

**Boosting your tech
career**

LETICIA PORTELLA



/in/leportella



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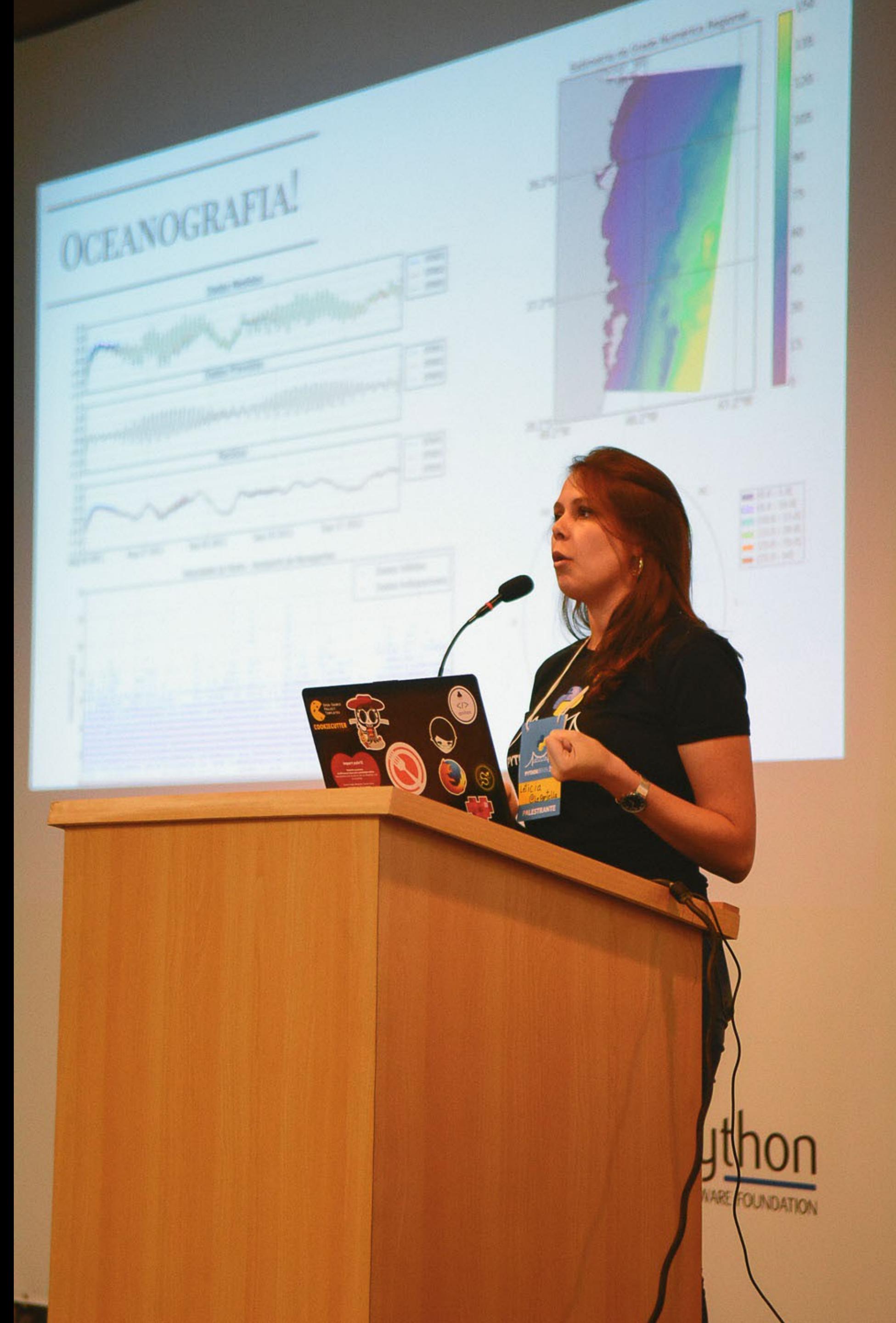
