



Starbucks — Achieve a better sale with OffDeal

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Market Opportunity

- Chain coffee industry projected to grow 4% annually in NYC.
- Increasing demand for digital-first investment banking solutions.
- SMBs seeking efficient sale processes amid economic uncertainty.

Why OffDeal

- Access a network of 15× more qualified buyers.
- Receive offers in under 45 days, expediting the sale process.
- Achieve ~30% higher offers compared to traditional methods.
- No upfront fees, ensuring a risk-free engagement.
- Experience white-glove service tailored to your unique needs.

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Positioning

- Leverage recurring revenue models to enhance valuation.
- Capture significant market share through strategic partnerships.
- Utilize proprietary technology for streamlined transactions.

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Process & Next Steps

- Sign NDA to ensure confidentiality and trust.
- Receive a Confidential Information Memorandum (CIM) for review.
- Engage in buyer meetings to discuss opportunities.
- Review Letters of Intent (LOIs) from interested buyers.
- Finalize and close the deal with expert guidance.