

Natural Language Processing

第二周 机器学习简介

庞彦

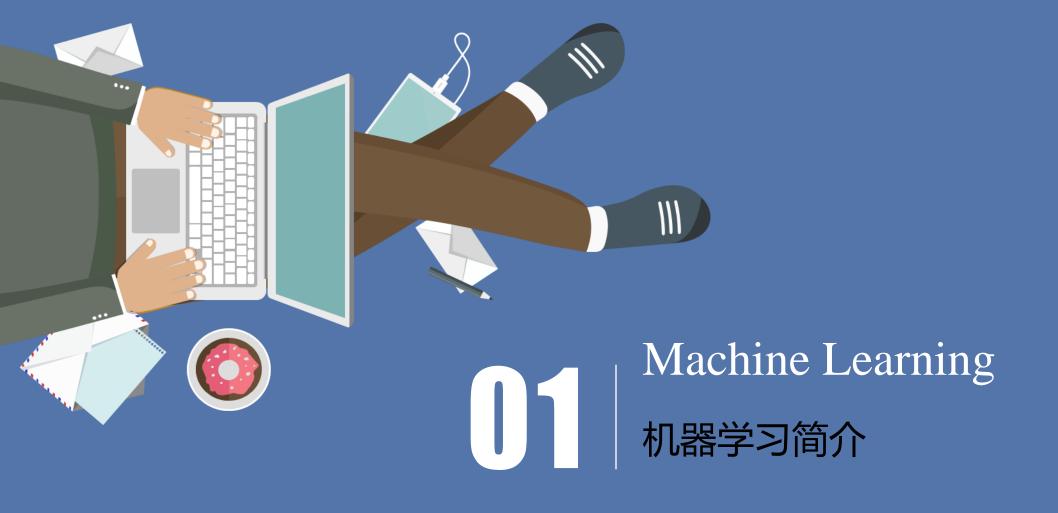
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Overview











推理 时期

1960s

赋予机器逻辑推理能力使机器获得智能;当时的AI程序证明力一些著名的数学定理,但由于缺乏知识,远不能实现真正的智能。

知识 时期

1970s

将人类的知识总结出来教给机器使机器获得智能;即"专家系统",在很多领域获得大量进展,但由于人类知识量巨大,故出现"知识工程瓶颈"。

机器学习时期

1980s

连接主义较为流行; 代表方法为神经网络。

1990s

统计学习占据舞台。代表方法包括支持向量机等。

21Cent.

深度神经网络被提出,连接主义卷土重来。随着数据量和计算能力的不断提升,以深度学习为基础的诸多AI应用逐渐成熟。



What is Machine Learning?

Machine Learning is the science (and art) of programming computers so they can **learn** from data. 机器学习可以让机器从数据中学习知识。

General Definition:

Machine Learning is the field of study that gives computers the ability to **learn** without being explicitly programmed. [Arthur Samuel, 1959]

机器学习可以让机器具备自我学习能力,而无需明确编码。





Steps of Machine Learning:

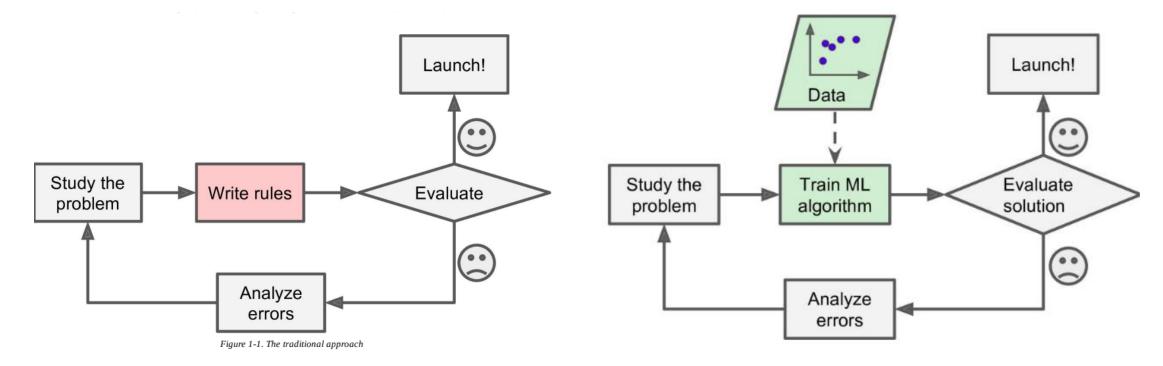
- 1) 把现实生活中的问题抽象成数学模型,并且很清楚模型中不同参数的作用
- 2) 利用数学方法对这个数学模型进行求解,从而解决现实生活中的问题
- 3) 评估这个数学模型,是否真正的解决了现实生活中的问题,解决的如何?





Why Machine Learning?

Consider how you would write a spam filter using traditional programming techniques. 如何用传统的编程技术来写一个垃圾邮件分类器呢?





