

Examination Roll No - 18312911011

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Name of Program - Btech (IT & MI)

Unique Paper Code - 911713

Title of Paper - Visual Art & Aesthetics

Semester & year - VII semester / IV year

9.2 I don't agree at all that it is un-ethical to use filters in social media.

Filters change color, contrast; tone and possibly add grain and other effects. These first two are allowed in photojournalism so are entirely ethical. The others are fun which aren't remotely like the sin of photoshopping.

And Glamour Magazine change the shape of the model's body/face. No filter does that. Adding a filter on social media is actually very different from altering the images. No retouching is done by simply Valencia filter on Instagram.

But using ~~filter~~ filters on social media may create insecurities in a person. If you have such a habit on showing yourself through filters that you feel like you can't show a ~~unf~~ unfiltered version of you, then it might be unhealthy. both for the person doing it and for the

person who gets to see the filtered versions of you.

It is not about good or bad to put filters over your image/art. It is about keeping it real and niche centric and the more you keep your content that way, not only it will look real & authentic but it will help you define your niche as well.

The ending note is that it is ethical to use filters to a certain extent as long as it is being authentic & real. And is not manipulating the appearance of subject in a way that it is unusual and doesn't hold a resemblance when compared to the reality.

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