Sponsorship

October 2024

PY CON ES VIGO 24
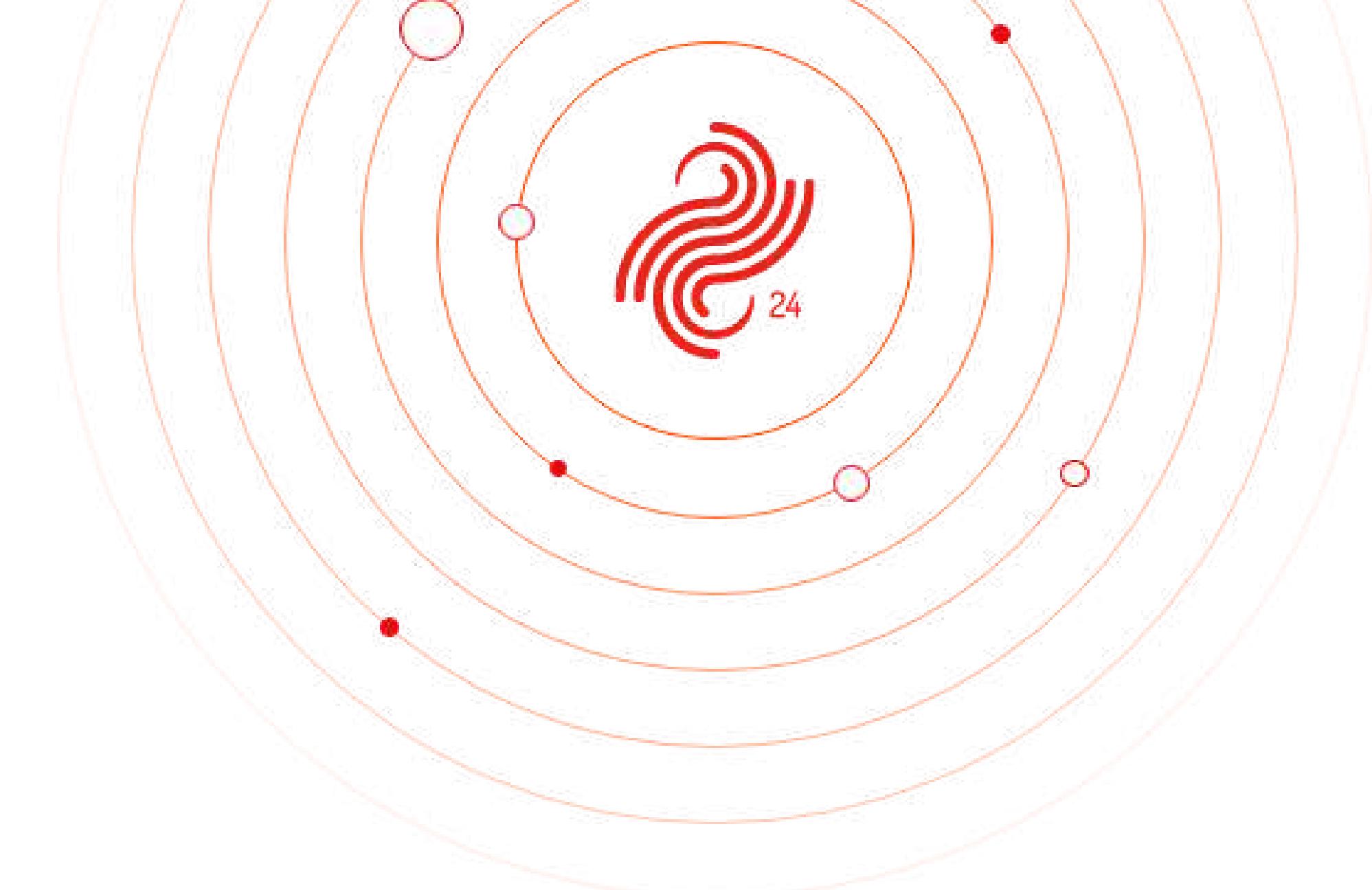
Introduction

The largest **Python conference in Spain**.

