

Aalto University
School of Science
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Visualizing Geographical Data on the Web

Reducing the work needed by eliminating boilerplate

Master's Thesis
Espoo, May 28, 2014

DRAFT! — July 29, 2014 — DRAFT!

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ABSTRACT OF

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<p>A dissertation or thesis is a document submitted in support of candidature for a degree or professional qualification presenting the author's research and findings. In some countries/universities, the word thesis or a cognate is used as part of a bachelor's or master's course, while dissertation is normally applied to a doctorate, whilst, in others, the reverse is true.</p> <p>!FIXME Abstract text goes here (and this is an example how to use fixme). FIXME! Fixme is a command that helps you identify parts of your thesis that still require some work. When compiled in the custom mydraft mode, text parts tagged with fixmes are shown in bold and with fixme tags around them. When compiled in normal mode, the fixme-tagged text is shown normally (without special formatting). The draft mode also causes the "Draft" text to appear on the front page, alongside with the document compilation date. The custom mydraft mode is selected by the mydraft option given for the package aalto-thesis, near the top of the thesis-example.tex file.</p> <p>The thesis example file (thesis-example.tex), all the chapter content files (1introduction.tex and so on), and the Aalto style file (aalto-thesis.sty) are commented with explanations on how the Aalto thesis works. The files also contain some examples on how to customize various details of the thesis layout, and of course the example text works as an example in itself. Please read the comments and the example text; that should get you well on your way!</p>			
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DIPLOMITYÖN
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<p>Kivi on materiaali, joka muodostuu mineraaleista ja luokitellaan mineraalisältönsä mukaan. Kivet luokitellaan yleensä ne muodostaneiden prosessien mukaan magmakiviin, sedimenttikiviin ja metamorfisiin kiviin. Magmakivet ovat muodostuneet kiteytyneestä magmasta, sedimenttikivet vanhempien kivilajien rapautuessa ja muodostaessa iskostuneita yhdisteitä, metamorfiset kivet taas kun magma- ja sedimenttikivet joutuvat syvällä maan kuoressa lämpötilan ja kovan paineen alaiseksi.</p> <p>Kivi on epäorgaaninen eli elottoman luonnon aine, mikä tarkoittaa ettei se sisällä hiiltä tai muita elollisen orgaanisen luonnon aineita. Niinpä kivistä tehdyt esineet säilyvät maaperässä tuhansien vuosien ajan mätänemättä. Kun orgaaninen materiaali jättää jälkensä kiveen, tulos tunnetaan nimellä fossiili.</p> <p>Suomen peruskallio on suurimmaksi osaksi graniittia, gneissia ja Kaakkois-Suomessa rapakiveä.</p> <p>Kiveä käytetään teollisuudessa moniin eri tarkoituksiin, kuten keittiötasoihin. Kivi on materiaalina kalliimpaa mutta kestävämpää kuin esimerkiksi puu.</p>			
Asiasanat:	vähän, vielä, kesken		
Kieli:	Englanti		

Acknowledgements

So long, and thanks for all the fish.

Espoo, May 28, 2014

Pyry Kröger

Abbreviations and Acronyms

API	Application Programming Interface
POI	Point of Interest; a piece of data with geospatial dimension
GIS	Geographic Information System

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Chapter 1

Introduction

The introduction in itself is rarely very long; two to five pages often suffice.

!FIXME Here maybe something related to why I chose this topic, i.e. why it is beneficial for me/others to have a framework that eases the map visualization process. FIXME!

Geographical data is data with geospatial dimension, such as POI with location data as coordinates. The most natural method for visualizing geographical data is usually with various maps. In the past, geographical data was predominantly visualized by cartographers, but it has been recognized (Kraak and MacEachren, 1999) that the situation has changed, with people from increasing number of fields having a need for visualizing geographical data. Moreover, the popularity of Google Maps (Google, 2005a) along with its API (Google, 2005b) has proved that in addition to experts of other academic fields, there is a definite demand for web map visualizations within consumers as well.

The web makes publishing and bundling map visualizations extraordinarily straightforward when compared to traditional desktop-based GIS applications, which is especially important when the visualizations are made by non-cartographers **!FIXME find a reference for this maybe FIXME!**. However, as the web platform is primarily designed for static documents instead of dynamic applications (Berners-Lee, 1989; Berners-Lee et al., 1992), there are some additional concerns to address when making a complex data

visualization on the web.

