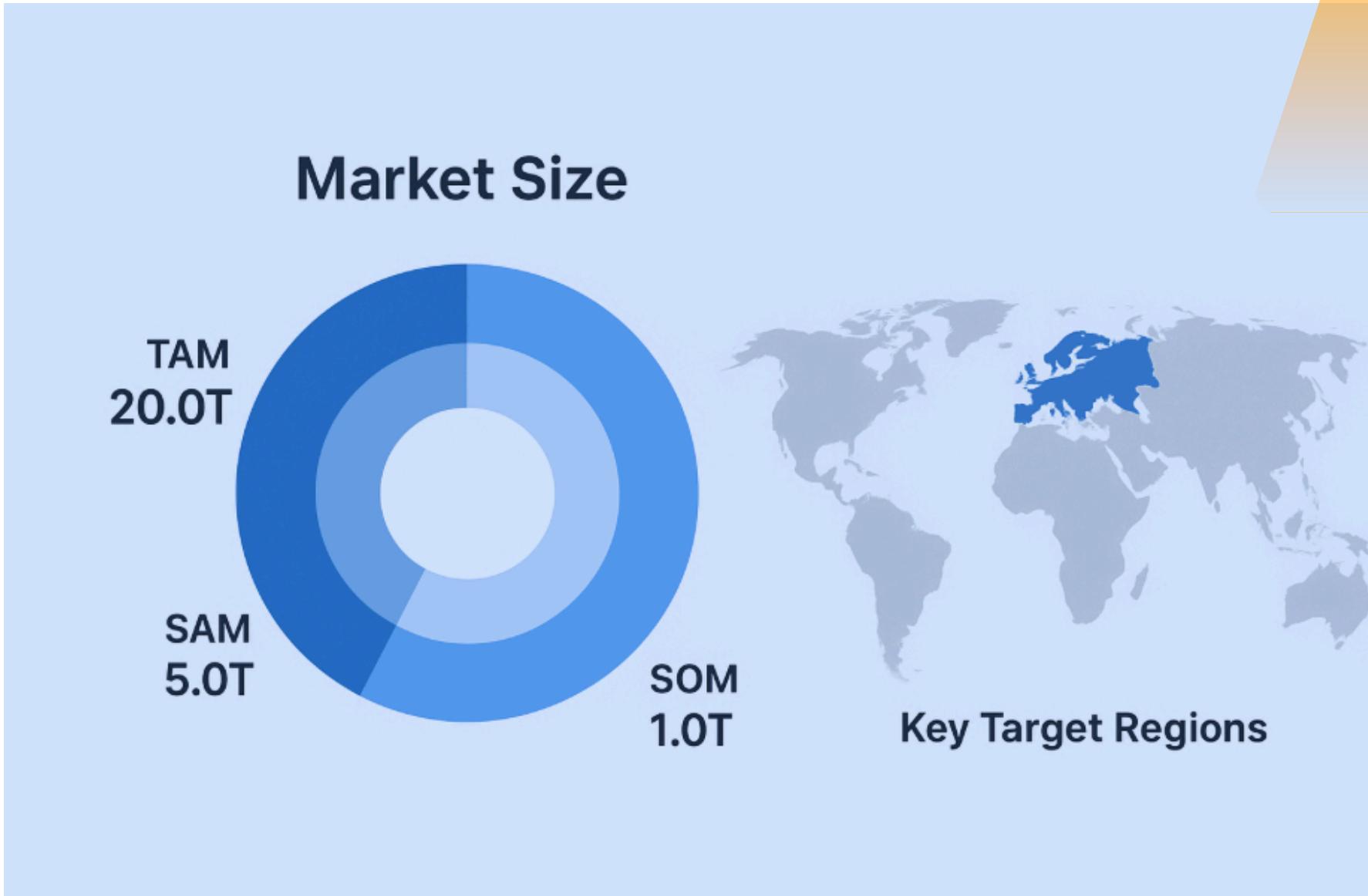
BEFORE SkyLink



AFTER SkyLink



OUR MARKET SIZE



“MARKET OPPORTUNITY”

01

TAM (Total Addressable Market): \$210B global air freight market (2025)

02

SAM (Serviceable Available Market): \$50B targeting Asia-Pacific and Europe

03

SOM (Serviceable Obtainable Market): \$5B in initial focus markets

BUSINESS MODEL

Monthly Subscription from Small Businesses

- Businesses that join the Expedia Air Cargo platform gain access to premium tools and analytics designed to optimize their shipping operations.
- Subscriptions provide recurring revenue, ensuring a steady income stream for the platform while giving businesses advanced features such as route optimization, shipment tracking, and performance insights.

