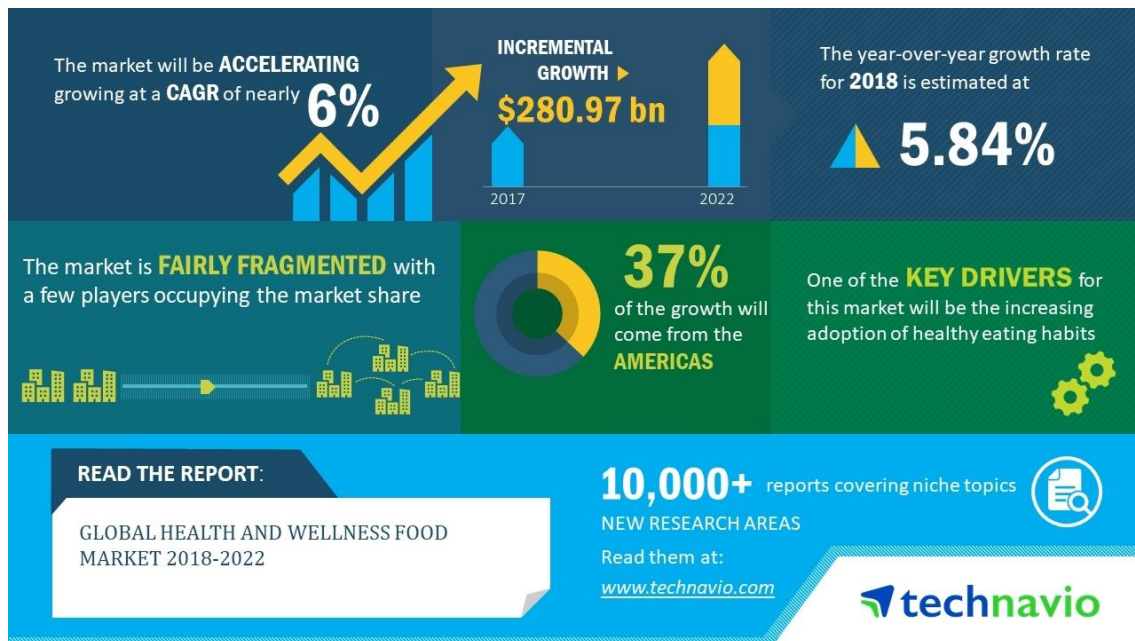


## Introduction/Business problem

The health and wellness food market is projected to grow about USD 235 billion during 2020 to 2024 with an average growth of 6% per year. In this period, 37% of this growth is coming from the Americas. Also, this market is fragmented with a few players occupying the market share, the key to this market is the increasing adoption of healthy habits in the society.

Market and geographical data are key to localize the best places to build, install or open new restaurants or coffee shops within this new and profitable market. In this project we propose to use foursquare and data analysis to propose the best places for investors to open restaurants and or coffee shops in the healthy food market in the city of Toronto



## Problem Which Tried to Solve:

The major purpose of this project, is to suggest a better neighborhood investment opportunities in the health and wellness food sector in Toronto, Canada

## The Location:

Greater Toronto Area

## References:

[1] <https://www.businesswire.com/news/home/20200317005775/en/Health-Wellness-Food-Market-2020-2024Increasing-Adoption-Healthy>

