## **Density based clustering**

Density-based clustering is a popular algorithm used in unsupervised machine learning. It groups similar data points based on their proximity to one another in a dataset. The algorithm is useful in cases where the data is non-uniformly distributed and is often used in anomaly detection, image segmentation, and social network analysis.

The basic idea behind the algorithm is to identify areas of high density within the dataset and separate them from areas of low density. Each high-density area is considered a cluster. The algorithm works by defining a radius of influence around each data point, which determines the density of the points within that radius. Points that fall within a certain density threshold are considered part of the same cluster.

One of the most popular density-based clustering algorithms is DBSCAN (Density-Based Spatial Clustering of Applications with Noise). It works by identifying "core points" which have a minimum number of neighboring points within a certain radius. It then expands the clusters by including "border points" that are within the same radius but do not meet the minimum number of neighboring points. Finally, any remaining points are considered outliers or noise.

For example, let's say we have a dataset of customer orders at a restaurant. We want to group orders that are similar to one another in order to identify patterns and optimize our menu. We could use density-based clustering to group together orders that have similar ingredients or are ordered together frequently.