



# Pyae Kyaw

## Ecommerce - Supervisor

### CONTACT ME

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💻 <https://pyaekyawpyaekyaw.github.io/>

📍 Anawyahtar 36<sup>th</sup> st,(Middle Block), Kyauktada Tsp, Yangon.

### EDUCATION

#### Bachelor of Business Administration - BBA

Meiktila University of Economics

2017 - 2019

#### Resuming studies via distance learning (Final Year)

2025 - present

### SKILLS

- Ecommerce Platform Management
- Campaign Strategy (Online/Offline)
- Photoshop (Intermediate)
- AI Tools & Prompt Engineering
- Team Leadership & Supervision
- Learning Agility

### WORK EXPERIENCE

Ecommerce - Supervisor

2023 - Current

#### Shwe Lamin Nagar Co., Ltd | Kyauktada

With 3 years of experience in ecommerce and digital marketing, I specialize in driving revenue growth through integrated online-offline strategies. Currently enhancing my expertise with applied economics to make better data-driven business decisions.

#### Key Responsibilities:

- Managed operations on 6 major platforms — Yoma Plus, KBZPay Market, UAB Marketplace, Mercury Online Shopping, Shop.com MM, ICT.com.mm
- Handled product listings, daily order processing, and real-time stock monitoring
- Executed store decoration, keyword optimization, and managed promotional campaigns
- Coordinated promotions, pricing, and stock directly with ICT.com.mm and other partners
- Generated detailed sales reports for informed decision-making
- Coordinated with designers, writers, and brand managers to craft effective campaigns
- Used Photoshop for banner creation and product image enhancement

### CERTIFICATIONS

- 2025: AI for Business Growth (MCIA) | Workplace Ethics (MJC)
- 2024: Transform Your Business: Marketing Management (MJC)
- 2023: Applied Digital Marketing (MCIA)
- 2021: Public & Motivation Speaker (Global Development Institute)

### REFERENCES

#### Tin Nwe Win

Shwe Lamin Nagar Co., Ltd /  
HR Manager

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#### Nway Nway Wint

Shwe Lamin Nagar Co., Ltd /  
Head of Sales and Marketing

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