

LEILA-ANAÏS PYRCZAK

EN +1

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CONTACT

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EDUCATION

Parsons School of Design
2019-2023
B.F.A. Communication Design
New York, NY

FORMATION

Parsons School of Design
2019-2023
B.F.A. Communication Design
New York, NY

EXPERIENCE

Pral
October-ongoing 2023-24
Junior Designer
Redesigning web, and interaction.
Event, identity, and editorial
design for *pral* and *pral* ciné-club.

132 Studio
June-November 2023
Freelance Designer
Designed book for General Electric.
Worked on Stella Artois x
Reebok US open collaboration.

Museum of the City of New York
January-March 2023
Freelance Designer
Typeset labels for the Centennial
Exhibition at the Museum of
the City of New York.

Bungee Space
May-August 2022
Design intern
Designed graphics and wrote newsletters
monthly. Assisted in updating and
publishing product pages. Assisted in
book launches, magazine launches,
and other events at Bungee Space.

EXPÉRIENCE

Pral
Octobre-ongoing 2023-24
Junior Designer
Redesign du site web *pral.club*.
Design d'identité, supports promo-
tionnelles, et design éditoriale pour *pral*.

132 Studio
Juin-Novembre 2023
Designer Freelance
Design éditoriale pour General Electric.
Branding pour Stella Artois x Reebok
US open collaboration.

Museum of the City of New York
Janvier-Mars 2023
Designer Freelance
Composition des étiquettes pour
l'exposition du centenaire au
musée de la ville de New York.

Bungee Space
Mai-Août 2022
Stage Design
Conception graphique et édition de
newsletters mensuelles. Mise à jour et
publication des produits sur le site. Aide
aux lancements de livres, magazines et
à d'autres événements à Bungee Space.

WRITING

Deconstructing Recipes and Formulas
July 2022

*Cats, Artificial Intelligence,
and the role of Paidia*
June 2022

ÉCRITURE

Deconstructing Recipes and Formulas
Juillet 2022

*Cats, Artificial Intelligence,
and the role of Paidia*
Juin 2022

TECHNICAL SKILLS

InDesign
Photoshop
Illustrator
After Effects
SketchUp
HTML
CSS
Javascript
p5.js
Figma

COMPÉTENCES TECHNIQUES

InDesign
Photoshop
Illustrator
After Effects
SketchUp
HTML
CSS
Javascript
p5.js
Figma

INFO

Paris, FR
New York, NY

LANGUAGES

French native
English native
Spanish fluent

LANGUES

Français langue maternelle
Anglais langue maternelle
Espagnol courant