## Issues:

- 1. Your zap to take leads generated from Instantly and push it over to AttioCRM is not working.
- 2. Your zap to take leads generated from Walaaxy and push it over to AttioCRM is also not working.
- 3. Your Walaaxy zap setup right now has to be done for each email campaign in the system. You want to have it setup so that it pulls all leads from all email campaigns instead of one by one. This will probably require an API integration with custom coding. It will take me some time to investigate the feasibility of this.

## **Budget:**

- Fixing Zap connecting Instantly and AttioCRM, I need to investigate the webhooks and then the AttioCRM portion. It might not be possible to create what you need in the AttioCRM. I also need to sit down with whoever manages your CRM and understand where the leads coming into the system should go. Do they go into a list? Which list?

  → Estimation: 16 hours
- 2. Fixing Zap connecting Walaaxy and AttioCRM. You probably can only pull leads per campaign so you will need to setup one zap per email campaign. To fix this Zap, I will need to also understand how the leads should go into the AttioCRM. I will also need to investigate why the webhook isn't pulling the data.
  - → Estimation: 16 hours
- 3. To custom build an integration between AttioCRM and Walaaxy to pull all of your campaigns and leads over to the AttioCRM will require some investigation. I have to check the Walaaxy API to see if this is even possible. After I verify it is feasible, then I have to do another new estimate (on top of the 4 hours below) to see how long it'll take.
  - → Estimation: 4 hours

## Deadline:

It will probably take about a week so finish by sometime next week around March 20th or March 21st.

Total Billable Hours: \$750