



Starbucks — Achieve a better sale with OffDeal

Market Opportunity in Chain Coffee

- 2025 sees a surge in coffee chain M&A, driven by increasing consumer demand for premium and specialty coffee.
- Valuations are rising as buyers prioritize established brands with strong customer loyalty and recurring revenue streams.
- Private equity interest is escalating, with firms targeting high-growth, scalable coffee businesses amid favorable financing conditions.
- Consolidation trends are accelerating as aging owners seek exits, creating a ripe environment for strategic acquisitions.
- The shift towards sustainable sourcing and tech integration in operations is attracting buyers focused on innovation and market relevance.

Why Choose OffDeal

- Access 1,000+ strategic buyers—15x more than traditional methods—maximizing competitive offers.
- Receive initial offers in less than 45 days, significantly faster than the typical 4-6 month timeline.
- Achieve ~30% higher sale prices through competitive auctions that engage serious buyers.
- No upfront fees—our success-based model ensures alignment with your financial goals.
- Benefit from dedicated M&A advisors providing white-glove support throughout the entire sales process.

Your Business Positioning

- Strong brand recognition and loyal customer base enhance appeal to potential buyers in the coffee sector.
- Recurring revenue from established customer relationships positions your business favorably for higher valuations.
- Innovative product offerings and commitment to quality distinguish your brand in a competitive market.
- Strategic location in New York City provides access to a diverse and affluent consumer demographic.
- Growth potential through expansion into new markets and product lines aligns with buyer interests.

Our Proven Process & Next Steps

- Sign NDA to ensure confidentiality and initiate the process.
- Prepare a comprehensive CIM to showcase your business strengths and market position.
- Engage in one-on-one buyer meetings facilitated by our team to attract serious interest.
- Receive Letters of Intent (LOIs) from interested buyers, streamlining decision-making.
- Close the deal efficiently with our expert negotiation support—schedule a call to start your journey.