



PYAE KYAW

Ecommerce Supervisor

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Email

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Address

36th st. (Middle Block),
Kyauktada Tsp, Yangon.

About Me

Results-driven Ecommerce Supervisor with 3 years of proven experience in orchestrating successful online and offline marketing campaigns. Skilled in end-to-end portal management, data-driven sales analysis, and strategic store merchandising. A proactive team leader adept at problem-solving and implementing process improvements to boost operational efficiency and revenue growth.

Skills

- Ecommerce Platform Management
- Photoshop (Intermediate)
- Data Analysis & Reporting
- Campaign Strategy (Online & Offline)
- Problem Solving
- Learning Agility
- Team Leadership & Supervision

languages

Burmese (Native)

English (Intermediate)

Experience

Ecommerce Supervisor
Shwe Lamin Nagar Co.ltd

2023 - Present

Key Responsibilities:

- Managed operations on 6 major platforms – Yoma Plus, KBZPay Market, UAB Marketplace, Mercury Online Shopping, Shop.com MM, ICT.com.mm
- Handled product listings, daily order processing, and real-time stock monitoring
- Executed store decoration, keyword optimization, and managed promotional campaigns
- Coordinated promotions, pricing, and stock directly with ICT.com.mm and other partners
- Generated detailed sales reports for informed decision-making
- Coordinated with designers, writers, and brand managers to craft effective campaigns
- Used Photoshop for banner creation and product image enhancement

Education

Bachelor of Business Administration - BBA
Meiktila University of Economics

2017 - 2019

Reference

Tin Nwe Win

Shwe Lamin Nagar Co.ltd / HR Manager

Phone: 09-425028176

Email: hr@smart-myanmar.com