



Amnas Cleaners — Achieve a better sale with OffDeal

Maid Industry Market Opportunity

- In 2025, demand for cleaning services is projected to rise, driven by heightened consumer awareness of hygiene.
- Increasing private equity interest highlights the attractiveness of scalable, service-based businesses with recurring revenue.
- Consolidation is on the rise as aging owners seek to capitalize on favorable market conditions for exits.
- Lower interest rates are improving financing access, enabling buyers to pursue acquisitions with greater confidence.
- Housekeeping businesses are experiencing elevated valuations, presenting a prime selling opportunity for established operators.

Why Choose OffDeal

- Gain access to 1,000+ strategic buyers—15x more than traditional methods.
- Receive initial offers in less than 45 days, significantly faster than the typical 4-6 month timeline.
- Benefit from competitive auctions that can drive offers up to 30% higher than standard valuations.
- Experience a success-based model with \$0 upfront fees, eliminating financial risk.
- Enjoy personalized, white-glove support from dedicated M&A advisors throughout the entire process.

Your Business Positioning

- Strong client base with a growing demand for reliable cleaning services, enhancing market attractiveness.
- Recurring revenue model from consistent clientele ensures stability and predictability for potential buyers.
- Scalability potential through geographic expansion and service diversification appeals to strategic acquirers.
- Established brand reputation in Alabama, creating a competitive edge in local markets.
- Ability to leverage technology for operational efficiency positions your business favorably in a tech-driven landscape.

Our Proven Process & Next Steps

- Sign an NDA to ensure confidentiality and protect your business interests.
- Prepare a comprehensive Confidential Information Memorandum (CIM) to showcase your business's strengths.
- Engage in one-on-one buyer meetings to present your business directly to interested parties.
- Receive Letters of Intent (LOIs) from potential buyers, streamlining the negotiation process.
- Finalize the sale with a clear path to close, maximizing your exit value. Schedule a call to start.