



Services and Skills

case study

Project Summary

Project Goals

- Develop initial release within 4 months
- Provide users with a rich multimedia and social-friendly experience

Skills and Resources Required

- Detailed UI specification/documentation
- Graphic user interface design
- System architecture design
- Flex/Flash software engineering
- Java software engineering
- Quality assurance

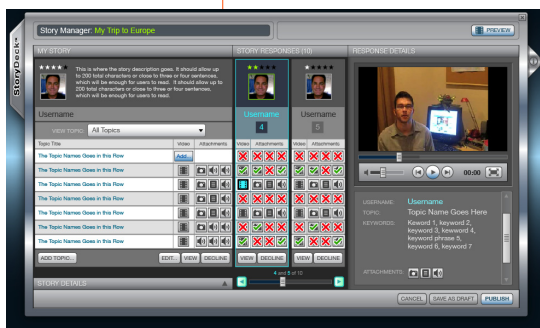
StoryDeck™ Video Creation and Sharing Social Collaboration Software Solution

Knowledge Haus, Inc., an online community startup company, engaged Neubloc to design and develop a Flash, Flex, and Java application solution — that enables users to create, edit, and publish collaborative videos centered around designated topics over the web. The patent pending system allows users to add multimedia content to the published collection of video content. Video collections are published for select or public users to view and interact over various social and collaboration sites, with the ability to search for relevant videos using keyword phrases based on the software's unique gathering and creation of content metadata.

Knowledge Haus was excited to team with a development partner that was willing to work with them on an equity basis, but also brought a multidisciplinary range of skills needed to implement their product successfully. Neubloc's international software product design and development team provided turnkey product development services including; product requirements definition, object and system architecture design, user experience design and production, software engineering focused on Flash, Flex and Java, content management customization using Alfresco, and quality assurance.

As a partnership, we envision this distributed software solution to allow users in a variety of social and organizational environments to expand and broaden ways to communicate and collaborate capturing personal and organizational experience and wisdom.

Below — Example screenshot representing the review and acceptance of videos and other multimedia content in a given collection before publishing.



Above — Example screenshot that demonstrates the ability to view videos and multimedia content in a given collection, that can be filtered using advanced search tools. Users can rate and share videos with others to capture tacit knowledge.