!FIXME Why geodata should be visualized? Kraak and Ormeling (2011, chap. 1.1) or Bartz Petchenik (1979) should help. FIXME!

!FIXME Needs more flesh FIXME!

1.1 Problem statement

Currently, there are several libraries available for displaying maps and simple visualizations **!FIXME add references to the libraries. GMaps, Leaflet, OpenLayers etc. FIXME!**. However, none of the mainstream libraries is of sufficiently high abstraction level for building map visualizations effectively, resulting in the need for writing *boilerplate* code that does not directly contribute to the visualization.

We plan to evaluate means to make creating map visualizations for the web more efficient by building a higher abstraction level software framework for map visualizations. This framework should provide the structure for creating the visualization as well as common web application features needed in modern web applications.

In order to find the solution for the problem, it is necessary to study geographical visualizations and software frameworks. The process of making geographical visualizations should be studied to ensure that the framework enables creating *effective* visualizations. In addition, software frameworks and software reuse should be studied in order to be able to create visualizations *efficiently*. Therefore, we select the following research questions for this thesis:

RQ1 How to measure software framework efficiency reliably?

RQ2 How to build a software framework which enables creating effective geographical visualizations efficiently?

1.2 Structure of the Thesis

Chapter 1 (this introduction) presents the motivation for this thesis as well as the problem statement. Chapter 2 describes the background of the work. In

particular, the chapter describes how to visualize geographical data and the essence of web software frameworks. Chapter 3 presents the web technology, standards and other needed material for building a web visualization as well as describing some existing map visualizations !FIXME **Maybe rephrase** FIXME!.

In chapter 4, we discuss the methods used to examine the problem and evaluate solutions we will propose. In chapter 5, we describe the methods used to solve the problem. In chapter 6, we evaluate the implementation and its results. !FIXME **Chapters 7 and 8 missing. Also, maybe elaborate description about chapters 4-6 a bit** FIXME!

!FIXME **After writing each chapter, check the description in this section** FIXME!

Chapter 2

Background

Also known as “literature review”/“Kirjallisuuskatsaus”. About 20 pages long.

In order to build an efficient framework for visualizing geographical data, it is needed to study (a) how to visualize geodata and (b) how to build frameworks. We are going to tackle this problem by first studying the basics of data visualization with an emphasis on geographical data, maps and the visualization process. After visualization, we are going to study the essence of software reuse, focusing on building and evaluating reusable software, also known as software frameworks.

2.1 Data Visualization

2.1.1 Definition

According to Kosara (2007, chap. 3), there is no universally accepted definition of visualization. He proposes the following for a “minimal set of requirements for any visualization”:

- It is based on (non-visual) data
- It produces an image
- The results are readable and recognizable

According to him, while visualizations can also have other properties or qualities, such as interaction or visual efficiency, the requirements above are the ones needed for technical definition of the term. Moreover, it should be emphasized that according to this definition, visualization is the *process* itself, not the result of it.

Kosara (2007, chap. 4) argues that visualization is separated into two types, *pragmatic* and *artistic* visualization. Pragmatic visualization focuses on the analysis of the data in order to show its relevant characteristics as efficiently as possible. Artistic visualization on the other hand concentrates on the communication of the concern behind the data, not the display of the actual data. Kosara states that while these types focus on the opposite sides of the visualization spectrum, it may be possible to close the gap using e.g. interaction.

The first requirement for visualizations by Kosara (2007) dictates that the visualization is based on data. This is an essential characteristic of *data* visualizations: the visualization is a function which takes data as an input and produces a visual object as an output. In less technical terms, this means that the visualization turns data into visual, effortlessly and efficiently digestible format.

We argue that this leads to the fact that the data and visualization are not inherently tied to each other; the visualization “function” can be independent of the data and thus it may be possible to create a visualization framework or platform which is able to function on a potentially wide range of data.

!FIXME The goal of visualization is (usually) better understanding of the data. FIXME!

2.1.2 Principles for Successful Data Visualization

The requirements presented in the previous section are sufficient for the definition of data visualization. However, they do not convey any information about visualization quality. In order to discover the characteristics for successful data visualization, additional principles are needed. Tufte (1986, p. 13) states that excellent graphics (i.e. results of visualizations) consist of “complex ideas communicated with clarity, precision and efficiency”. In

practice, this means that the graphics should emphasize the actual data and its nuances above everything else, while serving a clear purpose.