Machine Learning is Great For:

- ➤ Problems for which existing solutions <u>require a lot of hand-tuning</u>. 代替大量简单的重复性人工操作
- For complex problems which can not solved by using traditional approach. 传统难以解决的复杂问题
- For fluctuating environments where machine learning can <u>adopt a new data easily</u>. 复杂环境,但机器学习可以很容易的获取数据



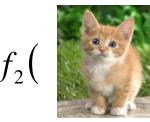
Review





目标识别





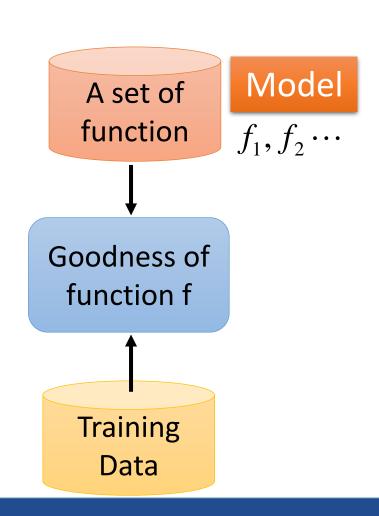
$$) =$$
 "flamingo"

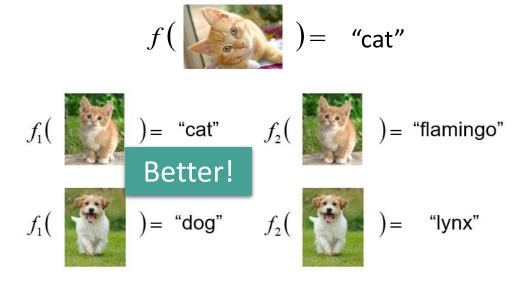
$$f_1($$



Review







function input:







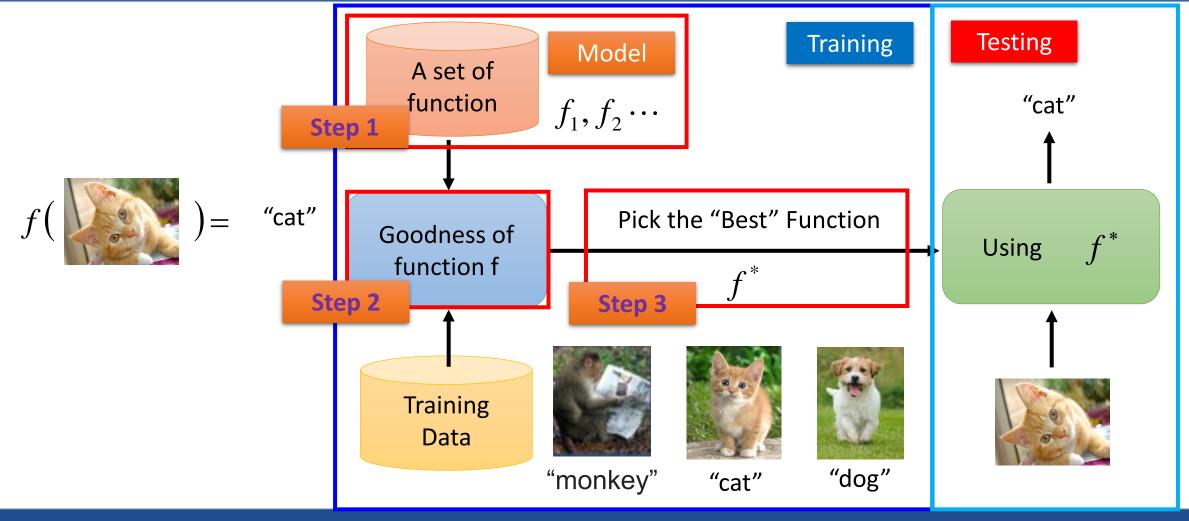
function output: "monkey"

"cat"

"dog"

