



# PYRAMIX PROJECT FOUNDATION PRESENTATION

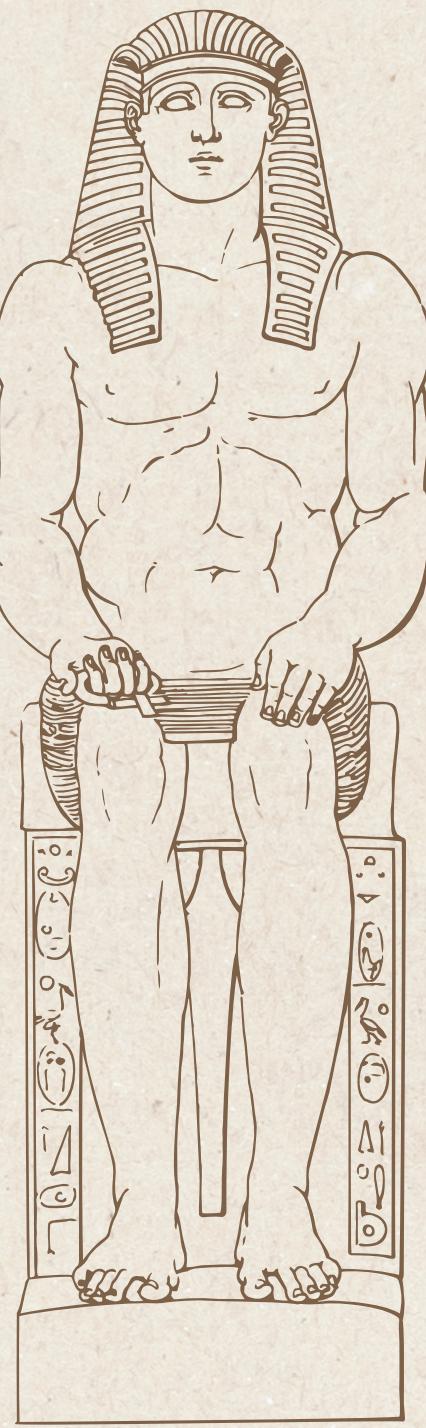
# OUR IDEA

is to make a unique and outstanding student activity designed for archaeology, tourism, and hospitality students, as well as any student interested in Egyptian tourism and antiquities.



# VISION & MISSION

- 1.** create a one of a kind student activity helping students to get to real market quicker and more effecient
- 2.** educate students, promote tourism, build skills).
- 3.** increase tourism in egypt and knowledge about our amazing heritage



- Vision: The big-picture dream or long-term purpose of the project.
- Business Goals: The specific objectives you want to achieve



# SERVICES OFFERED

“What do we actually deliver?”

- Guided Tour Simulations for aspiring touristguides with experienced ones to learn from them practically and by actually assisting them, see how they actually will work after graduation as well as it will be paid internship
- spread our culture and heritage through our social media platforms for different kinds of tourists from different places around the world
- change our youth prospective about our heritage and tourism
- customized guided plans for our special clients from our social media willing to get a detailed unique plan made by our amazing team

# UNIQUE SELLING POINT (USP)

1

We are the first student activity in this field also we are looking to make a real, worthwhile student activity to help aspiring tourguids students.

2

combining archaeology, tourism, and hospitality and much more in one unique experience for tourists

3

Together we spread our heritage but what makes us diffrent is our target audience is even egyptians as well who hate or dislike tourism