In addition to graphics principles presented in the previous paragraph, Tufte (1986, p. 93) presents the concept of *data-ink*. Data-ink represents the ink used for displaying the data in a visualization. He argues that in an excellent visualization, most, if not all, ink used should contribute to display of the data. However, research by Inbar et al. (2007) suggests that maximizing the share of data-ink may not be beneficial to the user experience of the visualization.

The principles presented above are essential, but too abstract in order to be used as a sole basis for defining a good visualization. However, when combined with the data visualization definition stated above, the principles become considerably more useful and concrete. Azzam and Evergreen (2013) propose an adapted version of the definition by Kosara (2007), complementing the second requirement by requiring the produced image to represent the data truthfully. We argue that this definition in effect combines the definition by Kosara (2007) with the principle of showing data introduced by Tufte (1986). The adapted definition facilitates the process of creating a successful data visualizations by offering a more concrete version of Tufte’s principles. It gives the developer of the visualization a concrete checklist for representing the data: make sure it does not (a) omit or (b) overrepresent any information (Azzam and Evergreen, 2013).

!FIXME If desperately in need of more background, add human perception in relation to information visualization (from Ware).

FIXME!

2.1.3 Visualizing Geographical Data

The most natural way of visualizing geographical data is by using a map (Kraak and Ormeling, 2011, chap. 1). This technique is called *thematic mapping* (Slocum and McMaster, 2014, chap. 1). Thematic mapping does not require any specific format of data, except for the geographical dimension (Kraak and Ormeling, 2011, chap. 1). However, the nature of the data has a great effect on the method, or type, of thematic mapping.

2.1.3.1 Methods for Thematic Mapping

As stated above, there are several types of geographical data, many of which are fundamentally different requiring different visualization methods. Therefore, several different thematic mapping methods have been developed. Slocum and McMaster (2014, chap. 14-18) list some of the most typical ones: !FIXME **rephrase the descriptions below** FIXME!

- Choropleth map - Shows data aggregated for a set of predefined areas (countries, regions etc)
- Isarithmic map - Maps with areas separated by contour lines.
- Dasymetric map - !FIXME **what's this?** FIXME!
- Proportional symbol map - like dot map, but replaces dots with relevant symbols of sizes proportional to the data
- Dot map - simple maps with dots on relevant locations
- Multivariate mapping - A map that shows data of several dimensions (in addition to location).
- Flow map - a map that shows “flows” from one area to another. Napoleon Russian campaign map.

When designing a software framework for geovisualization, it is not necessary to support every method above. However, as those are some of the most used ones, omitting any must be a conscious decision.

!FIXME **describe the use cases for each type** FIXME!

2.1.3.2 To Do

- Geographic visualization (e.g. in relation to scientific visualization)
- Map visualization vs. map (thematic map vs general-reference map) (Bartz Petchenik, 1979)
- How do the principles introduced in the previous subsection apply to geographical data? Is there anything else to consider?

- Thematic map interactivity (Andrienko and Andrienko, 1999) (Where should this go? Is this an env related thing or here somewhere)

Tufte (1986, p. 16) May help here as well.

For this thesis to succeed, it is not necessary for the software framework to support creating every map type described above especially if properties of the types contradict with each other. However, in an ideal situation the most often used types should be covered to gain the most benefit possible. !FIXME **Rephrase. Not “for this thesis...” but “For a map visualization...”** !FIXME!

Even a single thematic map is often used for multiple different purposes (Schlichtmann, 2002, chap. 2). For instance, a single map can be read on the *overall level* (“where are the primary schools located in Helsinki metropolitan area?”) and *elementary level* (“is there a primary school in Punavuori?”). Furthermore, some possible uses for a thematic map are “what is the ratio and distribution of Finnish schools compared to Swedish schools in Helsinki” or “what is the spatial distribution of sizes of schools in Helsinki”. Therefore, an efficient map visualization should not lock the user to any single perspective. !FIXME **maybe move somewhere? Create a separate (sub)section for interactivity?** !FIXME! !FIXME **Interactivity could help here? See (Andrienko and Andrienko, 1999)** !FIXME!

!FIXME **Analysis part of geovisualization - “...is considered out of the scope of this work.”** !FIXME!

2.2 How Thematic Maps Are Made

Schlichtmann (2002) describes making thematic maps as a six-step process. The first four steps involve deciding on and obtaining the data which are not relevant when building a software framework for visualization. Therefore, we ignore those steps. The step five consists of selecting the visualization method and using it to produce a meaningful visualization from the data. The step six involves explaining the visualization in legend. !FIXME **Schlichtmann not concerned with the step 6, find some other source of displaying the legend.** !FIXME!