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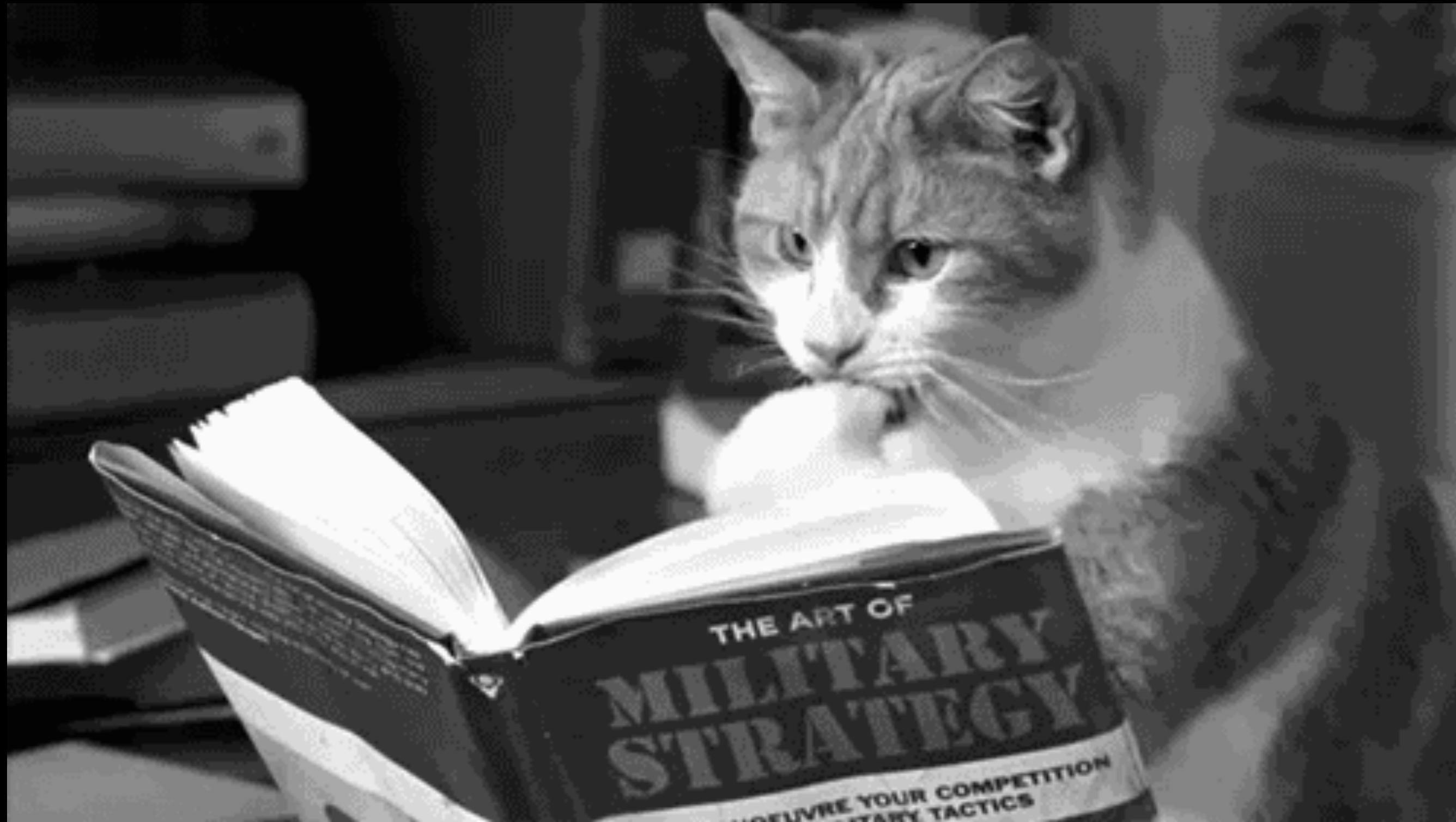
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pizzadedados.com