5% Commission on Completed Deliveries

- Every successful delivery booked and completed through the platform generates additional income.
- A fixed 5% commission is charged, creating a scalable revenue model that grows as delivery volume increases.
- This structure aligns the platform's success with the success of both couriers and business clients.



Money Flow Process

- Businesses make recurring monthly payments for subscriptions.
- For each completed delivery, a percentage of the delivery fee is collected.
- Funds flow from Businesses → Expedia Air Cargo Platform → Couriers, ensuring that couriers receive timely payment while the platform retains its commission.

Sustainable Growth Potential

- The combination of predictable subscription income and variable commission-based earnings ensures financial stability.
- As more small businesses join and deliveries scale up, revenue grows proportionally, creating long-term sustainability.



COMPETITIVE ADVANTAGE



Expedia Air Cargo Competitive Edge

- Advanced Technology: Our platform integrates AI-powered route optimization and predictive analytics to ensure faster and more reliable cargo delivery compared to competitors.
- Real-Time Tracking: Customers can monitor shipments every step of the way, reducing uncertainty and improving trust.
- Cost Efficiency: By leveraging smart logistics and strong global partnerships, we consistently offer lower delivery costs without compromising on service quality.
- Eco-Friendly Operations: We are committed to reducing carbon emissions through fuel-efficient routes and sustainable packaging, an area where most competitors lag.
- Global Network: With a unique mix of strategic airline and freight alliances, we can provide wider coverage and quicker turnaround times than regional players.
- Experienced Team: Our leadership and staff bring decades of expertise in aviation and logistics, ensuring smooth operations and innovative solutions for clients.

GROWTH STRATEGY

Year 1 – Foundation and Market Entry

- Launch Expedia Air Cargo operations in two major cities, focusing on high-demand trade hubs.
- Build strong logistics infrastructure and partnerships with local carriers, warehouses, and customs brokers.
- Target and acquire 1,000 business users, including SMEs and freight forwarders.
- Develop brand awareness campaigns to establish trust and credibility in the market.

Year 2 – National Expansion and Technology Integration

- Expand services nationwide to cover all major airports and industrial zones.
- Introduce digital booking and tracking features for improved user experience.
- Partner with leading e-commerce platforms to integrate cargo services directly into their ecosystems.
- Increase user base by 300%, targeting both corporate accounts and individual business shippers.

Year 3 – Regional Growth and Market Leadership

- Expand across Southeast Asia, starting with strategic trade corridors such as Singapore, Malaysia, and Vietnam.
- Establish regional distribution hubs to improve delivery speed and cost efficiency.
- Form strategic alliances with airlines to secure competitive rates and guaranteed capacity.
- Position Expedia Air Cargo as a leading player in cross-border air freight within the region.



MEET OUR TEAM



Aung Ko Ko



Aung Kyaw Paing



Si Thu Htut



Shinn Mon Thant



Pyae Phyo Kyaw

MEET OUR TEAM

Aung Ko Ko – Chief Executive Officer

- Over a decade of leadership experience in logistics and international trade.
- Strong background in strategic planning and operational efficiency.
- Vision-driven leader focused on building Expedia Air Cargo as a trusted name in global cargo services.

Aung Kyaw Paing – Chief Technology Officer

- Expert in logistics technology and digital transformation.
- Skilled in implementing AI-driven tracking systems and software integration.
- Committed to advancing the company's technological edge in the competitive cargo industry.