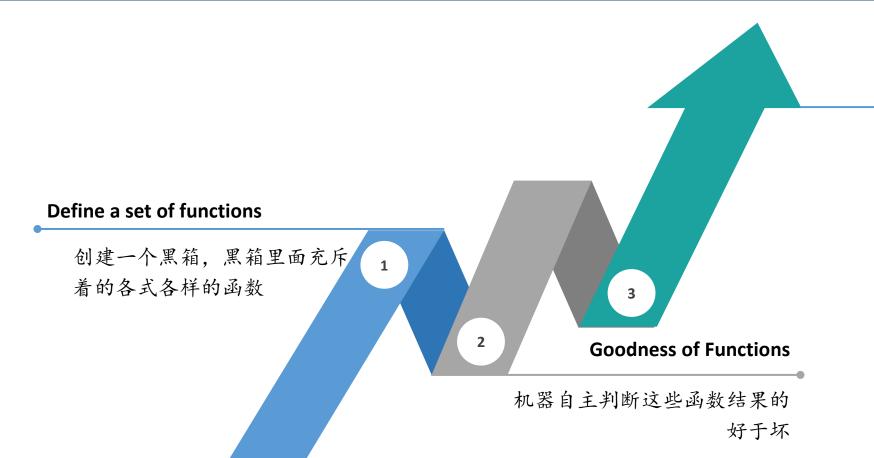
Review: Three Steps





Review: Three Steps





Pick the best function

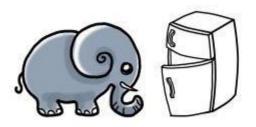
最终找到最优解

Review: Three Steps



Define a set of functions

创建一个黑箱,黑箱里面充斥着的各式各样的函数



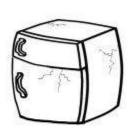




机器自主判断这些函数结果的 好于坏

Pick the best function

最终找到最优解





Regression: Output a scalar



• 股票交易预测



明天的道琼斯工业指数均值

• 无人驾驶

方向盘调整角度

• 推荐系统



当前用户对某产品潜在购买最大概率

Regression

















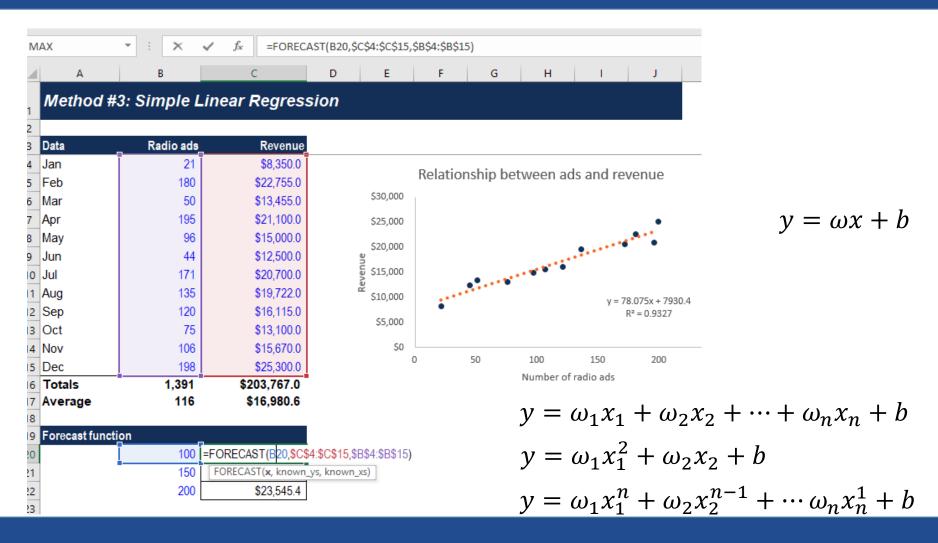


通过大量历史数据总结出「套路」

通过总结的「套路」预测数据

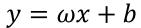
Regression Application





Step 1: model





w and b 参数(可以是任意值)

A set of function

Linear model:

Model

$$f_1, f_2 \cdots$$

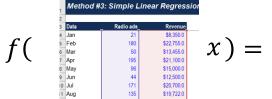
\$203,767.0

$$f_1$$
: $y = 10.0 + 9.0 \cdot x$

$$f_2$$
: $y = 9.8 + 9.2 \cdot x$

$$f_3$$
: y = -0.8 - 1.2 · x

..... infinite无限



Revenue 收入

y

 $y = b + \sum w_i x_i$

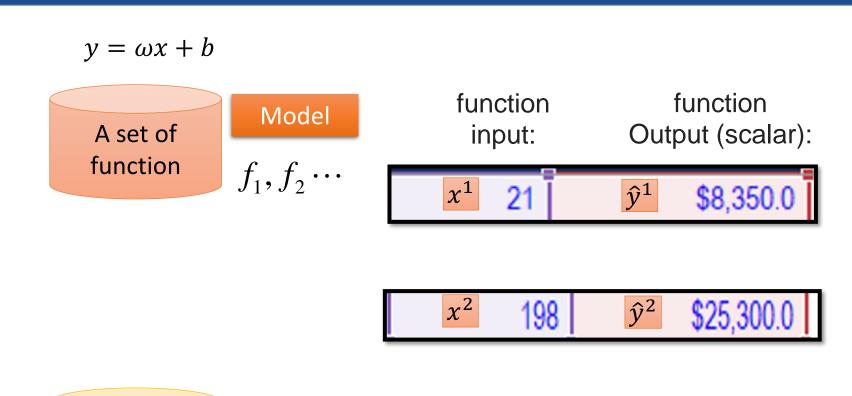
 x_i : x_{ra} , x_{tva} , x_{tr} , ...

feature

w_i: weight权重, b: bias 偏差

Step 2: Goodness of Function





Training Data

Step 2: Goodness of Function



Training Data: 12 months

训练数据: 12个月实际营收

$$(x^1, \hat{y}^1)$$

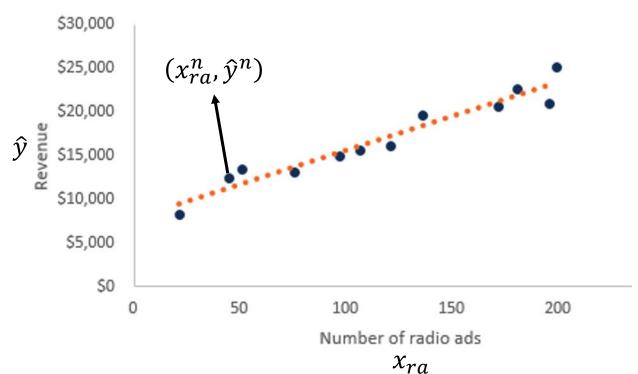
$$(x^2, \hat{y}^2)$$

.

 (x^{12}, \hat{y}^{12})

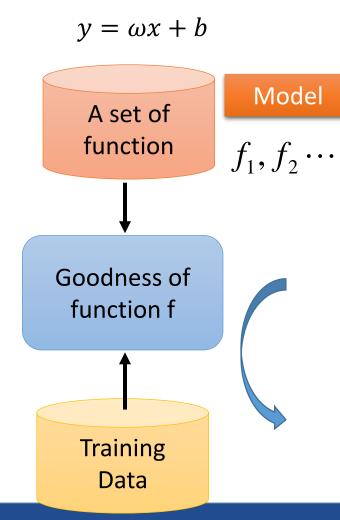
This is real data. 真实数据

Relationship between ads and revenue



Step 2: Goodness of Function





Loss function 损失函数*L*:

