



SPONSOR BROCHURE

What is the PyConES?

PyConES is the largest event of the Spanish Python community.

PyConES is the largest event of the Spanish Python community. This means that it is the reference meeting for all people who develop, use, or simply want to learn about this programming language.

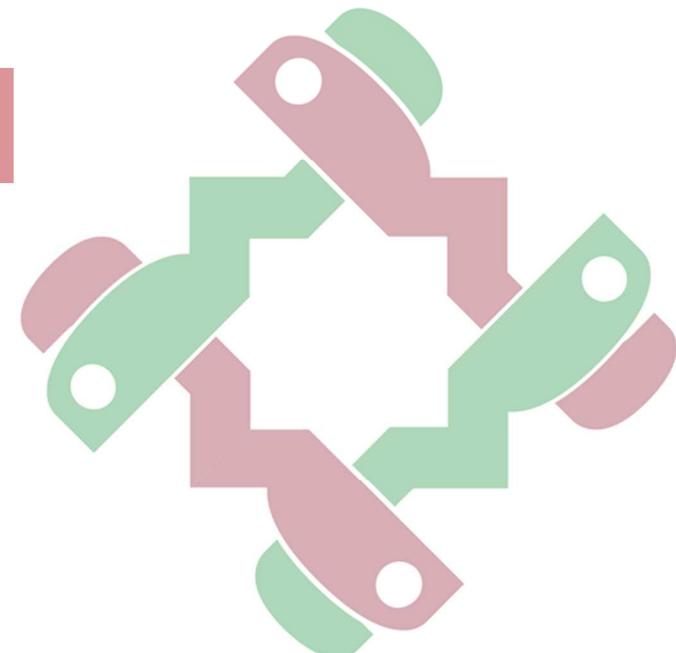
The format of this event is pre-established and follows the guidelines of the PyCon that is held worldwide and that in 2020 will be in April in Pittsburgh.

The eighth edition of the PyConES travels to Granada, which will be the next stop in the long journey. Previous editions have been held in Madrid, Zaragoza, Valencia, Almeria,

The date scheduled for this event is the 2nd, 3rd and 4th of October 2020,

and the place chosen is the University of Granada, located in the Health Technology Park (PTS). The venue offers its Auditorium and the associated facilities to hold all the sessions, workshops, etc.

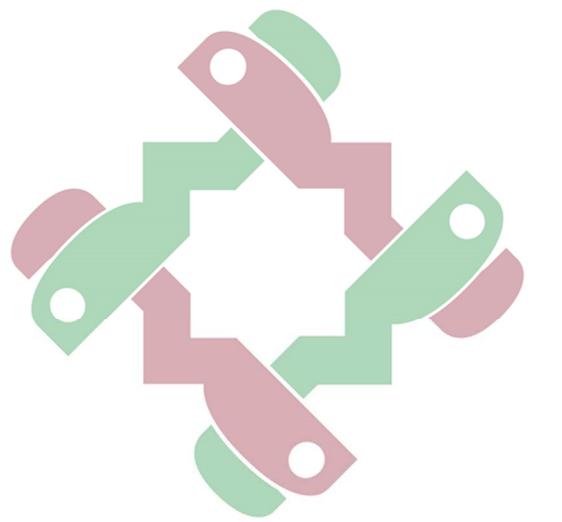
And last but not least, the organization will be in charge of the "Asociación Python España", the Python community in Granada, the "Oficina de Software Libre" of the University of Granada and also the "asociación Yes We Tech Andalucía".



On this occasion, as in previous ones, the program will include workshops, talks given by people who belong to the Python community, and business professionals who use this language as a working tool, selecting the most innovative talks and workshops from among the proposals received.

Python is a language used in many fields, not only the professional one, since it is a teaching tool, a data processing tool, besides having great importance in web development, system administration, or the development of artificial intelligence algorithms. For this reason in this event you can find many different topics and proposals to use Python and apply it in different areas.

On the other hand, the people who attend this event are just as diverse as the topics they deal with and work on these issues in their professional field at one level or another, so it is easy to find people who want to catch up on the latest advances in data science, web development, visualization, security, or other relevant areas.



The figures of the Alicante 2019 edition and that support this event are the following:

~800 attendees, 200 more than the Malaga 2018 edition.

