



THANK YOU FOR SPONSORING

PyCon AU 2025

Pullman Melbourne on the Park

Narrm
Victoria, Australia

12-16 September 2025
sponsor@pycon.org.au

Sponsorship Report - Published November 2025



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Thank you for sponsoring

PyCon AU cannot run without the generous support of our sponsors. That's you!

We're an Aussie team so we won't beat around the bush. This year was tough. Many long term sponsors couldn't make it - but **YOU** did, and we're so grateful for it. Thank you!

We say this every time but it bears repeating: PyCon AU is a labour of love, run independently by an all-volunteer team.

And we couldn't have done it without your support. You showed up as leaders in the Python community in Australia. You stood on stage and shared your knowledge. You energised our exhibition, and spent time teaching others (to sell-out, standing room only audiences!)

So once more, **thank you!**



ROLL CREDITS!

PYCONAU IS AN ALL VOLUNTEER RUN CONFERENCE

VOLUNTEERS

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A WARM THANK YOU!
FROM THE PYCON AU 2025 TEAM

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Facts & Figures

PyCon AU cannot run without the generous support of our sponsors. That's you!

PyCon AU's 16th conference welcomed over **580+ registrations** across 5 days, including several attendees who joined us online and couldn't help but pop in in-person the next day! We had **99 presentations** including **24 lightning talks**, and **9 student showcase talks**.

The vast majority of attendees live in Australia. PyCon AU also welcomed attendees and speakers from at least ¹ **New Zealand, Singapore, India, Malaysia, Romania, Brazil, Vietnam, Montenegro, Thailand, UK, and USA.**

On average attendees had **9+ years experience** writing Python code, and **15+ years of experience** with any programming language.

¹. PyCon AU did not specifically ask for location information from attendees.





Facts & Figures (cont'd)

PyCon AU cares extensively about access and inclusion. We were able to offer over \$10,000+ in financial assistance to over 12 recipients via the Financial Aid program.

At registration, we asked attendees an optional question: “How do you describe your gender?”. We had 247 respondents provide 46 unique answers to describe their gender.

After analysis, **15% of attendees self-identified as gender diverse** (including non-binary, transgender, queer and other answers), **27% ‘Female’** and **58% ‘Male’**.



Exhibition

PyCon AU attendees have grown to love the sponsor exhibition, as it's an opportunity to connect with the industry at large (and win some prizes too of course)!

Thank you to **Valkey**, **Snowflake**, **AWS** and **Elastic** for joining the exhibition and being an active part of PyCon AU 2025.

Workshops & Talks

Sponsored talks were very well attended, with standing room only in some sessions. Similarly, our sponsored workshop was very popular, and sold out multiple times despite re-configuring our rooms for increased capacity.

Thank you to **AWS** and **Snowflake** for their sponsorship as well as their efforts to share time and expertise with PyCon AU attendees.



Pictured: Attendees building MCP powered AI agents with AWS.



580+
Registrations

A collage of several photographs showing various attendees and speakers at the event. One photo in the center shows two men holding mugs with the PyCon AU 2025 logo. Other photos show people in professional attire, casual clothing, and colorful tie-dye jackets.

PyCon AU 2025

99
Presentations



24.9k
Subscribers



Over
40+
Hours of Talks



After PyCon AU

Exhibition Leads

Sponsors who exhibited on-site will have received an email detailing how to retrieve leads via the exhibitor portal.

Photos

Sponsors are invited to use photos in this gallery for blog posts or other media related to PyCon AU 2025.

Photos are licensed CC-BY-SA 4.0.

<https://www.flickr.com/photos/142140756@N03/albums/7217720330209873/>

Recorded Videos

We partnered closely with **Next Day Video** to record and publish talks presented at PyCon AU!

<https://www.youtube.com/playlist?list=PLs4CJRBY5F1LRkAAUwbqHNGPBlxDkrz-3>

A special thank you to Ryan Verner & cTrix for their flexibility, expertise & long term support of PyCon AU!



PyCon AU 2026 needs your support

PyCon AU is headed to Brisbane next year!

Save the dates: **26 - 30 August 2026!**

If you enjoyed your PyCon AU 2025 experience, now's the time to get ahead of the rush! We'd also love your support to spread the word too!

Sponsorship packages are available for early recognition, so that your brand is front and centre for all marketing and announcements in the months ahead.

Visit 2026.pycon.org.au for the latest sponsorship prospectus & conference information.

In fact we're so excited for 2026, that early bird tickets are already selling fast too!

Meet the 2026 team



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PyCon au 26

Brisbane

August 26-30

Sofitel Brisbane Central

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