Input: a function, output: how bad it is

输入:一个函数;输出:函数值

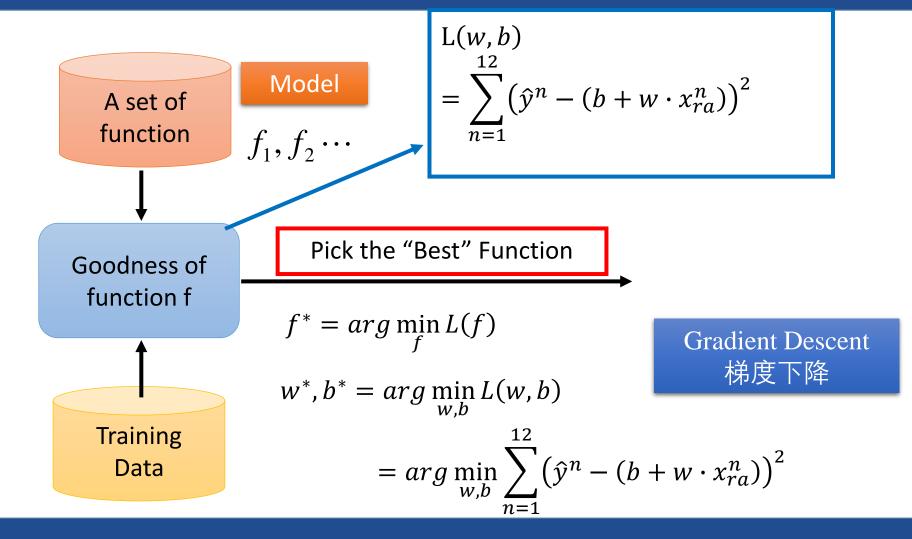
$$L(f) = \sum_{n=1}^{12} \frac{\text{Estimation error 估计误差}}{(\hat{y}^n - f(x_{ra}^n))^2}$$

Sum over examples 求和

Estimated y based on input function 函数值

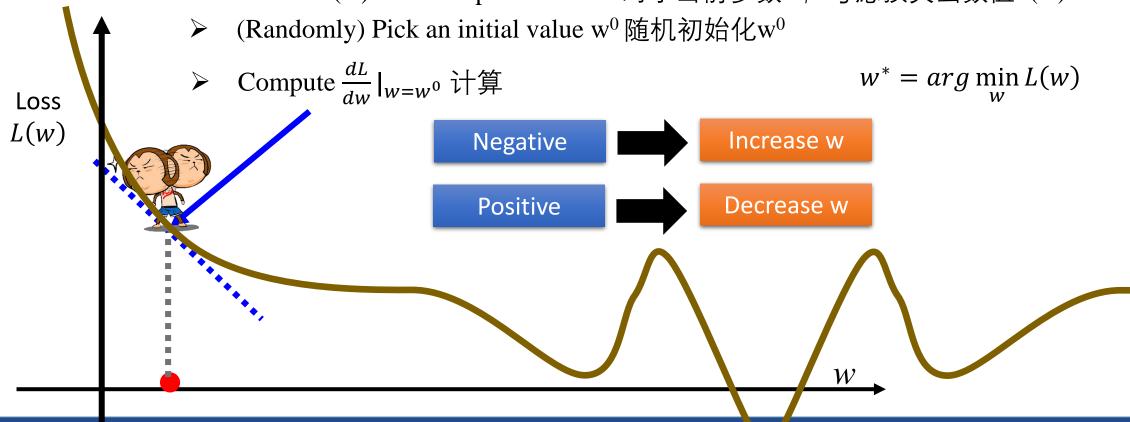
$$L(w,b) = \sum_{n=1}^{12} (\hat{y}^n - (b + w \cdot x_{ra}^n))^2$$





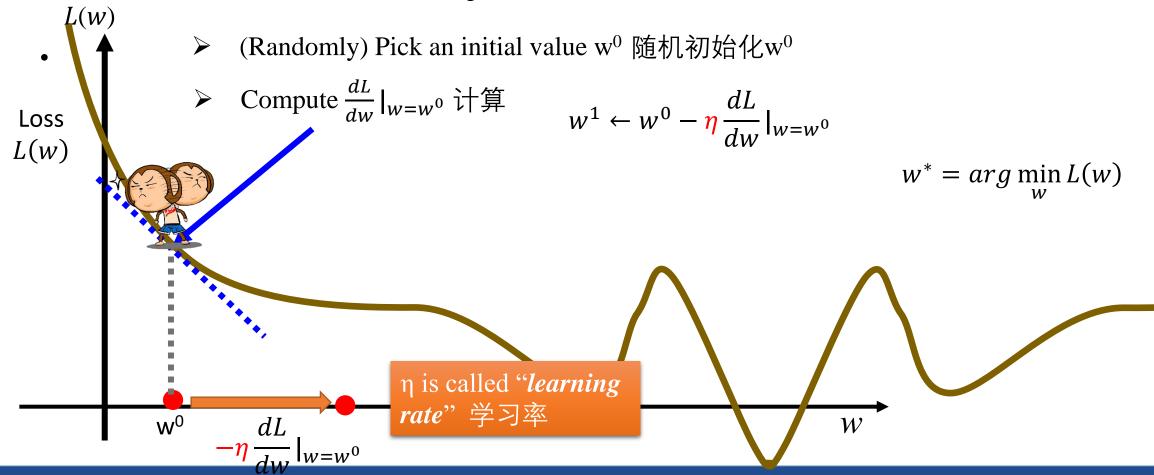


• Consider loss function L(w) with one parameter w: 对于当前参数w,考虑损失函数值L(w)



