



THANK YOU FOR SPONSORING

# PyCon AU 2024

Melbourne Convention and Exhibition Centre

Narrm  
Victoria, Australia

22 - 26 November 2024  
[sponsor@pycon.org.au](mailto:sponsor@pycon.org.au)

Sponsorship Report - Published December 2024



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# Thank you for sponsoring

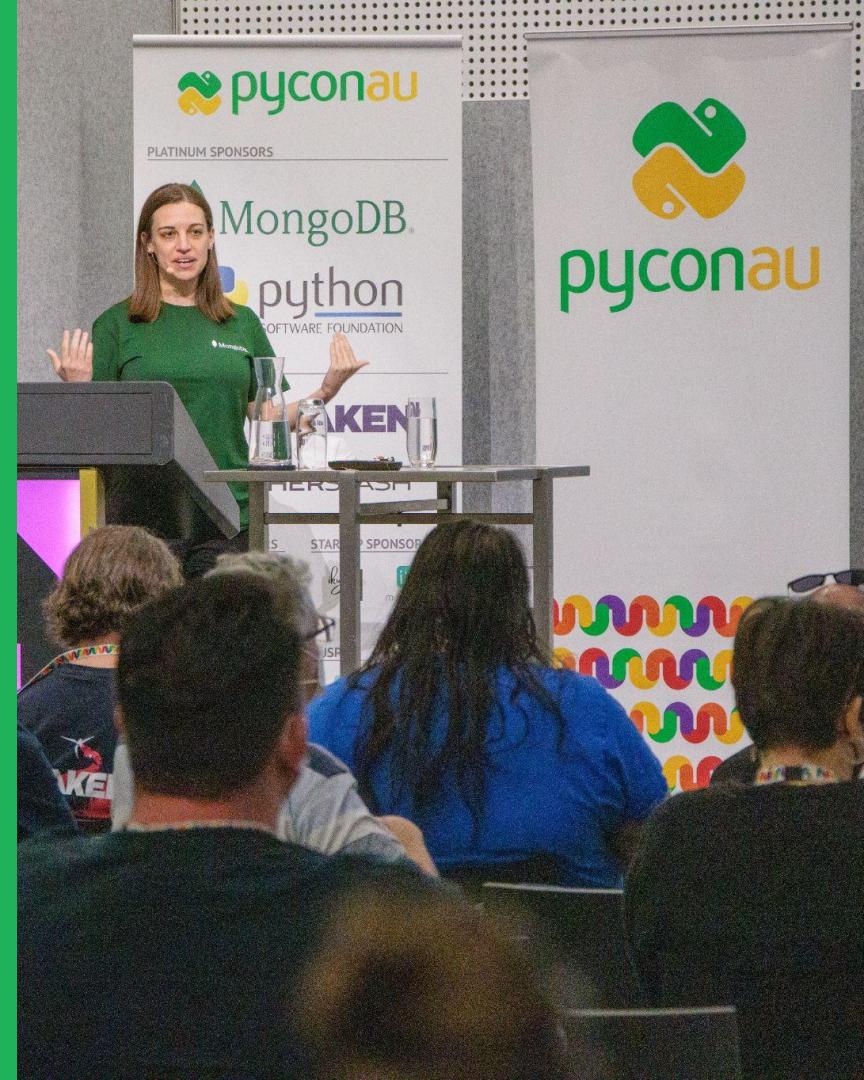
PyCon AU cannot run without the generous support of our sponsors. That's you!

We're an Aussie team so we won't beat around the bush. This year was tough. Many long term sponsors couldn't make it - but **YOU** did, and we're so grateful for it. Thank you!

We say this every time but it bears repeating: PyCon AU is a labour of love, run independently by an all-volunteer team.

And we couldn't have done it without your support. You helped us run our very first sponsor exhibition. You helped us experiment with new formats like workshops and some fun and memorable activities during meal breaks! You showed up as part of the Python community in Australia.

So once more, **thank you!**



# ROLL CREDITS!

PYCONAU IS AN ALL VOLUNTEER RUN CONFERENCE

## VOLUNTEERS

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A WARM THANK YOU!  
FROM THE PYCON AU 2024 TEAM

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# Facts & Figures

PyCon AU cannot run without the generous support of our sponsors. That's you!

