

INFO

lanaispyrczak@gmail.com
anaisplayrczak.info

EDUCATION

PARSONS SCHOOL OF DESIGN
2019 - 2023
B.F.A. Communication Design
New York, NY

EXPERIENCE

PRAL
Junior Designer
NOV - AUG
2023 - 2024
Website, motion, event, identity, and editorial design for PRAL and PRAL ciné-club. Motion design for Carhartt WIP FR skate film and socials. Editorial, socials, and set design for Adidas FR.

132 STUDIO
Freelance Designer
MAY - NOV
2023
Assisted Hyung Cho, Gustavo Sousa, and Alex Lavertue in designing GE Legacy book for General Electric employees. Collaborated with Gustavo Sousa on Stella Artois x Reebok US open collaboration.

MCNY
Freelance Designer
JAN - MAR
2023
Typeset labels for the Centennial Exhibition at the Museum of the City of New York.

BUNGEE SPACE
Design Intern
MAY - AUG
2022
Designed graphics and wrote newsletters monthly. Assisted in updating and publishing product pages. Assisted in book launches, magazine launches, and other events at Bungee Space.

SKILLS

Adobe Creative Suite
Figma
HTML
CSS
Javascript
SketchUp
Microsoft Suite
Glyphs
p5.js
Ceramics

WORKED WITH

ADIDAS
BUNGEE SPACE
CARHARTT WIP
GENERAL ELECTRIC
HYUNG CHO
JOAQUIM BAYLE
MCNY
PHASE ZERO NYC
PRAL
YUEDI VIOLA ZHANG
132 STUDIO

PRESS

FAST COMPANY
"Why General Electric just gave its workers the most elaborate employee handbook ever"
2024

PHASE ZERO NYC
Issue 1
Issue 2
Issue 3
2023

FRAMEWORK 102
Draw Down books, NL.
2023

LANGUAGES

French native
English native
Spanish fluent