



Almas Cleaners — Achieve a better sale with OffDeal

Market Opportunity in Maid/Housekeeping Industry

- 2025 sees a surge in demand for maid services due to increased consumer spending on convenience and cleanliness.
- Aging business owners are driving consolidation, creating opportunities for strategic exits amid rising buyer interest.
- Private equity firms are actively pursuing scalable service-based businesses, recognizing the recurring revenue potential in housekeeping.
- Market valuations are increasing, with service-oriented firms experiencing higher multiples as buyers prioritize low-risk profiles.
- The Alabama region is witnessing growth in local demand, making it an opportune time for sellers to capitalize on favorable market conditions.

Why Choose OffDeal

- Access 15x more strategic buyers through our AI-driven matching, significantly expanding your reach.
- Receive competitive initial offers in under 45 days, accelerating your exit timeline compared to traditional methods.
- Achieve ~30% higher sale prices through our competitive auction processes, maximizing your business's value.
- No upfront fees—our success-based model aligns our interests with yours for a stress-free experience.
- Enjoy white-glove support from dedicated M&A advisors, ensuring personalized guidance throughout the sale process.

Your Business Positioning

- Strong recurring revenue model, appealing to buyers seeking stable cash flows.
- Established reputation with a loyal clientele, enhancing marketability and buyer confidence.
- Scalable operations that can easily adapt to increased demand, attracting strategic acquirers.
- Robust operational processes and technology integration, positioning you favorably in a competitive landscape.
- Potential for expansion into new service areas, making your business an attractive investment opportunity.

Our Proven Process & Next Steps

- Sign an NDA to ensure confidentiality and protect your business information.
- Collaborate on a Confidential Information Memorandum (CIM) that highlights your strengths and opportunities.
- Engage in one-on-one buyer meetings to showcase your business and answer potential buyer queries.
- Receive Letters of Intent (LOIs) from interested buyers, facilitating competitive offers.
- Close the deal efficiently with our expert guidance—schedule a call to start your journey to a better sale.