



# CRAC Conference 2024

## Sponsorship Package



Jan 27-28, 2024



# About CRAC Learning

## Who are we?

CRAC Learning Foundation is a non-profit initiative (12A and 80G registered) started with a vision to eliminate cybercrimes and build a world that is cyber-aware.

We believe that our vision could be achieved by providing easy access of cybersecurity resources and awareness to commoners and budding security enthusiasts. We spread cybersecurity awareness and offer security research opportunities through multiple channels.

## Activities

CRAC Learning Foundation started in the year 2022 and organized multiple small scale cybersecurity events online as well as offline. In the year 2024, we will be organizing our very first annual conference. Our community has reached 1000+ students with these events and we have an active community of 500+ community members. Here is a glimpse of our activities.

<b>Students Reached</b>	1000+	500+	300+	75+	NA	NA
<b>Events</b>	100+	10+	10+	15+	15+	10+
	<b>Cybersecurity Awareness Campaigns</b>	<b>Capture the flag (CTF)</b>	<b>Tech-Talks</b>	<b>Research programs</b>	<b>Speakers</b>	<b>Partners</b>



# CRAC Conference 2024

<b>Day 1: Jan 27</b> <ul style="list-style-type: none"><li>Keynotes</li><li>Online CTF</li><li>3 Tech talks</li><li>2 Workshops</li><li>3 Villages</li><li>Resume Reviews</li><li>Career Fair</li><li>Networking Party</li></ul>	<b>Day 2: Jan 28</b> <ul style="list-style-type: none"><li>Offline CTF</li><li>3 Tech talks</li><li>2 Workshops</li><li>3 Villages</li><li>Career Fair</li><li>Resume Reviews</li><li>Closing Ceremony</li></ul>
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**Jan 27-28, 2024**



# Advisory Team

Meet the formidable minds behind our cybersecurity community, a team of trailblazers dedicated to fortifying the digital realm.



**Rajesh Lohani**


Advisory

**Experience**

10+ years of cybersecurity experience; Threat Intelligence and Investigations

**Responsibility**

Community Advisory, Mentor and trainer in Threat Intelligence

 @rajesh-l/



**Phaneendra kumari**

**Bharadwaj**

Advisory

**Experience**

14+ years in Telecom, Embedded Testing and Cybersecurity, Works at Capgemini

**Responsibility**

Community Advisory, Mentor and trainer in OT security

 @venkatakasi-phaneendra



**Vaibhav Gupta**


Advisory

**Experience**

12+ years of cybersecurity experience; works at Amazon Payments | Ex-Adobe | Leader @ OWASP, BSides

**Responsibility**

Community Advisory, Mentor and trainer in Application Security

 @vaibhav0



**Adhokshaj Mishra**


Advisory

**Experience**

11+ years of cybersecurity experience; works at Quick Heal as Malware Researcher

**Responsibility**

Community Advisory, Mentor and trainer in Malware Research

 @adhokshajmishra

# Organizing Team

Meet the formidable minds behind our cybersecurity community, a team of trailblazers dedicated to fortifying the digital realm.



**Swati Laxmi**  
Founder

#### Experience

10+ years industry experience, Ex - Amazon, Microsoft, Synopsys

#### Responsibility

Planning and execution of everything from ground work to tech.

 @swatil



**Pranit Garud**  
Business & Marketing  
Strategist

#### Experience

6 years in cybersecurity, expertise in digital marketing; works at Amazon, pentester at hackerone, Ex - Apple, Synack Red Team, OSCP certified

#### Responsibility

researching, developing, and communicating strategic marketing

 @pranit-garud



**Dhruv Dholakia**  
Strategist

#### Experience

3 years in Cyber security; Works at KPMG, 5+ years in event management at Kefi Events

#### Responsibility

Researches and share Cybercrime news and determine ways to spread awareness

 @dhruvdholakia



**Sahil Sharma**  
Organizer

#### Experience

9+ years in Cybersecurity, Ex - British Telecom Group (BT)

#### Responsibility

Mentor and trainer in Network Security

 @sahil-sharma-7bb8b34b




**Ritvik Arya**  
Tech specialist -  
Web Appsec, VRP

#### Experience

5+ years of cybersecurity experience; Security researcher; works at Yahoo

#### Responsibility

Planning and execution of tech programs related to bug bounties and Web appsec

 @rtvkiz



**Kritika Gaur**  
Cybersecurity Awareness  
Head, Threat Researcher

#### Experience

3+ years of cybersecurity experience; SOC analysis, researcher; works at Genepact, (CEH, CHFI)

#### Responsibility

Researches and share Cybercrime news and determine ways to spread awareness

 @kritika-gaur-712128198

# Organizing Team



**Bhavya Jain**


Tech specialist,  
Content writer

## Experience

2 year experience in cybersecurity; works at E-Sec forte 2.5 years experience in leading and building IGTS - DTU

