Jeremy Myers

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Profile

Data Analyst with strong recent experience helping drive growth for a home healthcare company. Develop reports using analytics and business intelligence to help guide decision-making. Recent highlights include creating tracking procedures that cut operating costs by 17%. Power-user of Excel, Tableau, Google Analytics, AdWords, SAS Enterprise Miner, SQL, and Microsoft SPSS.

Professional Experience

Operations Data Analyst, Home Health Co., Houston, TX | January 2015 to Present

- Recommend, set up, and use IBM SPSS statistical software to track key data points
- Use large data sets and Teradata to build statistical analysis models and reports
- Collaborate with C-suite executives to interpret data points and draw actionable conclusions
Highlights:

- Applied business insights from analysis to reduce operating costs by 17%
- Created operational processes to reduce customer onboarding time, increasing profit 9%
Market Research Analyst, 123 Retailer, Houston, TX | November 2008 to December 2014
- Pinpointed and analyzed potential markets and advertising opportunities, working with development teams to create targeted products and services
- Compiled customer data into reports on behavior, trends, market conditions, and engagement levels
Highlight:

- Used Google Analytics and Google Tag Manager to write scripts that resulted in a marketing lift of 18%

Education

Master of Science (MS) in Supply Chain Management, Towson University, Towson, MD | 2014

Bachelor of Science (BS) in Statistics, University of Texas, Houston | 2010

Key Skills

- Data Gathering & Analysis
- Reporting & Documentation
- Task Prioritization
- Team Collaboration

Credential

Data Science Certificate, Cornell University | 2018