python
WARE FOUNDATION



I think about my career
the same way I think
about that important
project from work

Part I - Technology

Part II - You

Part III - Work

Part I

Technology

Learn (at least) one
technology deeply

Learn how to debug

Find people you admire
and learn from them

Proposal checklist

Status: draft/discussion/approved

Stakeholders: @gabriela, @amanda, @john

Related documents: Proposal A

Context: ...

Goals: ...

Non-Goals: ...

Summary: item 1, item 2, item 3...

Open questions: ...

Detailed proposal: ...

What does the user needs: ...

How do they solve this today: ...

How the proposal helps our users: ...

Backwards compatibility: ...

Alternatives considered: ...

Part II

You

Learn how you learn

Teach, so you can learn

Give a talk

Make a Youtube video

Teach a tutorial

Mentor someone

Make a study group

Write a post



Give a talk

Make a Youtube video

Teach a tutorial

Mentor someone

Make a study group

Write a post

Learn how to deal with
your impostor
syndrome

<https://leportella.com/impostor-syndrome.html/>

Layer: days/weeks

Layer: months

Layer: years

Layer: days/weeks

Professional

Layer: months

Layer: years

Personal and
Professional

Layer: days/weeks

H₁ 2020 - Semana 43

#semanas #2020/semana/43 #2020/Q4

H₂ Resumo

H₂ Segunda

- 1:1 com o [#quem/daniel](#) sobre o novo projeto dele
 - Ficamos de manter um contato mais próximo
 - Ele pediu pra eu dar feedback no documento dele
- Trabalhei no [\[bug reportado pelo cliente\]](#)(*🔗*)
 - Tive que pedir ajuda do [#time/Infra](#)
 - Escrevi [\[uma proposta\]](#)(*🔗*) de mudança

H₂ Terça

- Ler [\[a proposta de mudança de API\]](#)(*🔗*) do [\[#Projeto/Abacate](#) a pedido do [#quem/daniel](#)
- Ver [\[o vídeo da palestra técnica da semana passada\]](#)(*🔗*)

- Eu tive problemas com o meu pull request [\[do bug que eu trabalhei ontem\]](#)(*🔗*)

H₂ Quarta

H₂ Quinta

H₂ Sexta

- Escrever resumo da semana passada

▼	2020
⋮	q1
⋮	q2
⋮	q3
⋮	q4
▼	semana
⋮	36
⋮	37
⋮	38
⋮	39
⋮	40
⋮	41
⋮	42
⋮	43

▼	quem
⋮	daniel
⋮	david
⋮	katy
⋮	kelly

Brag Doc

1. Goals for this cycle
2. Goals for next cycle
3. Projects I worked
4. Documentation
5. People I mentored
6. Company building
7. Things I learned
8. Outside of work

Layer: months

Brag Doc

- 1. Goals for this cycle
- 2. Goals for next cycle

- 3. Projects I worked
- 4. Documentation
- 5. People I mentored
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Palpable
goals

Layer: months

Brag Doc

1. Goals for this cycle
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8. Outside of work

Problem,
action, result

Layer: months

Brag Doc

1. Goals for this cycle
2. Goals for next cycle
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7. Things I learned
8. Outside of work

And their
impact!

Layer: months

Brag Doc

1. Goals for this cycle
2. Goals for next cycle
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6. Company building
7. Things I learned
8. Outside of work

Interviews,
workshops,
internal
talks...

Layer: months

Brag Doc

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This talk!

Layer: months

If **you** can't remember what you did the last 6 months, how do you expect your manager to **remember**?

Layer: years

How was your year?

I met the love of my life ❤
I traveled to 8 different cities
I was rejected in 10 interviews
I gave 2 talks in Portuguese and 1 in English
I spent a few days with my young cousin
I lost someone that was like a grandma to me
I survived a period of intense mental stress...

Layer: years



Improve your English

Don't say sorry for your
English

Part III

Work

Don't be the recruiter

Learn how to sell your
skills

Learn how to sell your skills

We worked to improve the system

Learn how to sell your skills



We worked to improve the system



The system was being a bottleneck and the customers were complaining. I implemented the changes and John and Lidia helped me. We were able to increase the system latency in 10%, leading to 100 requests more per second.