+50 talks that together with those of previous years are available at the YouTube channel of the “Asociación Python España”, (https://sl.ugr.es/yt_python_espana), with almost 200,000 views and more than 3500 subscribers.

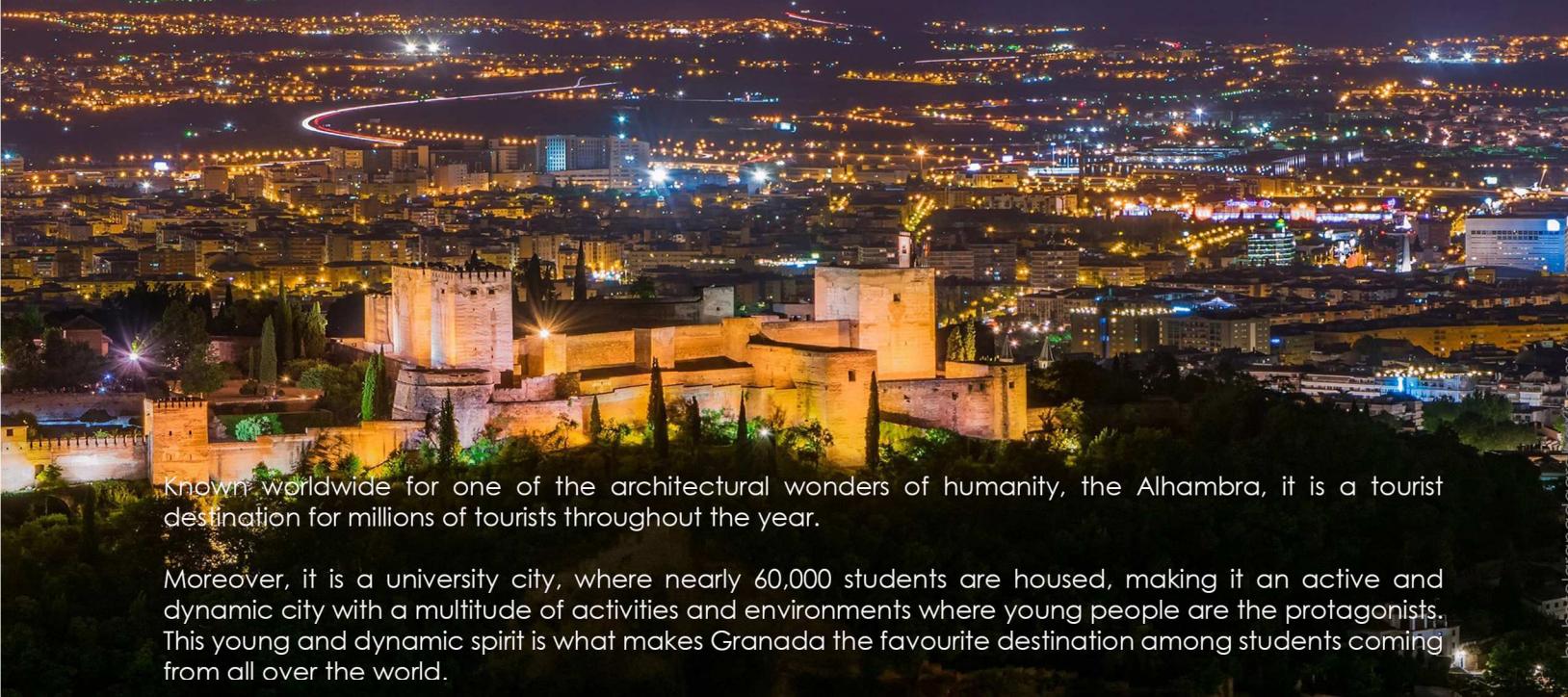
+5 workshops, providing the practical part of the event, which includes both initiation level workshops and advanced level workshops including more specific tools of introduction and specialization in different areas (Pyomo, Pandas, Django,...).

1 hackathon which theme is yet to be determined and may be proposed by one of the sponsors.



And what does Granada offer?

Granada is an ideal city for the organization of an event like this.



