



Kelechi Meister

Online Marketing

CONTACTS



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Großbrinderfeld, Germany

LANGUAGES

German



English



INTRODUCTION

Results-driven Technical SEO Specialist with 10+ years of experience in improving search engine rankings, driving traffic, and increasing revenue for clients. Skilled in analyzing website architecture, developing and implementing link building strategies, and utilizing analytics tools to measure performance. Strong understanding of the latest SEO best practices and search engine algorithms. As well, Proficient in developing back-end web applications using Python and web frameworks such as Django. Strong understanding of data structures, algorithms.

EDUCATION

2012-2013

Southern Methodist University

Bachelors Degree in International Relations and Political Science with focus on Europe

2009-2011

North Lake College

Associates Degree

KEY ACHIEVEMENT

2019 - Current

Affiliate Marketing - owner

Created the websites backend and front-end with Django Framework - Responsible for content, on-page and off-page strategy. - Implement Technical SEO audit ensure crawlability and increase visibility. - managed AdWords to increase Traffic. - Keyword and Competition Research to drive traffic to website.

2018 - 2019

Technical SEO Manager - XXXLutz, GmbH - Würzburg

Responsible for the technical SEO optimisation of the XXXLutz group of companies - Maintenance and support of the online shop - Development and implementation of recommendations for various SEO measures - On-page and off-page SEO

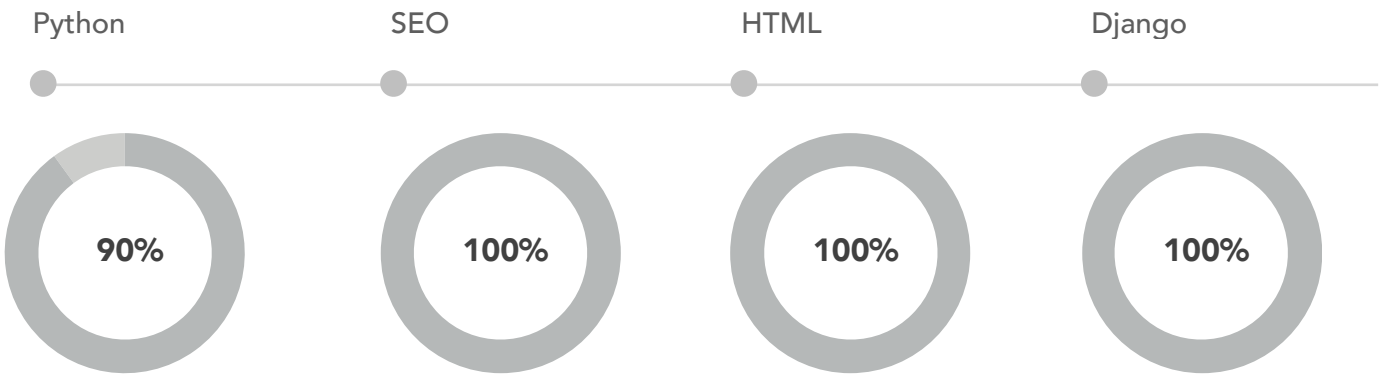
2015 - 2016

Beacon Hill Preparatory Institute - Dallas, TX

Assisted with the development of the company website and social media. - B2B Marketing towards other nonprofits. - Event planning and management. - Graphic Design and Media Creation

MY SKILL

Technical SEO, Link building, Website Auditing, Analytics and Reporting, Keyword research and analysis, On-page optimization, Google Analytics, and other Google tools, Python, Django, Flask, Web development, Object-oriented programming, Algorithm and data structures, Git, HTML, CSS, JavaScript, Strong problem-solving and troubleshooting Strong written and verbal communication.



Software

Pandas, Google Analytics, Google Search Console, SEMrush, Keyword. Planner, SQL, Postgres, Screaming Frog, SISTRIX

Personal Intrest

Mountain Climbing, playing basketball, Chess, travelling, and beat making