In the map visualization process, several identified objectives for the resulting graphic exist (Schlichtmann, 2002). The objectives are presented in the table below.

Name	Description
Clarification	Making the map clear and readable. In practice, this means that the topemes (symbols) in a map should be easily detectable and distinguishable from each other
Emphasis	Making topemes and other important characteristics of the visualization to stand out visually
Types of Entries	Having a clearly distinguishable type for each topeme.
Sets of Types	Grouping data points and symbols with similar traits in order to make them belong together visually. Ideally, the visual similarity should be related to the conceptual similarity.
Cross-Relations	Visually indicating the potential relations and similarities between different types or between entries of different types.
Local Syntax	Aligning visual properties of the topemes to prevent unintentional emphasis of single topemes.
Local Ensembles	Supporting topemes with multiple properties (such as the numbers of children and adults in an area) so that the topeme visually reflect both the individual properties and the combination of all properties.
Multilocal Ensembles	Supporting topemes with multiple geographical properties (such as spatial distribution of people)
Addable and Non-Addable Quantities	Differentiating addable and non-addable properties. Typically absolute quantitative properties are addable while relative and qualitative properties are non-addable. Addable properties should be visualized in a way that cognitively supports addition (e.g. with sizes of elements) while non-addable quantities should be visualized without said feature (e.g. with colors.)

The Surface Illusion	Creating an illusion of surface on the map. This can be achieved for example by using illumination and shadowing. These visual traits can convey a meaning themselves and often naturally do so.
----------------------	--

Table 2.1: Map visualization objectives as per Schlichtmann (2002)

The objectives above are important when visualizing geographical data on a map. Therefore, it is needed to take those into account when creating a visualization tool or framework in order to enable or even encourage the visualizers to reach as many of the objectives as possible.

!FIXME This could use an opinion from some other source as well (Maybe (Slocum and McMaster, 2014, p. 5)) **FIXME!**

2.3 Web Software Frameworks

What is a software framework? Why do they exist? Maybe how to build them?

2.4 Evaluating software framework effectiveness

Here should be the whole research on how to measure if it is beneficial to reuse software instead of writing from scratch.

Chapter 3

Environment

This could be entirely about web tech for maps? About 5 pages long.

3.1 Related Web Technology

Describe HTML5, JS and other related technology, because these are really the things that restrict the implementation.

Visualizations need to be implemented using web technology, because it is crucial for distributability and discoverability that the system works in web browsers... !FIXME **continue...** FIXME!

3.2 Using Web Technology for Geographic visualization

Probably should describe the relevant web technology, some needed HTML5/JS features etc. !FIXME **to subsection of related webtech?** FIXME!

3.3 Current Map Visualizations

Describe the map visualizations that sparked the interest for this kind of research. FindBooze, Peruskartta and Ottoapp. Also, reason why it is unnecessarily laborious to write map visualizations every time from scratch.

!FIXME May be moved to implementation FIXME!

3.4 Instructions

A problem instance is rarely totally independent of its environment. Most often you need to describe the environment you work in, what limits there are and so on. This is a good place to do that. First we tell you about the LaTeX working environments and then is an example from an thesis written some years ago.

3.5 L^AT_EX Graphics

When you use `pdflatex` to render your thesis, you can include PDF images directly, as shown by Figure 3.1 below.

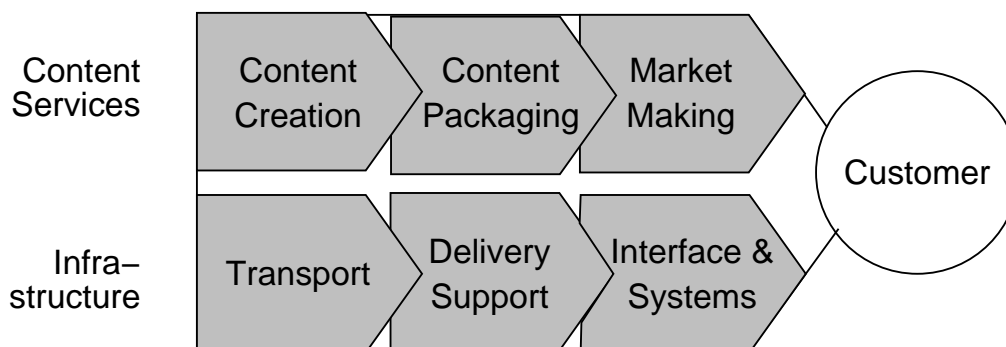


Figure 3.1: The INDICA two-layered value chain model.