We are pleased to announce that **PyConES 2024** is moving to Galicia! This twelfth edition of our conference will take place in the wonderful **Mar de Vigo Auditorium**, an ideal stage to share the latest advances in the reference language for cutting-edge technologies such as **Machine Learning**, **Artificial Intelligence**, and **Data Science.**

The **Mar de Vigo Auditorium** offers all the necessary facilities for a top-level event, providing us with exceptional versatility to provide a differentiating experience for both our valuable sponsors and enthusiastic attendees.

Don't miss this unique opportunity to be part of the **PyConES** community in an inspiring environment. After having toured cities such as **Madrid**, **Zaragoza**, **Valencia**, **Almería**, **Cáceres**, **Málaga**, **Alicante**, **Granada**, **Tenerife**, and two successful online editions, we are excited to bring our conference to the beautiful **city of Vigo**. **We look forward to seeing you!**

Why Sponsor?

Impact of the most important **Python** event in **Spain**.

A meeting place

After the resounding success of the **Tenerife** conference, **PyConES** returns in its **2024 edition in Vigo**, offering our community the opportunity to meet again, reconnect, learn, establish new relationships, discover new opportunities and share ideas.

The Fundamental Role of Sponsorship

Organizing a conference of this magnitude requires the effort of an exceptional team that dedicates months of volunteer work to carry out the main **Python event in Spain**. The **Python Spain association** leads this effort, promoting **Python**-centered technological development in the country. **PyConES** is the main source of income for this non-profit organization.

Networking

Representatives of the country's leading companies, educational institutions and research centers gather around one of the most relevant technologies in their respective fields. This scenario provides a unique opportunity to position your company or product to the right audience.

Technological Development

The topics covered at the conference address the latest trends in the technological world around Python. You will get a clear view of the direction in which both the language and the community are evolving, and you will be able to connect with professionals with different concerns.

Reach

With nearly 800 attendees at the previous edition, you have the opportunity to present your products and company to a significant number of people linked to Python both nationally and internationally.

Recruitment opportunities

If your company uses Python, there is no better place in Spain to access a large number of professionals with the technology skills you might be looking for. PyConES offers an unparalleled platform for recruiting talent.

PyConES VIGO

Vigo

In recent years, **Vigo has become a national tourist destination of reference**. With the Cíes Islands leading the spectacular estuary, the city welcomes visitors with open arms, honoring the famous galician hospitality.

The city offers a wide variety of accommodation options, leisure, as well as gastronomic options of all kinds for the attendees. In addition, participants can **enjoy nature** and **Galician culture in its purest form**.

The best place for the conference

Mar de Vigo Auditorium

With the widest capacity and an **extensive catalogue of services in southern Galicia**, the **Mar de Vigo Auditorium** and **Congress Palace** stands as the preferred destination for concerts, business meetings, corporate events, and renowned conferences. Its privileged location between the emblematic fishing facade of the port of Vigo and the shipyards, offers spectacular panoramic views of the estuary and its surroundings.

Just a 5-minute walk from the bustling city center and close to the old town. This impressive building of more than 23,000 m² dedicated exclusively to congresses will allow you to create memorable spaces to share experiences.

Vigo

Vigo is the most populated city in **Galicia**. It is located in the south of the Rias Baixas, about 30 km from Portugal. On the coast of **Vigo** are nestled 47 coves and beaches, including the **beach of Rodas** (**Cíes Islands**), which the British newspaper **The Guardian** chose as the best beach in the world.

Historically, **Vigo** has been a strategic place in the world of the sea, with a port of great relevance and a privileged geographical position that makes it an important center of maritime trade and a link between continents.

Previous sponsorships

PyConES has been held continuously **since 2013** and is related to the Python technology community at European and global levels.
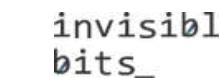
PyConES 2023 in figures

SPONSORS

20

Companies trusting the event which introduced their company and shared it with those who attended.

TALKS AND WORKSHOPS

+70

The most important topics for any Python project, in a significant variety of topics.

CONFERENCE DAYS

3

One day focused on tutorials and two days filled with talks in 5 different tracks.