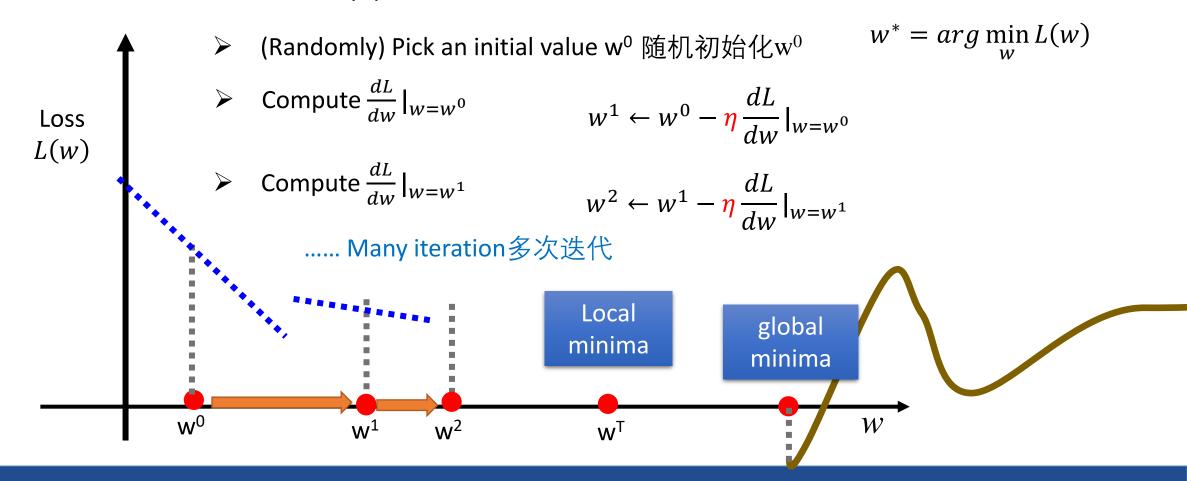


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- How about two parameters?双参数 $w^*, b^* = arg \min_{w, b} L(w, b)$
 - (Randomly) Pick an initial value 随机初始化 wo, bo
 - Compute 计算 $\frac{\partial L}{\partial w}|_{w=w^0,b=b^0}$, $\frac{\partial L}{\partial b}|_{w=w^0,b=b^0}$

$$w^{1} \leftarrow w^{0} - \frac{\partial L}{\partial w}|_{w=w^{0},b=b^{0}} \qquad b^{1} \leftarrow b^{0} - \frac{\partial L}{\partial b}|_{w=w^{0},b=b^{0}}$$

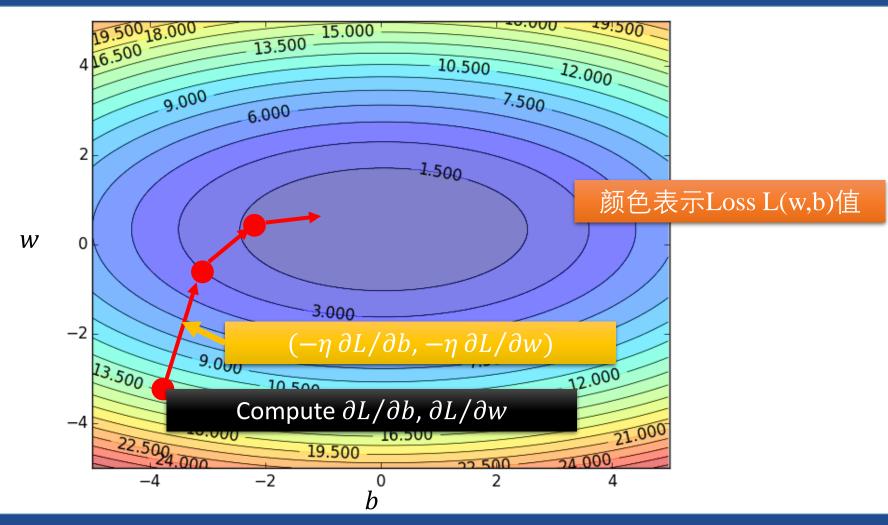
$$b^1 \leftarrow b^0 - \frac{\eta}{\partial b} \Big|_{w=w^0, b=b^0}$$

$$\triangleright$$
 Compute 计算 $\frac{\partial L}{\partial w}|_{w=w^1,b=b^1}$, $\frac{\partial L}{\partial b}|_{w=w^1,b=b^1}$

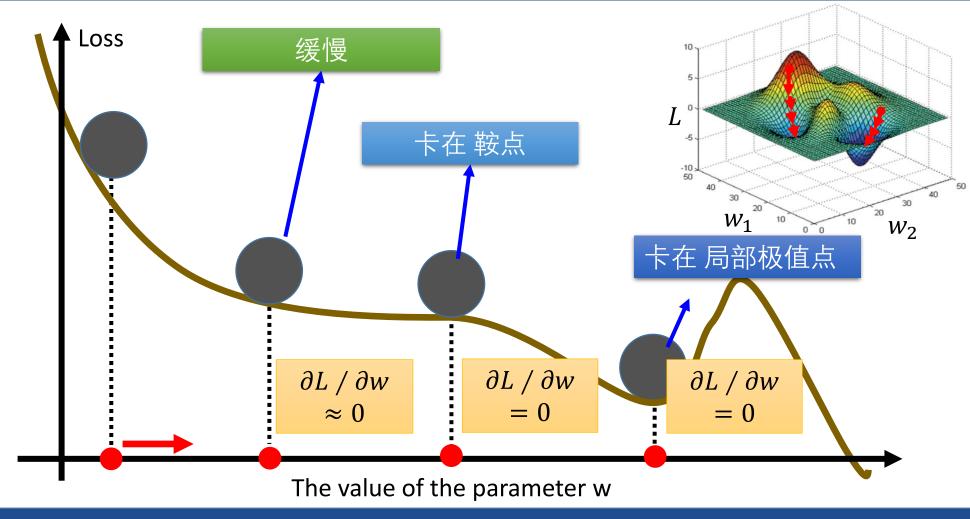
$$w^2 \leftarrow w^1 - \frac{\partial L}{\partial w}|_{w=w^1,b=b^1}$$

$$w^2 \leftarrow w^1 - \frac{\partial L}{\partial w}|_{w=w^1,b=b^1} \qquad b^2 \leftarrow b^1 - \frac{\partial L}{\partial b}|_{w=w^1,b=b^1}$$