You can also include JPEG or PNG files, as shown by Figure 3.2.

You can create PDF files out of practically anything. In Windows, you can download PrimoPDF or CutePDF (or some such) and install a printing driver so that you can print directly to PDF files from any application. There are also tools that allow you to upload documents in common file formats and convert them to the PDF format. If you have PS or EPS files, you can use the tools `ps2pdf` or `epspdf` to convert your PS and EPS files to PDF.



Figure 3.2: Eeyore, or Ihaa, a very sad donkey.

To get the most professional-looking graphics, you can encode them using the TikZ package (TikZ is a frontend for the PGF graphics formatting system). You can create practically any kind of technical images with TikZ, but it has a rather steep learning curve. Locate the manual (`pgfmanual.pdf`) from your \LaTeX distribution and check it out. An example of TikZ-generated graphics is shown in Figure 3.3.

Another example of graphics created with TikZ is shown in Figure 3.4. These show how graphs can be drawn and labeled. You can consult the example images and the PGF manual for more examples of what kinds figures you can draw with TikZ.

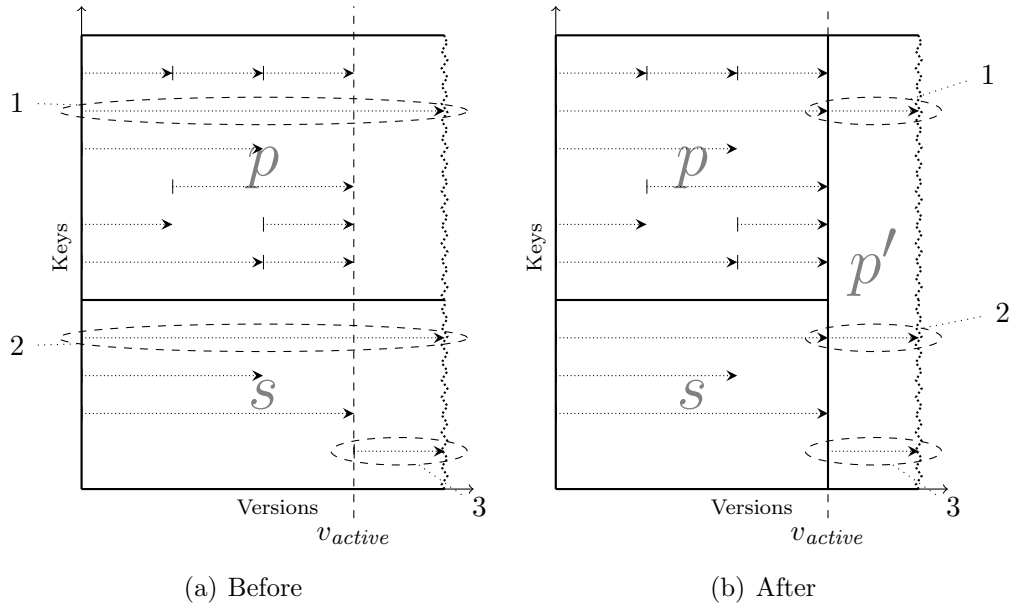


Figure 3.3: Example of a multiversion database page merge. This figure has been taken from the PhD thesis of Haapasalo (Haapasalo, 2010).

