



PEAK-TIME REBATE

different from any energy-saving
program we have ever offered

REDUCE ELECTRIC USE,
EARN A REBATE.

LET US PAY YOU TO SAVE ENERGY.

PEAK-TIME REBATE OVERVIEW

Help us save energy on days when it's most expensive. In the summer months, we will send you an email or text to let you know when reducing your electric usage for that day is most important. We will pay you \$1 for each kilowatt-hour of energy you save when compared to your normal usage.

- You choose to participate in any or all of the peak-time events.
- The more you do, the more you save.

That's good for you. Good for us. Good for the environment.

YOU
are in control



DO MORE, SAVE MORE

PEAK-TIME REBATE



WHAT IS A PEAK TIME?

A peak time occurs when there is a very high amount of electricity usage on the system during a specific period (most often hot and humid summer days) in June, July, and August. These peak times are when it is the most expensive to meet the electric demands of our members.

HOW MANY PEAK TIMES ARE THERE?

Typically, there are three to five days a month when a peak time could occur.

HOW MUCH CAN I EARN?

You will earn \$1 for every kilowatt-hour (kWh) of energy you reduce from your baseline* during the peak time. How much you earn is determined by your participation effort. The more aggressive you are about lowering your energy consumption (turning off appliances, adjusting your thermostat, etc.), the more you will save.

*Example: Baseline is 16 kWh. During the peak time you reduce your energy to 12 kWh.
Based on a \$1 per kWh rebate, you'd earn \$4 for that single event.*

HOW WILL I KNOW WHEN IT IS A PEAK TIME?

Up to 24-hours in advance of the upcoming peak time, you will receive notification via email (and text if you like) with specific details about the event. Typically, events will last about three hours and can occur between the hours of 4:00 p.m. to 9:00 p.m. any day of the week.

WHAT HAPPENS IF I DON'T REDUCE MY ENERGY OR AM UNABLE TO PARTICIPATE IN AN EVENT?

For every kilowatt-hour you reduce, you will get a rebate. However, if for any reason you don't reduce your electric usage or it happens to go up, you simply won't get a rebate for that event. You will never be penalized for not reducing your energy during a peak time and your eligibility for earning a rebate during other peak times will not be affected.

HOW DO I SEE HOW MUCH MY REBATE IS AFTER A PEAK TIME IS OVER?

Your rebate will be posted to your online account within two business days of the peak time. An email will be sent to let you know when the savings have been calculated and posted to your account.

HOW IS THE REBATE CALCULATED?

A "baseline" will be determined from your three highest usage days over the 10-day period prior to the event. During the peak time, every kilowatt hour you reduce below that baseline will be used in calculating your rebate.

*Baseline - Usage = Kilowatt hour savings
Rebate = \$1.00 x kilowatt hours saved

MAKE A DIFFERENCE BY MAKING SIMPLE CHANGES



Delay using your electric range. Consider grilling or other dinner options that don't use the stove/oven.



Turn off all incandescent light bulbs that would normally be on and not really needed.



Pre-cool your home and/or set your thermostat higher during the peak-time event.



Look for your phantom loads – all the little things you have plugged in that use energy even when they are OFF (TVs, game stations, chargers, etc.)

***The more you do, the more
you can save.***

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