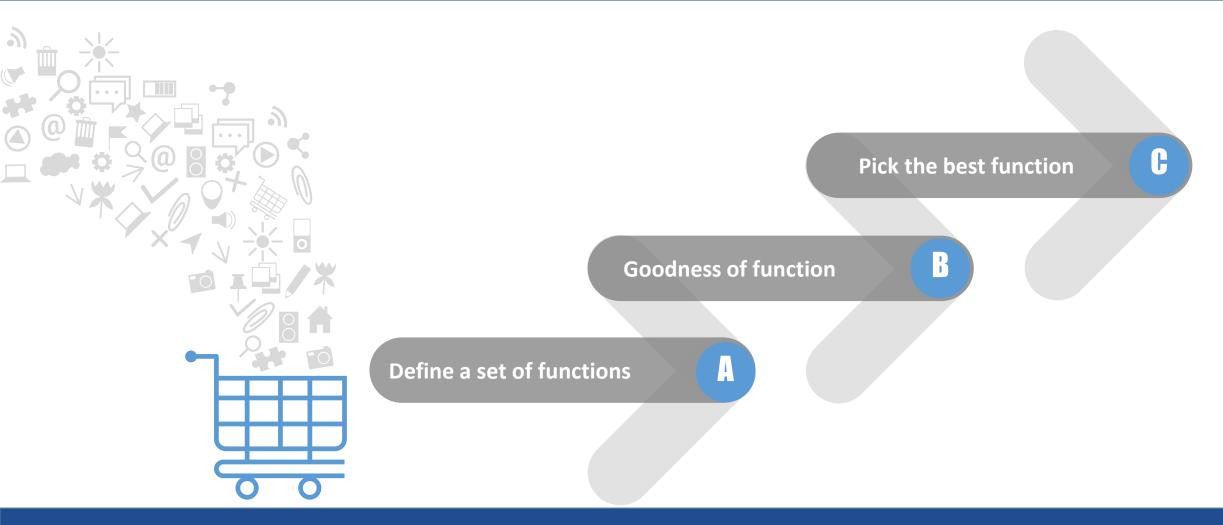






Three steps



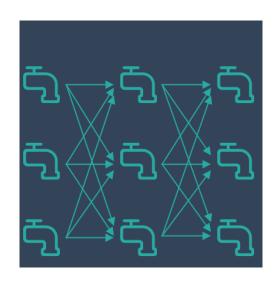




Review: Neural Networks

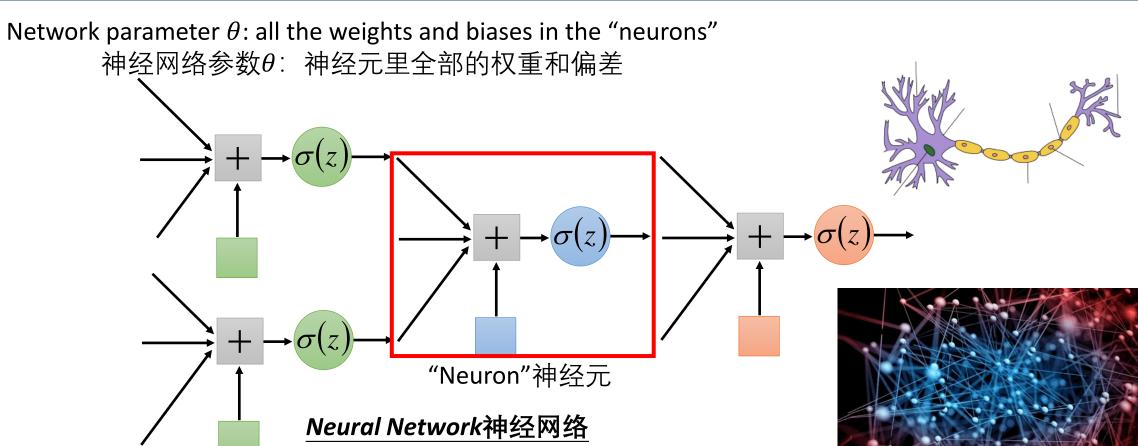




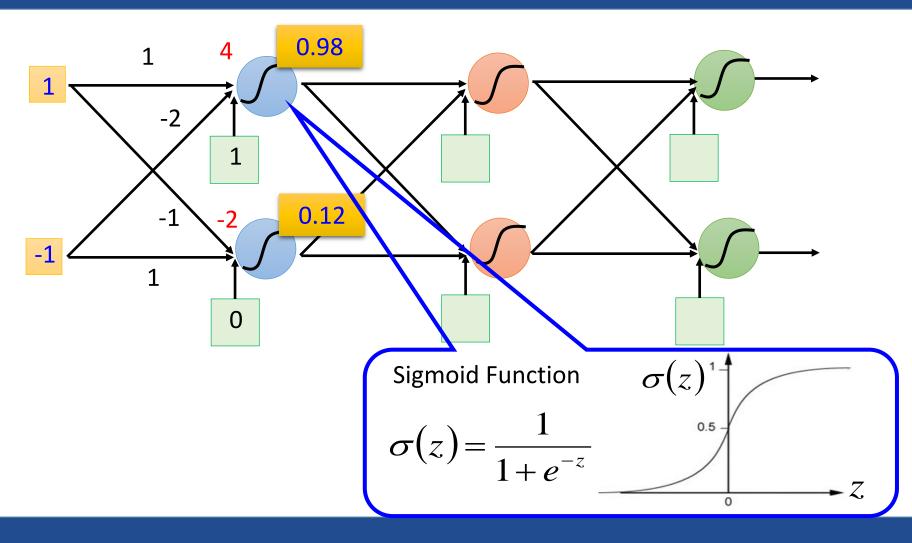


