



# PYAE KYAW

Ecommerce Supervisor

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36th st. (Middle Block),  
Kyauktada Tsp, Yangon.

## About Me

Results-driven Ecommerce Supervisor with 3 years of proven experience in orchestrating successful online and offline marketing campaigns. Skilled in end-to-end portal management, data-driven sales analysis, and strategic store merchandising. A proactive team leader adept at problem-solving and implementing process improvements to boost operational efficiency and revenue growth.

## Skills

- Ecommerce Platform Management
- Photoshop (Intermediate)
- Data Analysis & Reporting
- Campaign Strategy (Online & Offline)
- Problem Solving
- Learning Agility
- Team Leadership & Supervision

## Languages

Burmese (Native)

English (Intermediate)

## Experience

**Ecommerce Supervisor**

**2023 – Present**

**Shwe Lamin Nagar Co.ltd**

**Key Responsibilities:**

- Managed operations on 6 major platforms – Yoma Plus, KBZPay Market, UAB Marketplace, Mercury Online Shopping, Shop.com MM, ICT.com.mm
- Handled product listings, daily order processing, and real-time stock monitoring
- Executed store decoration, keyword optimization, and managed promotional campaigns
- Coordinated promotions, pricing, and stock directly with ICT.com.mm and other partners
- Generated detailed sales reports for informed decision-making
- Coordinated with designers, writers, and brand managers to craft effective campaigns
- Used Photoshop for banner creation and product image enhancement

## Education

**Bachelor of Business Administration - BBA**

**2017 – 2019**

**Meiktila University of Economics**

## Reference

**Tin Nwe Win**

Shwe Lamin Nagar Co.ltd / HR Manager

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