



SPONSOR PROSPECTUS

WHAT IS PYDATA?

PyData brings together both users and developers of data analysis tools to share ideas and learn from each other. The goals are to provide data science enthusiasts across various domains a place to discuss how best to apply languages and tools to the challenges of data management, processing, analytics, and visualization.

COMMUNITY

PyData is organized by NumFOCUS, a 501 (c)(3) public charity working to promote and support the ongoing research and development of open-source scientific data tools through educational, community, and public channels. Proceeds from PyData help NumFOCUS to support the community through project fiscal sponsorship, Diversity in Scientific Computing initiatives, project grants, diversity and student scholarships, and the John Hunter Technology Fellowship.



DIVERSITY

Our diversity programs have allowed us to extend over 360 scholarships, partner with organizations on outreach efforts, and hold Women in Technology workshops in conjunction with our larger PyData events. These workshops, targeted to high school girls, and made possible through NumFOCUS and the generosity of corporate sponsors, increase awareness and excitement around opportunities for women in the field of data science.



2016 STATS

9 Events

3500 Attendees
331 Speakers

23 Keynotes
74 Tutorials
269 Talks

EVENT LOCATIONS

Amsterdam	Chicago
Berlin	San Francisco
London	Carolinas
Madrid	DC
Paris	



ATTENDEES



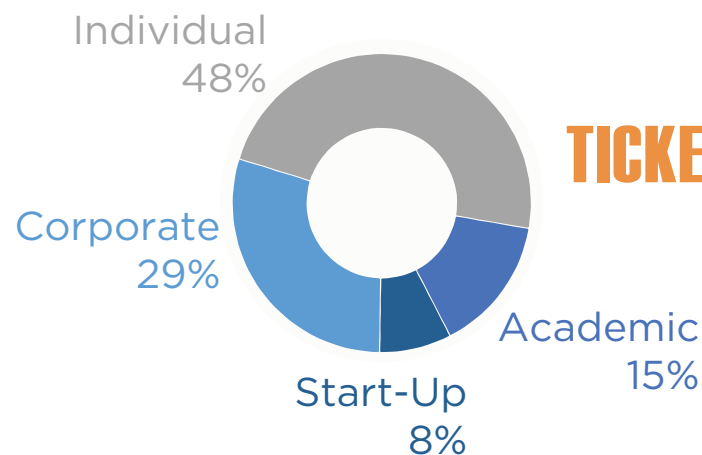
@PyData -
17.7K followers



PyData TV -
26,000+ subscribers



meetups -
37,000+ members in 63
meetups across the globe!



TICKETS SOLD

A LOCAL CONFERENCE, A GLOBAL COMMUNITY

PYDATA 2016 SPONSORS

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What PyData attendees are saying...

PyData conferences offer a unique opportunity to explore our adventures at the intersection of data science and programming. As a result, they're a great way to connect with and learn from people from the community you might not encounter at other events. For instance, as a data scientist who attends a lot of data science-type meetups, I often find the core language and software engineering talks the most refreshing and enlightening!

-Rebecca B., Data Scientist

”

PyData NYC was a very exciting conference. It was truly inspirational to connect with such a welcoming community and to see in action the amazing tools that people are building for data scientists.

-Brian K., Data Scientist

PyData is the best place I've found to talk with other people about what they're actually doing with python.

-Dane Stuckel, Rodeo IDE Developer, Yhat (Sponsor)

SPONSORSHIP OPPORTUNITIES

BENEFITS	Price	DIAMOND	PLATINUM	GOLD	SILVER	SUPPORTING
		₹ 300,000 (USD 4700)	₹ 200,000 (USD 3200)	₹ 100,000 (USD 1600)	₹ 50,000 (USD 800)	₹ 30,000 (USD 500)
Conference Passes		10	6	4	3	1
Diversity Scholarships awarded in your name		5	3	2	1	
BRANDING						
Logo & description on website		■	■	■	■	■
Logo on schedules		■	■	■		
Logo on T-Shirt		■	■	■	■	
Custom Banner		■	■			
Banner on stage during keynote		■				
Logo on conference videos		■				
Prominent logo placement on website		■				
ENGAGEMENT						
Booth space		2 large	large	large	small	
Sponsor talk or tutorial		■	■			
ACKNOWLEDGMENT						
Sponsor Tweet		■	■	■	■	■
On-stage acknowledgment		■	■			
Logo on sponsor banner		■	■	■	■	■

ADDITIONAL OPTIONS AND ADD-INS

Video Sponsor (1)	Logo on opening slide frame	₹ 100,000 (USD 1500)
Badge Sponsor (1)	Logo on attendee badges	₹ 10,000 (USD 150)
Lanyard Sponsor (1)	Logo and text on lanyards	₹ 15,000 (USD 230)

MULTIPLE EVENT DISCOUNTS

Sponsor 1 event at the standard rate, get 25% off the 2nd event.

50% off all additional events!

HOST A PYDATA EVENT

Please let us know if you are interested in sponsoring as a PyData Venue Host. Sponsors at this level generously support the community by providing a venue, as well as covering the costs of catering, A/V and wifi. Benefits at this level include all Diamond Level benefits, the option of holding a recruiting event, Platinum Level sponsorship of another PyData event, and recognition on the NumFOCUS website.

Contact Us!

Questions regarding
sponsorship?

admin@pydata.org

All sponsorships are considered donations and will help to fund NumFOCUS' public educational programs.