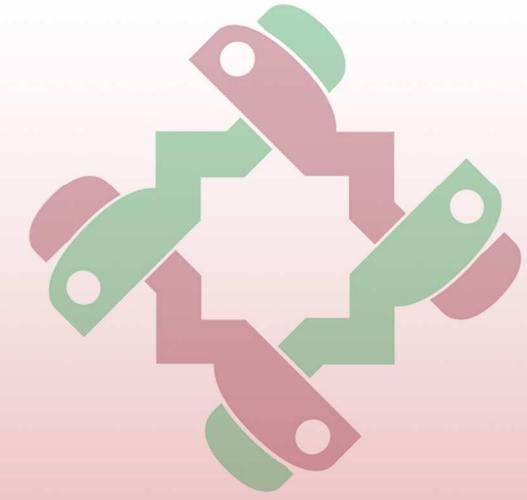
Known worldwide for one of the architectural wonders of humanity, the Alhambra, it is a tourist destination for millions of tourists throughout the year.

Moreover, it is a university city, where nearly 60,000 students are housed, making it an active and dynamic city with a multitude of activities and environments where young people are the protagonists. This young and dynamic spirit is what makes Granada the favourite destination among students coming from all over the world.

There is a wide range of hotels in Granada, from the cheapest and most welcoming to the most sophisticated and luxurious, according to the demand of the city. From 2015 the city offers more than 50,000 hotel beds available for all tastes and budgets. (<http://sl.ugr.es/0a90>).

Although the city of Granada has a great tourist and cultural attraction, it also maintains an ecosystem of science and technology based companies. The innovative role that these companies and entities have is noteworthy, keeping the city in a high position as a reference of innovation.

In addition, the Escuela Técnica Superior de Ingenierías Informática y de Telecomunicación of the University of Granada is one of the reference centres in the studies of Computer Science and Telecommunications, where companies look for their employees since it is one of the best positioned centres in the famous Shanghai Ranking.



All this and much more is what will make this edition set attendance records and therefore will be a great framework to promote companies, seek professionals or attract new customers for any company that wants to sponsor this event.

SPONSORSHIP / LEVEL



SILVER

GOLD

PLATINUM

DIAMOND

KEYSTONE

There are other ways to contribute to the conference, such as:

- Sponsored coffee or lunch breaks.
- Streaming/Recording talks
- Event badges
- Sponsored social events
- Organising a hackathon
- Sponsored nursery
- Assuming travel costs for Keynoters
- ... contact us for more possibilities

Note: VAT will be applied to the corresponding contribution

- (1) If you wish to contribute with an amount higher than 6.000 €, please contact us for more information about the extra advantages.
- (2) In this edition we will have rooms with different capacity, smaller "Supporting Tracks" or bigger, "Main Track".
- (3) All sponsors are allowed to publish job offers in the PyconES web, depending on the sponsorship level and server availability.
- (4) Due to capacity limits, the deadline for obtaining company tickets at a reduced price is June 2020.
- (* Tickets will be delivered once the payment has been received

	Silver	Gold	Platinum	Diamond	Keystone (1)
Contribution	500 €	1.000 €	2.000 €	3.500 €	+6.000 €
Stand zone tickets *	1	2	3	3	4
Conference tickets *	2	3	4	6	8
Logo displayed in web	Yes	Yes	Yes	Yes	Yes
Merchandising in welcome package	Yes	Yes	Yes	Yes	Yes
Leaflet in welcome package	-	Yes	Yes	Yes	Yes
Premium spot at stand zone	-	-	Yes	Yes	Yes
Logo in banners	-	-	Yes	Yes	Yes
Logo in newsletters	-	-	Yes	Yes	Yes
Sponsored talks (2)	-	-	-	Small	Big
Members in panel to choose the best talks	0	0	0	0	1
Award-giving	-	-	-	-	Yes
Acknowledgements in post-conference video	-	-	-	Yes	Yes
Logo displayed during breaks	-	-	-	Yes	Yes
Advertising in program	-	Logo	Logo	½ page	1 page
Job offers in web (3)	2	3	4	5	7
Logo in every press release	-	-	-	Yes	Yes
Discount in company tickets (4)	5%	5%	10%	15%	20%
@ Mention in social media	Yes	Yes	Yes	Yes	Yes
Available slots	-	-	8	6	2

