



Cardinal Auto Sales — Achieve a better sale with OffDeal

Market Opportunity in Used Car Dealerships

- Used car dealership M&A is thriving, with demand rising due to consumer preference shifts and financing access.
- Valuation multiples for dealerships are increasing, driven by a competitive market and a surge in strategic buyers.
- Private equity firms are actively pursuing scalable auto businesses, seeking growth amid favorable financing conditions.
- With an aging owner demographic, many dealerships are poised for exit, enhancing market supply and seller leverage.
- 2025 is ideal for exits, as buyers are focusing on high-quality assets, leading to higher sale prices.

Why Choose OffDeal

- Access 1,000+ strategic buyers—15x more than traditional methods, maximizing competitive offers.
- Receive initial offers in under 45 days, significantly faster than the typical 4-6 month timeline.
- Achieve ~30% higher sale prices through competitive auctions, enhancing your exit value.
- No upfront fees—our success-based model aligns incentives for optimal outcomes.
- Experience white-glove support from dedicated M&A advisors throughout the entire process.

Your Business Positioning

- Strong revenue range of \$7-10M positions you attractively in a competitive buyer landscape.
- Established customer base and brand reputation enhance appeal to strategic acquirers.
- Recurring revenue models can significantly increase your valuation and buyer interest.
- Scalability potential through online sales channels aligns with current market trends.
- Strong operational metrics and growth potential make Cardinal Auto Sales a desirable target.

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Our Proven Process & Next Steps

- Sign an NDA to ensure confidentiality and secure your data.
- Receive a comprehensive CIM detailing your business for potential buyers.
- Engage in one-on-one buyer meetings to discuss opportunities and negotiate terms.
- Receive Letters of Intent (LOIs) from interested buyers, expediting the decision process.
- Close the deal efficiently with our expert guidance—schedule a call to start today.