



Almas Cleaners — Achieve a better sale with OffDeal

Market Opportunity in Maid/Housekeeping

- 2025 sees a surge in demand for housekeeping services as consumer preferences shift towards convenience and quality.
- Aging business owners are retiring, creating a favorable exit environment for established cleaning services.
- Private equity interest in service-based businesses is rising, with a focus on scalable and tech-enabled operations.
- Increased deal volume in Q1 2025 reflects a robust market for well-positioned cleaning businesses amidst economic recovery.
- Competitive valuations are on the rise, driven by limited supply and strategic acquisitions in the housekeeping sector.

Why Choose OffDeal

- Access 1,000+ strategic buyers, 15x more than traditional methods, enhancing competition and sale potential.
- Receive initial offers in under 45 days, significantly faster than the typical 4-6 month timeline.
- Benefit from competitive auctions that can yield offers ~30% higher than standard market rates.
- No upfront fees—our success-based model aligns our interests with yours, ensuring maximum value.
- Enjoy white-glove support from dedicated M&A advisors throughout the selling process, ensuring a seamless experience.

Your Business Positioning

- Strong client base with recurring revenue, appealing to buyers seeking stability and growth potential.
- Established brand reputation in Alabama enhances marketability and buyer interest.
- Scalable operational model allows for easy integration into larger service portfolios.
- Proven track record of customer satisfaction positions your business as a desirable acquisition target.
- Potential for tech integration can further attract buyers looking for innovative service solutions.

Our Proven Process & Next Steps

- Sign an NDA to protect your information and initiate the process.
- Receive a Comprehensive Information Memorandum (CIM) outlining your business strengths.
- Engage in one-on-one buyer meetings to showcase your business to qualified prospects.
- Review Letters of Intent (LOIs) from interested buyers to evaluate offers.
- Close the deal efficiently with our expert guidance—schedule a call to start your journey!