SPONSORS 2019

KEYSTONE

DIAMOND

PLATINUM

You can see the other sponsorship levels (gold, silver) and special collaborations at:

<https://2019.es.pycon.org/>

sponsor@2020.es.pycon.org



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Kaleidos
beautiful code

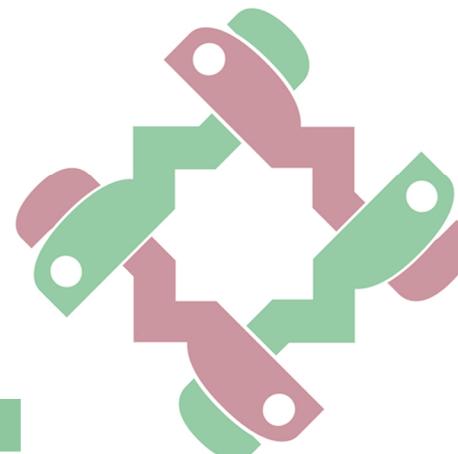


TravelPerk



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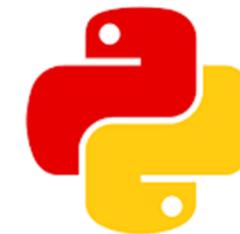


One of the sponsors' biggest claim is the publicity that the company can obtain when sponsoring this event. On this occasion, it includes the possibility of appearing in the press releases that are issued from the event.

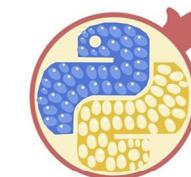
About the organization

PyConES is an initiative of the Spanish Python Association.

This is a non-profit association constituted in 2013 by volunteers from all over the national territory, whose aims are to promote the use of the Python programming language in Spain, serving as a meeting point for those interested in its usage and giving them support to their full extent.



Python
España



Python
Granada



UNIVERSIDAD
DE GRANADA



The 2020 edition is possible thanks to the “Oficina de Software Libre” of the University of Granada,

whose main objective is the promotion of free software tools within the university community and the local community of Python Granada, in addition to the collaboration of other groups and associations that will make this edition a new success of this event, such as Yes We Tech that stands for diversity in technology.

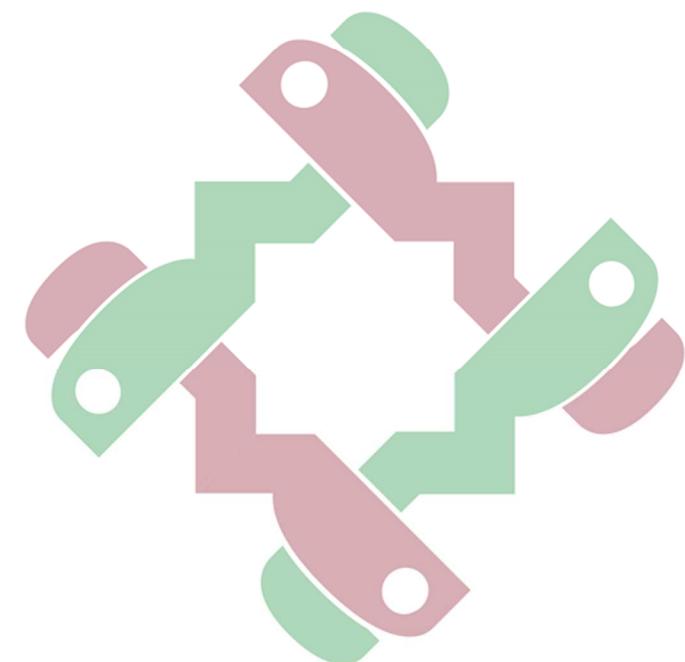
ACKNOWLEDGEMENTS

PyConES es una iniciativa de la Asociación Python España.

In this brochure we have used photographs of Granada so we would like to thank the people who took them and gave them to us for this purpose.

We would like to thank the design of the cover logo to the "Centro de Producción de Recursos para la Universidad Digital" of the University of Granada and specifically to the "Área de Diseño y Producción Multimedia".

And finally the realization of this brochure to David Sevillano Vicente, architect based in Córdoba and who has carried out all the work of layout and design.



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GRANADA 2020

For more information: sponsor@2020.es.pycon.org
Official website: <https://2020.es.pycon.org/>

