



# Amna's Cleaners — Achieve a better sale with OffDeal

# Market Opportunity in Maid/Housekeeping

- Increased demand for cleaning services in 2025 as hygiene and convenience become priorities for households.
- Consolidation driven by aging owners presents strategic acquisition opportunities in the maid service sector.
- Growing interest from private equity in scalable service businesses intensifies competition for quality maid services.
- Current lower interest rates enhance financing options for buyers, making this an ideal time for exits.
- Valuations for housekeeping services are rising due to increased consumer spending and demand for tech-enabled solutions.

# Why Choose OffDeal

- Access to 1,000+ strategic buyers—15x more than traditional methods—maximizing your sale potential.
- Receive initial offers in less than 45 days, significantly faster than the typical 4-6 month process.
- Competitive auctions result in offers that are ~30% higher, ensuring you get the best value.
- No upfront fees; our success-based model aligns our interests with yours for optimal outcomes.
- Enjoy white-glove support from dedicated M&A advisors throughout the entire selling process.

# Your Business Positioning

- Strong recurring revenue model enhances buyer confidence and appeal, attracting serious offers.
- Established market presence in Alabama positions you favorably for local and regional buyers.
- High client retention rates indicate a loyal customer base, a key selling point for potential acquirers.
- Scalability of services allows for easy integration into larger operations, appealing to strategic buyers.
- Diverse clientele and service offerings reduce risk, making your business an attractive acquisition target.

# Our Proven Process & Next Steps

- Sign an NDA to ensure confidentiality and protect your business information.
- We prepare a comprehensive CIM (Confidential Information Memorandum) to showcase your business strengths.
- Engage in one-on-one buyer meetings to discuss potential offers and fit.
- Receive Letters of Intent (LOIs) from interested buyers, streamlining the decision-making process.
- Close the deal efficiently, allowing you to capitalize on this favorable market—schedule a call to start.