## Responsibility

Manages website related updates and share regular content for community

 @bh4vy4



**Nanak Singh Khurana**


Tech specialist -  
Web Appsec, VRP

## Experience

3+ years of cybersecurity experience; Security researcher; works at Zeta

## Responsibility

Planning and execution of tech programs related to bug bounties and Web appsec

 @nanak-singh-khurana



**Kartikey Jain**


CTF specialist

## Experience

2+ years of cybersecurity experience, Red team, CTF player; works at Prescient Security

## Responsibility

Building of CTF and helping with tech content writing

 @kartikkeyj96



**Jalaj Bhaskar**


Tech specialist -  
Threat Analysis

## Experience

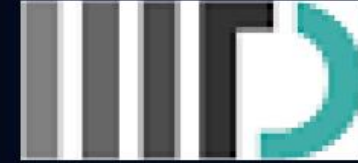
3 years of industry experience(1 year in cybersecurity);

## Responsibility

Manages website related updates and share regular content for community

 @cybersecurityconsultantindia

# Activities at a glance



DR. DEEPAK (D3) FORENSICS • 1st  
Indian | Building Nation Cyber Safe | Cyber Intelligence & Digital F...  
1mo •

Thank you for inviting me, insightful session

Indu Shekhar Pandey • 2nd  
KIET'26 || Tech Enthusiast || Member @Cyber Peace Ce...  
2mo • [+ Follow](#)

Greetings everyone!!

Here to share that today I have attended an insightful session on  
hersecurity and Digital Forensics organised by [CRAC Learning](#) in

meesho

Hall of Fame

Meesho is proud to showcase the following researchers for their valuable  
contributions in making our products more secure for everyone.

Want to join Meesho's Hall of Fame?

Please refer to our [responsible disclosure policy](#).



Tech-Talks, CTFs, Awareness Sessions, Bug bounty, Training -OSCP

# Activities at a glance




ESYA  
20th-26th August




HackersVilla Present  
**BUGSMASH**  
OWASP'S FLAGSHIP BUG FIXING AND VULNERABILITY ASSESSMENT CHALLENGE

Prizes worth  
**₹60,00,000**

PraTeek  
+91 83840 33431 91 91



HackersVilla



CRAC Learning



Seasides  
India's Most Loved Conference



CRAC Learning

# CAPTURE THE FLAG

Ready.steady.PWN!



CRAC Learning

# CAPTURE THE FLAG

Ready.steady.PWN!

Partnering with OWASP@IIITD



owasp@iiitd

# INTELLIGENCE & INVESTIGATION CONFERENCE



Capture The Flag

**IICON-2023**

THRILLED TO ANNOUNCE AN



CRAC Learning

AUGUST 19, 20



Seasides  
India's Most Loved Conference

# WCTE

Tech-Talks, CTEs, Awareness Sessions, Bug bounty, Training -OSCP



# Sponsorship Packages

## Signage : INR 5,000

- Logo on Venue Map Layout Signage placed in the Conference lobby and near registration desk.



## Website : INR 10,000

- Logo on the home page and sponsor page with 50 words description.
- 5% discount on corporate passes. (Up to 2)



## Goodie Bag : INR 15,000

- Logo on CRAC website home page and sponsor page.
- Full scale Logo on the one side of Goodie bag. (for conference attendees only)
- 5% discount on corporate passes. (Up to 2)



## Sponsored Workshop : INR 25,000

- Two hours workshop during the conference.
- Logo on CRAC sponsor page as a supporter.
- Workshop description on the website with trainer bio.
- 1 corporate pass for the conference.
- 5% discount on corporate passes. (Up to 3)



## Corporate booth : INR 35,000

- Logo on CRAC website home page and sponsor page.
- Logo on lanyards for conference attendees only.
- Two complimentary VIP passes.
- 5% discount on corporate passes. (Up to 2nos)

## Lanyard : INR 25,000

- Logo on CRAC website home page and sponsor page.
- Logo on lanyards for conference attendees only.
- Two complimentary VIP passes.
- 5% discount on corporate passes. (Up to 2nos)



# Sponsorship Packages



## Co-branding T-Shirt : INR 40,000

- (1000 T-shirts will be printed and given to our attendees)
- Logo on CRAC Con 2024 T-shirt. (on back)
- Logo on CRAC website homepage and sponsor page.
- Logo in CRAC 2023 program guide.
- 1 complimentary VIP passes.
- 10% Discount on corporate passes. (Up to 2)

## Hacking Challenge : (CTF - INR 20,000)

- Logo on CRAC conference home page as CTF Sponsor.
- Logo on all printed materials and mailers.
- Logo on CRAC banners / backdrop.
- Logo in CRAC 2024 program guide.
- Sponsor mention on all popular social media.
- Two complimentary VIP passes.
- 10% discount on corporate passes. (Up to 2)



## Badge : (Co- branding) - INR 20,000 / (Exclusive) - INR 35,000

- Logo on badge.
- Logo on CRAC website homepage
- Logo on printed material and mailers.
- Sponsorship mention on social media.
- Two complimentary VIP passes.