COLLABORATORS

8

Associations, local companies, or organizations that showed their support for the event with discounts, promotions, or by taking care of some part of the event.

ATTENDEES

+800

From all over Spain, Europe, and the world. With the support of large communities like the EuroPython Society, Django Girls, or the Python Software Foundation! PyConES has become one of the events that attracts the most talented and diverse people in the world.

Plans

Benefits	Level [1]			
	Cíes	Ons	Sálvora	Cortegada
Price	6.500 €	4.750 €	3.200 €	1.000 €
Included tickets [2]	6 (+2)	3 (+1)	2	1
Logo on website	✔	✔	✔	✔
Gift in welcome pack	✔	✔	✔	✔
Brochure in welcome pack	✔	✔	✘	✘
Stand [3]	2,4 m x 3,2 m	1,2 m x 2,00 m	1,2 m x 2,00 m	✘
Add-ons	✔	✔	✔	✔
Logo on posters	✔	✔	✔	✘
Logo during breaks	✔	✔	✘	✘
Posts on Social Networks	✔	✔	✔	✔

[1] The number of sponsorships is limited (except for the "Cortegada" level). The organization reserves the right to modify this quantity as needed, always looking for the interests of the conference.

[2] **Cíes:** 2 tickets, one for the sponsored talk and another for the sponsored workshop. Tickets are only awarded if the talk and workshop are given, respectively.

Ons: 1 ticket for the sponsored talk. The ticket is only awarded if the talk is given.

[3] The stand measurements are informative. May differ from real ones.

Benefits	Level [1]			
	Cíes	Ons	Sálvora	Cortegada
Job offers	✔	✔	✔	✖
Logo newsletter [2]	✔	✔	✔	✖
Sponsored talk	✔	✔	✖	✖
Live thanks	✔	✔	✖	✖
Anuncio en programa	✔	✔	✔	✖
Press release [2]	✔	✔	✖	✖
Sponsored workshop	✔	✖	✖	✖
Recruitment session	✔	✖	✖	✖
Promotional video	2 times a day	1 time during the weekend	✖	✖

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[2] Appearance on printed physical supports depending on whether these supports are finally produced.

Add-ons

Add-on	Description	Price	Quantity
Room sponsorship	A room has your company name. It will appear this way on all brochures, documents, and notices. In addition, you can place roll-ups inside the room throughout the weekend.	1.000 €	4
Coffee Breaks	During all the coffee breaks, we will advertise you! There will be everything from roll-ups and thank you messages to anything you, as a company, want to participate in: napkins with logo, cups, etc.	1.000 €	1 Saturday / 1 Sunday
Streaming Sponsorship	Did you see how cool last year's videos turned out? Now imagine your logo appearing while it's live... Cool, huh?	500 €	3
Grant Sponsorship	Help us finance trips so that even more people can attend PyConES! For each grant awarded, you will be mentioned in a special way both during the event and in the messages exchanged with the recipients.	300 €	7

Add-on	Description	Price	Quantity
Playroom [1]	More and more little ones are coming to the event! We want to build a space where they are comfortable and have all the necessary attention. Help us achieve it.	500 €	1
Nursing room	Because we don't forget about all the moms who attend the event, and surely you neither. Help us build an inclusive environment with everything necessary for them to feel comfortable.	500 €	1
Hackathon	You provide the idea, and we give the prizes. Do you love technical challenges? Are you a company that seeks to learn while people have fun and team up? Sponsor this year's hackathon and collaborate with your idea and technology. The organization will take care of spreading the word and finding people and gifts.	1.000 €	1

[1] Playroom subject to availability – if there is a company that wants to collaborate directly by providing the necessary material to set up the playroom, it will have preference.

Add-on	Description	Price	Quantity
Django Girls workshop	Collaborate with this massive workshop with participants of all kinds! Gain great visibility with your roll-ups and a personalized thank you.	1.500 €	2
Concert	Do you like music? We love it! Be the sponsor that gives us a concert. Place your roll-ups in the thick of it when everyone is participating.	500 €	1

2024.es.pycon.org