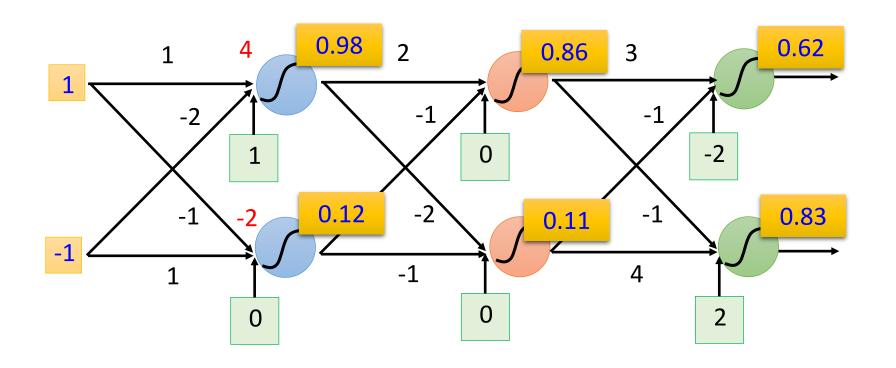
神经网络

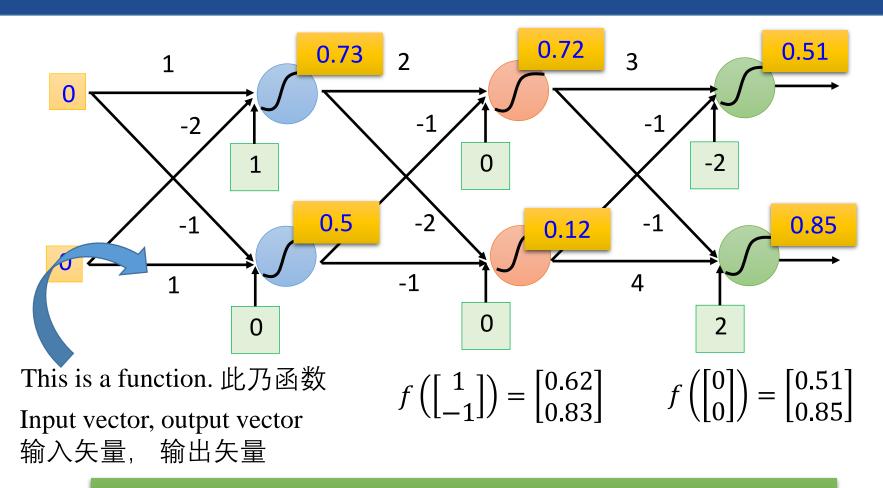




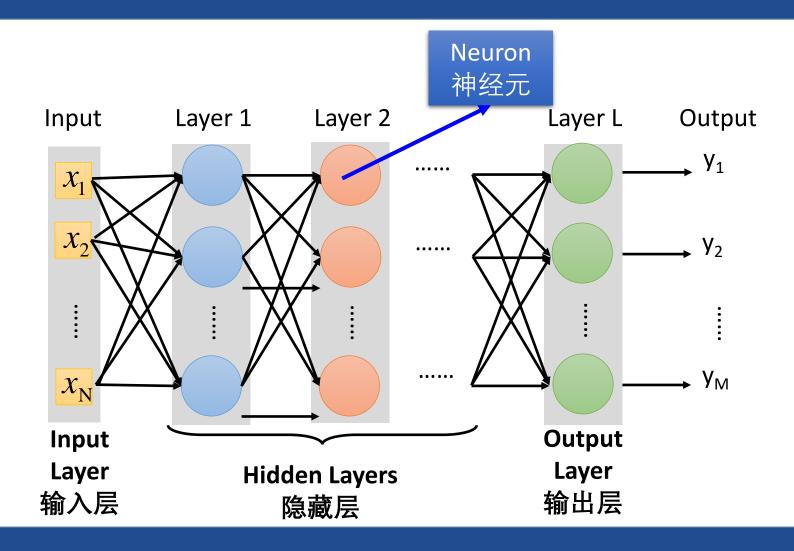
Different connection leads to different network structures不同连接方式导致网络结构差异