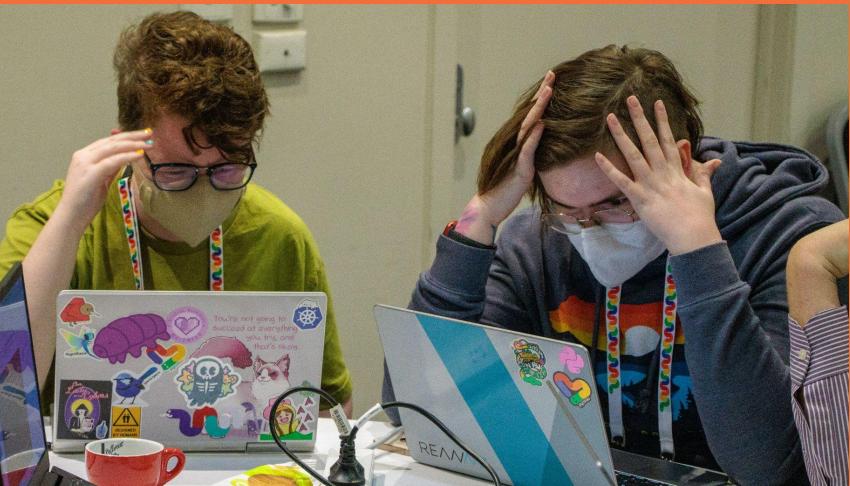
PyCon AU's 15<sup>th</sup> conference welcomed over **560+ registrations** across 5 days, including some attendees who discovered PyCon AU on the day as walk-ins! We had **103 presentations** including **26 lightning talks, 8 devoops lightning talks & 9 student showcase talks.**

The vast majority of attendees live in Australia. PyCon AU also welcomed attendees and speakers from at least <sup>1</sup> **New Zealand, Singapore, India, Hong Kong, UK, and USA.**

On average attendees had **9+ years experience** writing Python code, and **16+ years of experience** with any programming language.

<sup>1</sup>. PyCon AU did not specifically ask for location information from attendees.





## Facts & Figures (cont'd)

PyCon AU cares extensively about access and inclusion. While this year's budget was significantly tighter than usual, we were still able to offer over \$4,000+ in financial assistance via the Financial Aid program.

We also thank the **Google Open Source Programs Office** for their dedicated contribution to financial aid this year.

At registration, we asked attendees an optional question: “How do you describe your gender?”. We had 322 respondents provide 37 unique answers to describe their gender.

After analysis, **8% of attendees self-identified as gender diverse** (including non-binary, transgender, queer and other answers), **25% ‘Female’** and **67% ‘Male’**.



Pictured: Multitudes chose PyCon AU as their first ever exhibition (and smashed it!) Welcome!

## Exhibition

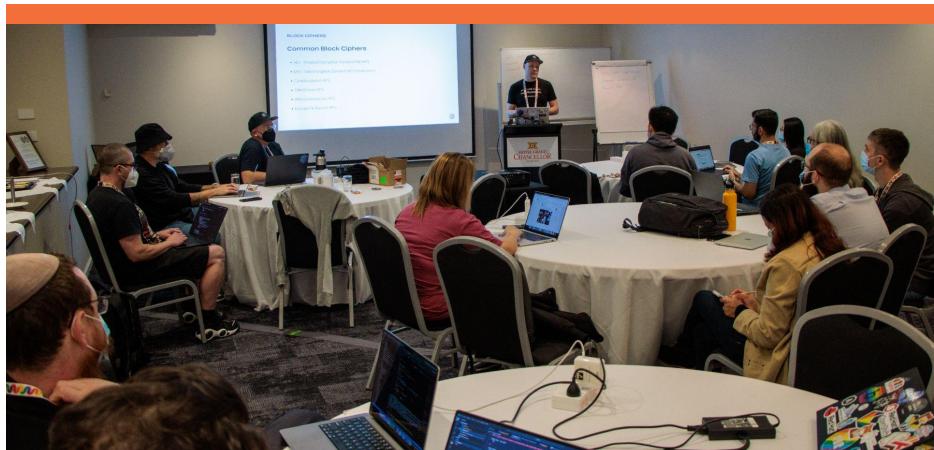
PyCon AU attendees have grown to love the sponsor exhibition, as it's an opportunity to connect with the industry at large (and win some prizes too of course)!

Thank you to **MongoDB**, **Elastic**, **Multitudes**, **CipherStash** and **Kraken** for joining the exhibition and being an active part of PyCon AU 2024.

## Workshops & Talks

This year we welcomed sponsored talks & hands on workshops for the first time. Both workshops sold out, and attracted waitlists during the conference, with talks attracting extremely high praise from attendees.

Thank you to **MongoDB** and **CipherStash** for their sponsorship as well as their efforts to share time and expertise with PyCon AU attendees.



Pictured: CipherStash presenting a workshop, 25 November



# After PyCon AU

## Exhibition Leads

Sponsors who exhibited on-site will have received an email with details on how to retrieve leads scanned via the exhibitor portal.

## Recorded Videos

We partnered closely with **Next Day Video** to record and publish talks presented at PyCon AU!

<https://www.youtube.com/playlist?list=PLs4CIRBY5F1jn7fWZyMgogpPsu1vAZKB2>

A special thank you to Ryan Verner & cTrix for their flexibility, expertise & long term support of PyCon AU!



# PyCon AU 2025 needs your support

**PyCon AU will return to Melbourne in 2025!**

If you enjoyed your PyCon AU 2024 experience, now's the time to get ahead of the rush! We'd also love your support to spread the word too!

Reach out to [sponsor@pycon.org.au](mailto:sponsor@pycon.org.au) today and we'll let you know first when the 2025 prospectus is published!

Our sponsorships team will customise a proposal that best showcases your brand, product or service.

**Meet your 2025 sponsorship team**



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