

pyArkansas 2012 Sponsor Prospectus



<http://www.pyarkansas.org>

pyArkansas is an annual gathering for enthusiasts of and those new to or curious about the Python programming language. pyArkansas first took place in 2008 at the Department of Computer Science on the University of Central Arkansas campus. This conference is organized solely by a small group of dedicated volunteers. So far, pyArkansas has been free of any cost of admission to participants; this allows us to draw in a very diverse crowd, anyone from an interested high school teenager to a professional that has been programming with Python for 10+ years. We typically get attendees from Arkansas, Texas, Oklahoma, Tennessee, and Missouri.

Your sponsorship helps keep pyArkansas affordable and accessible to the widest possible audience while helping the Python community in Arkansas and the surrounding region grow and prosper. pyArkansas is organized by volunteers from the local Python community and sponsorships are processed through the Python Software Foundation, a 501(c)3 charitable organization set up to manage the growth and development of Python worldwide.

The available sponsorships are below. Don't see what you want? Contact us any time; we are flexible and willing to work with you to design the sponsorship package that will fulfill your business and organization's needs.

Contact

- Chad Cooper
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- Email: chad.cooper@pyarkansas.org

Conference Profile

Estimated attendance: 75-125

Audience profile: Anyone using or interested in Python - amateur, student, and professional Python programmers and developers, managers, university professors, IT analysts, and geographic information systems professionals.

Schedule: The conference will run from 8-4.30 on Saturday, October 27, 2012. Tutorials and hands-on workshops will be held in the morning with a wide range of user talks taking place in the afternoon.

About the Python programming language

[Python](http://www.python.org/about/quotes/) is a general purpose, open source programming language popular for its elegant, high level, cross-platform design. It has a wide range of practical uses, from simple scripts to large scale enterprise applications to high volume websites (such as YouTube; see <http://www.python.org/about/quotes/>). Python is used for system administration, web development, building GUI applications, scientific computing, game development, geographic information systems, and as a "glue" language for systems integration, among other things. Python developers

have many choices of runtime environments, including CPython, JVM (Jython), and .NET (IronPython). Python is protected and promoted by the Python Software Foundation (PSF).

Funding

Sponsor funding is crucial to any well-organized conference; it enables us to keep pyArkansas at no cost to attendees while still providing a great learning experience for people of all interest levels. This year, we will be using the Brewer-Hegeman Conference Center on the campus of the University of Central Arkansas. This paid facility will give us larger meeting rooms and in particular, one large room for opening, keynote, and closing sessions, something we have never had the room to do before.

Location and venue

pyArkansas 2012 will be held at the Brewer-Hegeman Conference Center on the campus of the University of Arkansas. Some workshops/tutorials will take place at the Department of Computer Science as well.

Sponsorship packages

Payments are made directly to the [Python Software Foundation](#) as charitable donations, earmarked for pyArkansas. We have the following levels of sponsorship this year:

- **Bronze** - \$250
 - Company logo on pyArkansas website as an official sponsor
 - Promotional items placed in pyArkansas swag bag (provided by sponsor)
 - Listed in printed conference program as an official sponsor
 - 50 word description in program and on website
- **Silver** - \$500 (the benefits of Bronze plus)
 - Company banner (provided by sponsor) in main conference room
 - 200 word description in program and on website
 - Company logo on conference t-shirt (*if t-shirt gets sponsored*)
- **Gold** - \$750 (the benefits of Bronze plus)
 - Company banner (provided by sponsor) in main conference room
 - 400 word description in program and on website
 - Prominent, large company logo on conference t-shirt (*if t-shirt gets sponsored*)
- **T-shirt** - \$1,200
 - All the benefits of Gold
 - Listed on website, program, and t-shirt as t-shirt sponsor
 - If you are interested in sponsoring the pyArkansas t-shirt, please contact Chad Cooper <chad.cooper@pyarkansas.org>, as we only need one t-shirt sponsor.

Sponsors are also encouraged to donate prizes and swag (attendees will be getting a conference bag) such as books, stickers, pens, notepads, etc. No item is too small (or too large for that matter).

Don't see what you want from the available options? No problem, please contact us and we will work with you to design the sponsorship package that will fulfill your business and organization's needs.

Thank you!

For any questions, please contact Chad Cooper <chad.cooper@pyarkansas.org>.