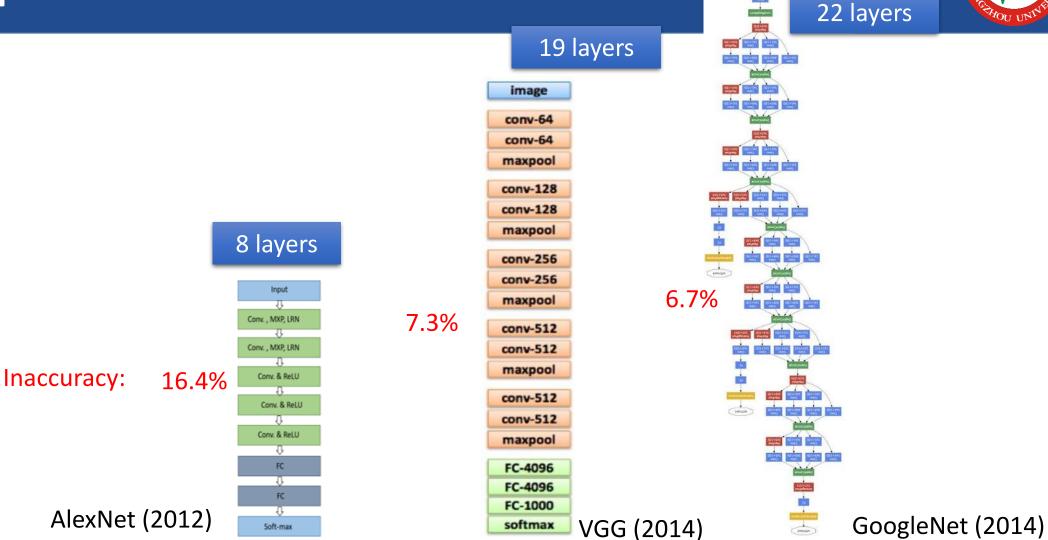


Given network structure, define a function set



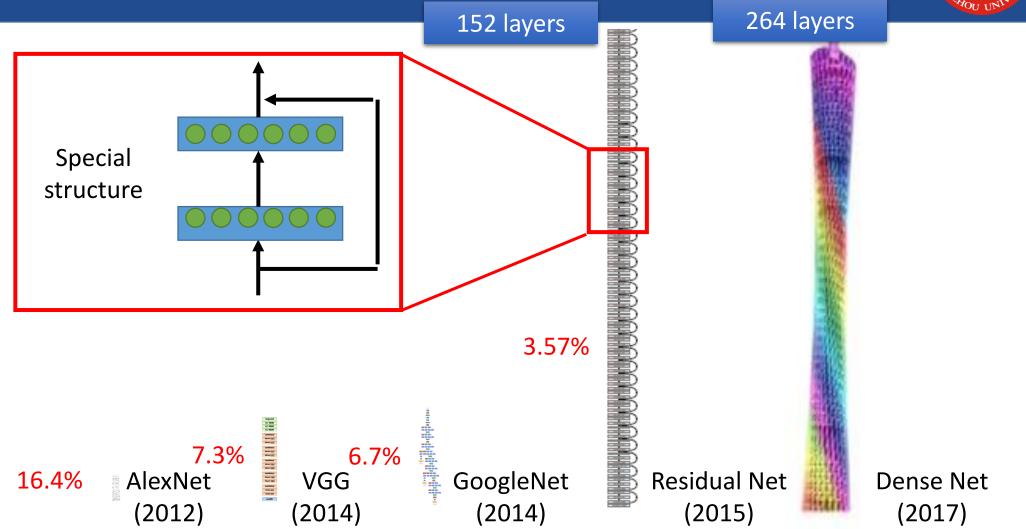
Deep Neural Networks





Deep Neural Networks





Review: Chain Rule



Case 1

$$y = g(x)$$
 $z = h(y)$

$$\Delta x \to \Delta y \to \Delta z$$

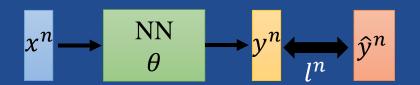
$$\frac{dz}{dx} = \frac{dz}{dy} \frac{dy}{dx}$$

Case 2

$$x = g(s)$$
 $y = h(s)$ $z = k(x, y)$

$$\Delta z \qquad \frac{\partial z}{\partial s} = \frac{\partial z}{\partial x} \frac{dx}{ds} + \frac{\partial z}{\partial y} \frac{dy}{ds}$$

Backpropagation





$$L(\theta) = \sum_{n=1}^{N} l^{n}(\theta)$$

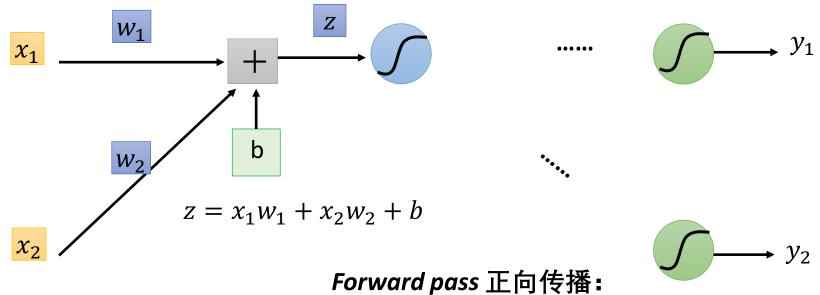
$$\frac{\partial L(\theta)}{\partial w} = \sum_{n=1}^{N} \frac{\partial l^{n}(\theta)}{\partial w}$$

$$y_{1}$$

$$x_{2}$$

Backpropagation





$$\frac{\partial l}{\partial w} = ? \qquad \frac{\partial z}{\partial w} \frac{\partial l}{\partial z}$$

(链式法则)

Compute $\partial z/\partial w$ for all parameters 计算偏导数(所有参数)

Backward pass 反向传播:

Compute $\partial l/\partial z$ for all activation function inputs z 计算偏导数 (激活函数)

Deep Learning Frameworks















Q&A