Si Thu Htut – Chief Operations Officer

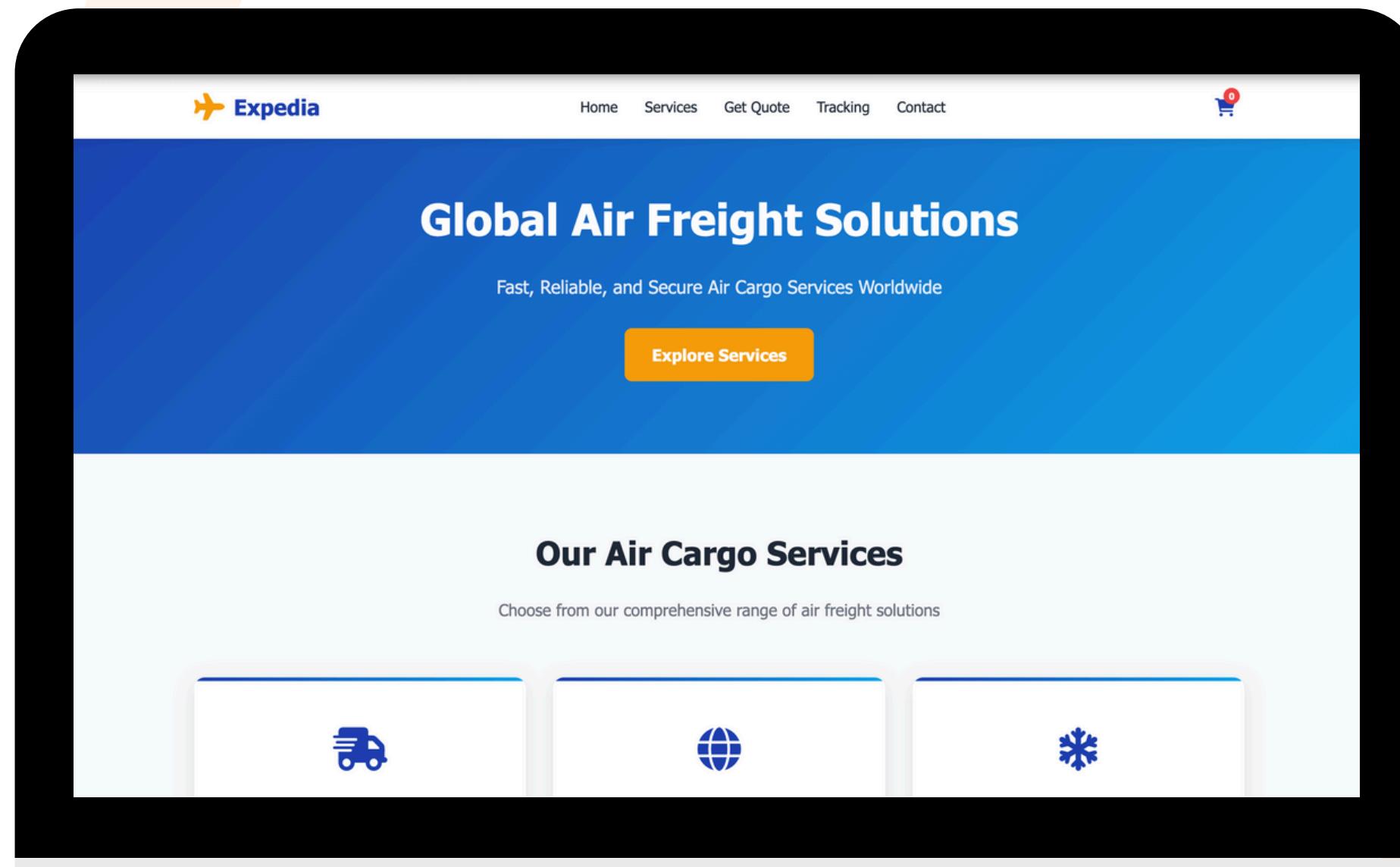
- Specialist in brand development, digital marketing, and client relations.
- Skilled at building partnerships and expanding global market presence.
- Focused on positioning Expedia Air Cargo as a reliable and innovative brand.

Shinn Mon Thant – Chief Marketing Officer

- Specialist in brand development, digital marketing, and client relations.
- Skilled at building partnerships and expanding global market presence.
- Focused on positioning Expedia Air Cargo as a reliable and innovative brand.

Pyae Phyo Kyaw – Chief Financial Officer

- Strong expertise in corporate finance, risk management, and investment planning.
- Skilled in budget optimization and financial sustainability.
- Ensures the company maintains transparency, growth, and long-term profitability.



The monitor shows a blue header with the Expedia logo and navigation links: Home, Services, Get Quote, Tracking, Contact, and a shopping cart icon. The main section features the heading "Global Air Freight Solutions" and the subtext "Fast, Reliable, and Secure Air Cargo Services Worldwide". A prominent orange button labeled "Explore Services" is centered. Below this, the section "Our Air Cargo Services" is introduced with the subtext "Choose from our comprehensive range of air freight solutions". Three service icons are displayed: a truck (ground shipping), a globe (international services), and a snowflake (temperature control).



OUR CONTACT



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SCAN ME



AIR CARGO SERVICE

< THANK YOU >

Expedia makes travel simple, fast, and affordable. From flights to hotels and everything in between, we bring the world closer to you with just a click. Wherever you dream of going, your journey starts here.

AUNG KOKO 240702402730

AUNG KYAW PAING 240702401939

SITHU HTUT 240702401885

SHINN MON THANT 240702403750

PYAE PHYO KYAW 240702403750