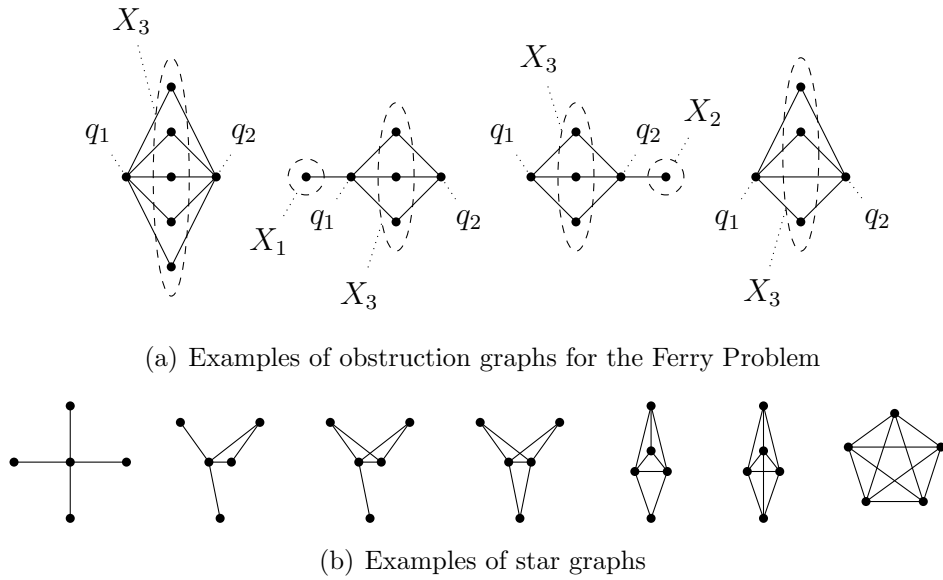


Figure 3.4: Examples of graphs draw with TikZ. These figures have been taken from a course report for the graph theory course (Göös et al., 2010).

Chapter 4

Methodology

About 5-10 pages long?

In this thesis, we are going to use method X (cost-benefit analysis with Y for calculating costs and benefits?) for evaluating the effect the framework has on the visualizing, because according to Doe & Smith (2010), it is applicable to this kind of problem. Also something why it is the best format for this, and while it is not perfect, it is not reasonable or feasible to accomplish more precise measurements.

For gathering data, we implemented three(?) map visualizations with and without the framework. The first visualization is a simple use case which concentrates on the display of a custom map. The second visualization highlights POI data on a map, and the third one is the most complex, consisting of POI data, relations between POIs and a custom backend serving the data with real-time updates from a mobile client. The types of visualizations were selected to obtain data about a wide variety of different map visualizations.

If you have not yet done any (real) methodological courses (but chosen introduction courses of different areas that are listed in the methodological courses list), now is the time to do so or at least check through material of suitable methodological courses. Good methodological courses that concentrates especially to methods are presented in Table 4.1. Remember to explain the content of the tables (as with figures). In the table, the last column gives the research area where the methods are often used. Here we used table to give an example of tables. Abbreviations and Acronyms is also a long table.

Code	Name	Methods	Area
T-110.6130	Systems Engineering for Data Communications Software	Computer simulations, mathematical modeling, experimental research, data analysis, and network service business research methods, (agile method)	T-110
Mat-2.3170 Simulation (here is an example of multicolumn for tables)		Details of how to build simulations	T-110
S-38.3184	Network Traffic Measurements and Analysis	How to measure and analyse network traffic	T-110

Table 4.1: Research methodology courses

The difference is that longtables can continue to next page.

Chapter 5

Implementation

10-15 pages?

You have now explained how you are going to tackle your problem. Go do that now! Come back when the problem is solved!

Now, how did you solve the problem? Explain how you implemented your solution, be it a software component, a custom-made FPGA, a fried jelly bean, or whatever. Describe the problems you encountered with your implementation work.

Chapter 6

Evaluation

5 pages?

You have done your work, but that's¹ not enough.

You also need to evaluate how well your implementation works. The nature of the evaluation depends on your problem, your method, and your implementation that are all described in the thesis before this chapter. If you have created a program for exact-text matching, then you measure how long it takes for your implementation to search for different patterns, and compare it against the implementation that was used before. If you have designed a process for managing software projects, you perhaps interview people working with a waterfall-style management process, have them adapt your management process, and interview them again after they have worked with your process for some time. See what's changed.

The important thing is that you can evaluate your success somehow. Remember that you do not have to succeed in making something spectacular; a total implementation failure may still give grounds for a very good master's thesis—if you can analyze what went wrong and what should have been done.

¹By the way, do *not* use shorthands like this in your text! It is not professional! Always write out all the words: “that is”.

Chapter 7

Discussion

At this point, you will have some insightful thoughts on your implementation and you may have ideas on what could be done in the future. This chapter is a good place to discuss your thesis as a whole and to show your professor that you have really understood some non-trivial aspects of the methods you used. . .

Chapter 8

Conclusions

Time to wrap it up! Write down the most important findings from your work. Like the introduction, this chapter is not very long. Two to four pages might be a good limit.

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Appendix A

First appendix

This is the first appendix. You could put some test images or verbose data in an appendix, if there is too much data to fit in the actual text nicely.

For now, the Aalto logo variants are shown in Figure A.1.



(a) In English



(b) Suomeksi



(c) På svenska

Figure A.1: Aalto logo variants