



Your Path to a Successful Sale

- Company: HVAC
- Owner: John Smith
- Revenue Range: \$5M - \$10M
- Location: North Carolina
- Hook: Maximize your legacy with a seamless exit strategy tailored for aging owners.

A Prime Moment for Selling

- The Air Conditioning industry is experiencing a surge in demand, driven by climate change and energy efficiency regulations.
- Increasing buyer interest in established, profitable businesses makes now an opportune time to sell.
- Interest rates remain favorable, enhancing buyer purchasing power.
- Aging owners are encouraged to capitalize on market conditions before potential downturns.

Why OffDeal is Your Ideal Partner

- Proprietary AI-powered buyer platform identifies 15× more potential buyers than traditional advisors.
- Our auction-style process generates competitive offers in under 45 days, ensuring you get the best deal.
- Expert hands-on support throughout the entire process, from preparation to closing.
- No upfront fees eliminate seller risk, allowing you to focus on your business during the sale.

Maximizing Your Business's Value

- Highlight your established market share and reputation in the Air Conditioning industry.
- Emphasize recurring revenue streams and customer loyalty to attract strategic buyers.
- Showcase unique operational efficiencies and proprietary processes that set HVAC apart.
- Craft a compelling narrative around your business's legacy, appealing to buyers looking for a solid investment.

Your Path to Closing

- 1. Confidentiality Agreement (NDA) to protect your interests.
- 2. Comprehensive Information Memorandum (CIM) to present your business effectively.
- 3. Engage with potential buyers through structured meetings.
- 4. Receive Letters of Intent (LOIs) from interested parties.
- 5. Close the deal with confidence and clarity. Let's start with a confidential conversation!