



Almas Cleaners — Achieve a better sale with OffDeal

Market Opportunity in Maid/Housekeeping

- Maid service demand surges due to increasing dual-income households and aging populations, creating a favorable selling environment.
- 2025 trends show a rise in consolidation as business owners retire, enhancing buyer interest in established cleaning services.
- Private equity firms are actively pursuing scalable service-based businesses, driving higher valuations and competitive offers.
- With lower interest rates facilitating financing, buyers are more willing to invest in quality maid services with strong client bases.
- The shift towards tech-enabled services in housekeeping is attracting buyers focused on innovation and efficiency.

Why Choose OffDeal

- Traditional M&A struggles with limited buyer pools; OffDeal connects you with 1,000+ strategic buyers—15x more than conventional methods.
- Receive initial offers in under 45 days, drastically reducing the typical 4-6 month timeline for traditional sales.
- Our competitive auction process yields offers that are approximately 30% higher, maximizing your sale potential.
- No upfront fees—our success-based model ensures you only pay when your sale is complete.
- Enjoy white-glove support from dedicated M&A advisors guiding you through every step of the process.

Your Business Positioning

- Strong recurring revenue from a loyal client base positions Almas Cleaners as an attractive investment opportunity.
- Scalability potential through technology adoption and operational efficiencies appeals to buyers seeking growth.
- Established market presence in Alabama enhances your business's credibility and attractiveness to strategic acquirers.
- Proven track record of client satisfaction and retention showcases the stability and reliability of your operations.
- A diversified service offering can attract a wider range of buyers looking for comprehensive solutions.

Our Proven Process & Next Steps

- Sign an NDA to protect your business information and initiate the process.
- We prepare a comprehensive Confidential Information Memorandum (CIM) to showcase your business's strengths.
- Engage in one-on-one buyer meetings to present your business and field offers.
- Receive Letters of Intent (LOIs) from interested buyers, facilitating competitive negotiations.
- Close the deal efficiently with our expert guidance—schedule a call to start the process today.