Don't do glue work
too early

<https://noidea.dog/glue>

**This kind of work is expected on
senior roles**

**But is typically ignored when
you are starting your career**

Look for the right project

Look for the right projects

Want to be better at management?
You can help organising internships

Want to improve your technical abilities?
Look for teams that deal with deep technical problems

Want to learn how to deal with customer?
Find teams that build customer-facing features

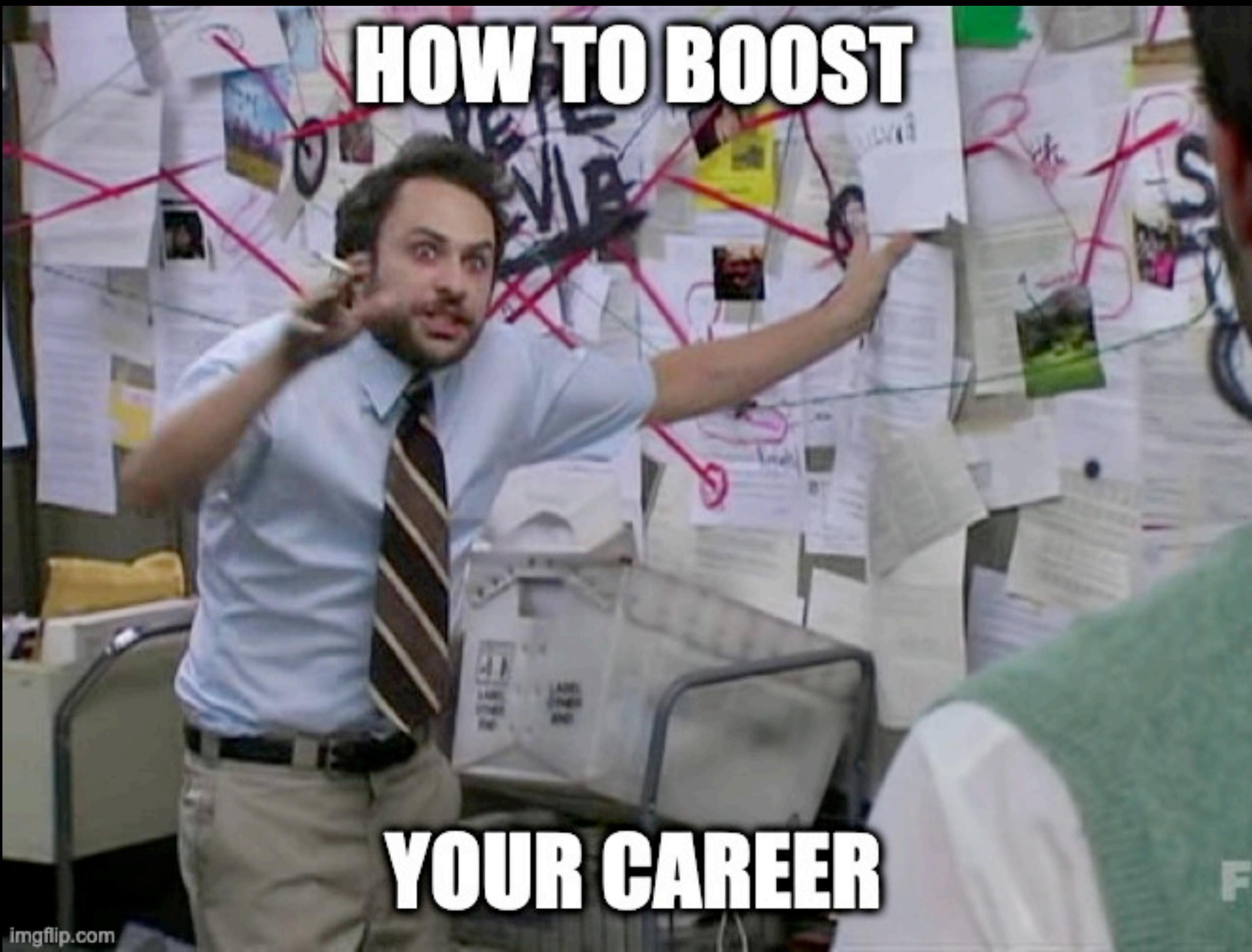
Want to learn how to improve your communication skills?
Look for projects that have multiple stakeholders

**“It’s better to be a shark’s
tail than be head of a
sardine”**



**“It’s better to be a shark’s
tail than be head of a
sardine”**

But wait...



HOW TO BOOST

YOUR CAREER

Find what work for you



LETICIA PORTELLA
Foreword by Angela Bassa

LETICIA PORTELLA

"We can only build software for everyone if
everyone is involved"

leportella.com/book

A FRIENDLY GUIDE TO SOFTWARE DEVELOPMENT

WHAT YOU SHOULD KNOW
WITHOUT BEING A DEVELOPER

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