

# Almas Cleaners — Achieve a better sale with OffDeal

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## Market Opportunity in Maid/Housekeeping

- In 2025, maid service M&A is surging as demand grows from aging homeowners and busy professionals seeking cleaning solutions.
- Deal volumes in service-based sectors are up 7% YoY, indicating heightened buyer interest in streamlined operations like yours.
- Private equity firms are increasingly targeting scalable service businesses, enhancing competition and driving up valuations.
- With a favorable economic climate and lower interest rates, financing for acquisitions is more accessible, creating urgency for sellers.
- Now is an ideal time to exit, as buyers prioritize recurring revenue and established client bases, both of which your business possesses.

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### Why Choose OffDeal

- Access to 1,000+ strategic buyers—15x more than traditional methods—maximizing your sale potential.
- Receive initial offers in less than 45 days, significantly faster than the 4-6 months typical in traditional M&A.
- Our competitive auction process can yield offers approximately 30% higher, ensuring you get the best value.
- No upfront fees—our success-based model aligns our incentives with yours, ensuring a focus on maximizing your sale price.
- Enjoy white-glove support from dedicated M&A advisors, guiding you through every step of the process with expertise.

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### **Your Business Positioning**

- Strong recurring revenue model that appeals to buyers looking for stability and predictability in cash flow.
- Established clientele base with high retention rates, showcasing the value of your business in a competitive market.
- Scalable operations that can easily integrate into larger service platforms, attracting strategic buyers and PE interest.
- Positive local reputation and brand recognition in Alabama, enhancing your business's appeal to prospective buyers.
- Potential for technology integration to streamline services, aligning with current buyer trends towards tech-enabled operations.

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#### **Our Proven Process & Next Steps**

- Sign an NDA to ensure confidentiality and protect your business information.
- We will prepare a Comprehensive Information Memorandum (CIM) to present your business to potential buyers.
- Engage in one-on-one buyer meetings to showcase your business's strengths and potential.
- Receive Letters of Intent (LOIs) from interested buyers, enabling you to evaluate offers.
- Close the deal efficiently with our expert guidance—schedule a call to start your journey today.

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