## Networking Party : INR 25,000

(A gathering of 500+ conference corporate pass holders)

- Sponsor Logo on invite.
- Logo on CRAC Conference banners / backdrop.
- Logo on CRAC website homepage and sponsor page.
- Sponsor mention on all popular social media.
- Two complimentary VIP Pass.
- Two standees to be placed during the conference. (to be provided by sponsor)



**Day 1: Jan 27**

Keynotes - Speaker will highlight current security posture of industry.

Online CTF - An online CTF will focus on trending attack scenarios.

3 Tech talks related to cloud security, IoT, API Security

2 Workshops - Threat modeling, Bug Bounty

3 Villages - TBD

Resume Reviews (for students who booked in advance)

Career Fair - On spot interviews for companies

Networking Party

**Jan 27-28, 2024**



**Day 2: Jan 28**

Offline CTF - An on-the spot CTF will focus on concepts from previous talks.

3 Tech talks related to Mobile App security, OT, + 1

2 Workshops - IoT, Network Security

3 Villages - TBD

Resume Reviews (for students who booked in advance)

Career Fair - On spot interviews for companies

**Jan 27-28, 2024**



## CONFERENCE ACTIVITIES

**Cyber Insights Symposium:** Engage with industry experts as they share profound insights and advancements in the cybersecurity landscape.

**Executive Conclave:** Participate in a high-level panel discussion featuring C-level executives, providing strategic perspectives on cybersecurity challenges and solutions.

**Career Fair:** Facilitate career growth with personalized resume evaluations, live hiring, and mock interviews, empowering participants to navigate the professional cybersecurity landscape successfully.

**Innovation Showcase:** Witness groundbreaking projects and innovations by students, offering a glimpse into the future of cybersecurity.

**Security Village Experience:** Immerse yourself in a hands-on Cybersecurity Village, where participants can explore lockpicking, ICS/OT hacking, Hardware hacking, CTF experience.

## CONFERENCE ACTIVITIES

**Live Hiring Event:** Interact with the budding cybersecurity innovators and enthusiasts and choose the top talent for your firm.

**Ask the Experts Session:** Interact directly with cybersecurity professionals during the "Ask Me Anything" session, gaining valuable insights and advice.

**Live Cyber Challenge Arena:** Experience the thrill of live Capture The Flag (CTF) challenges, showcasing the skills and talents of cybersecurity enthusiasts.

**Tech Talks Extravaganza:** Attend thought-provoking tech talks covering diverse topics within the cybersecurity domain, presented by industry leaders and experts.

**Industry Integration Forum:** Explore opportunities to integrate industries into cyber-range environments, fostering collaboration and real-world applications.

# Sponsorship Packages

What sponsorship offers?	Platinum Sponsor (INR 3,00,000)	Gold Sponsor (INR 1,85,000)	Silver Sponsor (INR 1,00,000)	Bronze Sponsor (INR 60,000)
Company logo on the event website	✓	✓	✓	✓
Company logo on event poster	✓	✓	✓	✓
Company logo on individual introduction poster	✓			✓
Company logo on online posts	✓	✓	✓	✓
Logo on post-conference talks videos	✓			✓
Conference space	Premium Booth (8 x 10 ft)	Business Booth (8 x 6 ft)	Standard Booth (6 x 4 ft)	Table only
Place your standee	Unlimited	3	1	0
Marketing frequency	All online posts.	Twice a week; total 12 times before event	Twice a week; total 10 times before event.	Twice a week; total 6 times before event
Marketing on goodies	All goodies	Mugs + Stickers	Mugs	None
Speaking slots	Keynote speaking slots	Speaking opportunities	Smaller speaking slots	Introduction by CRAC Learning
Professional passes	4	3	2	1
Discount on additional passes for clients and employees	25%	15%	10%	5%
Sponsor mention on all popular social media	Exclusive branding, Logo included on any online post, 3 Sponsor introduction post	1 combined online poster, Logo included on any online post, 2 Sponsor introduction post	1 combined online poster, 1 Sponsor introduction post	1 combined online poster, 1 Sponsor introduction post

CYBER  
SECURITY  
RESEARCH &  
AWAIDENESS  
COMMUNITY

Contact us below for  
questions and custom options:

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LEARNING



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