

Working Student (m/f/x) at Consumer Intelligence Product Team

Company: Henkel

Location: Berlin or Düsseldorf

Type: Part-time (Working Student, 20 hours/week)

Starting Date: 1st of February 2026

Duration: Up to 2 years

About the Role

We are building a **Composable Customer Data Platform (CDP)** to accelerate the growth of our brands by enabling **unified customer experiences and personalization at scale**. To make this vision reality, we are looking for motivated **Working Students (m/f/d)** to join us as working student and support our **Product Owners**.

In this role, you will **be taking part on specific product streams**, coordinating between business stakeholders, data engineers, and product leadership — gaining hands-on experience in **Agile product management, project delivery, and data technologies**.

Your Responsibilities

- Contribute to clear and consistent **stakeholder communication** through status updates, presentations, and reports
- Support **translating business needs** into user stories and **requirements**
- Assist the Product Owner in **refining and prioritizing the backlog** to maximize business and customer value
- Help plan and **facilitate agile ceremonies** (sprint planning, reviews, retrospectives) for effective delivery
- **Coordinate delivery activities**, proactively managing risks, dependencies, and issues
- Maintain up-to-date and structured **product documentation** (e.g., Confluence, Wikis) to enable transparency and knowledge sharing

Your Profile

- Currently enrolled in a **technical** or scientific field (e.g., Data Engineering, Computer Science, or related discipline)

- Curious and adaptable, with a strong **growth mindset** and eagerness to learn.
- Collaborative **team player** who values knowledge sharing and clear communication.
- Keen **interest in digital product management**, data platforms, and enhancing customer experience.
- **Organized**, proactive, and confident in taking **ownership** of tasks and deliverables.
- Strong **communication skills** in English; German knowledge is an advantage.
- **Familiarity with Agile/Scrum** methodologies is beneficial.

What We Offer

- Take on **real experience on digital product management** responsibilities from day one, with guidance from senior Product Managers
- Be part of a **cutting-edge CDP initiative** driving analytics and personalization for global brands
- **Flexible working hours** adapted to your study schedule (max 20h per week)
- Work in an **international, collaborative environment** with data and product experts

If you're curious, motivated, and want to grow your career in **digital product management and data platforms**, we'd love to hear from you.

 Send your CV to raquel.pinho@henkel.com