

PYTHON
BRASIL
2023

SPONSORSHIP PLAN



Free tickets available from November 2nd
at <https://pyconlatam.com>

THE BIGGEST PYTHON EVENT IN LATAM



Python Brazil is the largest Python programming language conference in Latin America.

The python community, together with the organization, is driven by several other local and regional events that culminate in a national and itinerant meeting.

Our main goals are: spread the Python language, promote the exchange of experiences and knowledge, encourage community growth and impacting the region economically and socially.

At this year it will be held on Caxias do Sul (Brazil southern) between October 30th and November 5th.

The City

THE WINE'S LAND

Located in the south of Brazil in the "Serra Gaúcha" region, Caxias do Sul city is known for the fair "Festa Nacional da Uva", a community event that celebrates the culture of the Italian immigrants who colonized the city. What is most beautiful in its history and nature is shown in the official tourist itineraries.



There are several wineries, typical food restaurants, old wooden and stone buildings surrounded by beautiful waterfalls, trails and natural pools.

Caxias city was the headquarters of "Python Brasil" in 2009, promoted the first "Python Sul" in 2017, and annually promotes the regional event "Python Caxias" since 2014.

Activities

TUTORIALS

OCTOBER/NOVEMBER
30/10, 31 and 1/11

SPEECHES

NOVEMBER
2, 3 and 4

SPRINTS

NOVEMBER
5

TUTORIALS

There will be short courses in many formats that addresses Python and related technologies. Those who participate can develop new skills and put into practice what they have learned.

SPEECHES

Community lectures, for the community. Focused on quality and diversity, the lectures address the most diverse uses of language. Keynotes, who are prominent people in the community, will show you trends and the future of Python.

SPRINTS

The community tradition, this is a moment for the participants to interact and contribute together in open source projects, accompanied by the maintainers.

LIGHTNING TALKS

Short, objective and spontaneous presentations are a great opportunity to encourage dialogue and share experiences among people in the community.

SPACE KIDS

A space aimed to children, with the support of caregivers and entertainers. The aim is to provide a safe and fun place for children whose parents attend the event.

OPEN SPACES

Strategic space that offers important forms of interaction for the event, where everyone present at the event can, during the conference, may open dynamic themes for exposition and to discuss of various subjects, without the need for a pre-established schedule.

JOB FAIR

To stimulate the programming job market, mainly for the Python community, the Job Fair is the space for those who want to hire, recruit and educate to present and discover proposals and opportunities among professionals.



Number of Participants

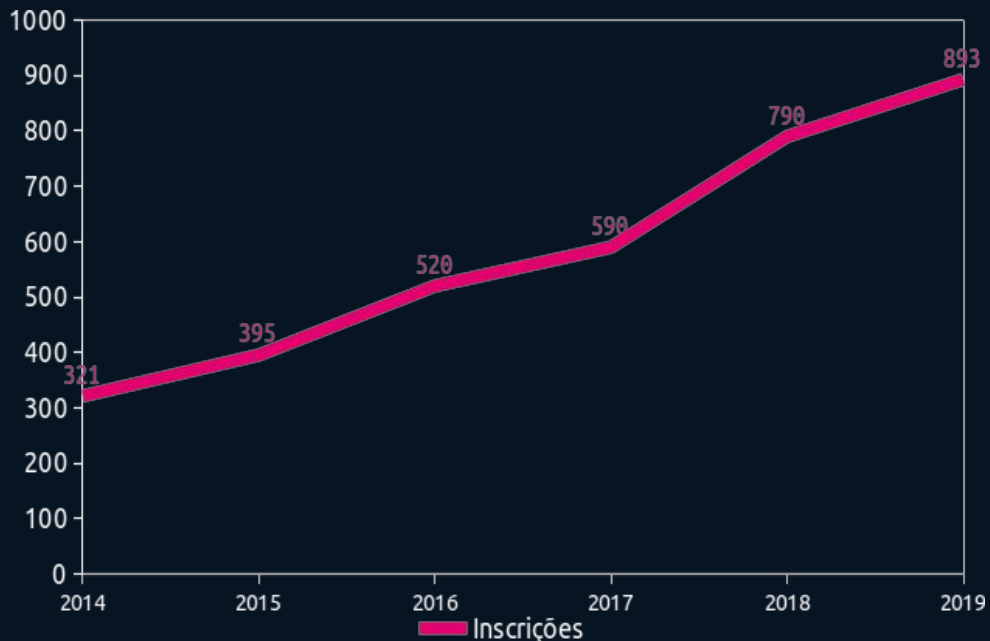
In 2019, we reached the milestone of 893 people with the restarting of face-to-face editions.

In 2020 and 2021, we expanded the reach of the event with online editions, which had the total number of people below:

2020 - 48,314

2021 - 40,427

In 2022, we held the first hybrid PyBR with the participation of 17182 people online and 576 in person.



Why Sponsor

Sponsoring the PyBr event is an opportunity to associate your brand with open and collaborative free software initiatives, get to know the community and projects that are in progress, spread the language and stimulate technological development in the world.

By sponsoring you earn:

- International visibility
- Networking Expansion
- Professional training

Among many other opportunities.

Who Sponsored

GitHub



FACEBOOK

grupo **zap**

globo
.com

stone



Sponsorship Levels



Bronze

BENEFITS

1. Logo on the website in the respective area
2. Disclosure on social networks
3. Special thanks at the opening and closing ceremonies of each day
4. Free tickets: 2

VALUE

\$ 2.500,00

QUOTES

30

TICKETS

2

Silver

BENEFITS

1. Logo on the website in the respective area
2. Disclosure on social networks
3. Special thanks at the opening and closing ceremonies of each day
4. Video divulgation on social media
5. Possibility to put gifts in the bag
6. Logo on the photo panel
7. Free tickets: 4

VALUE

\$ 5.000,00

QUOTES

15

TICKETS

4

Gold

BENEFITS

1. Logo on the website in the respective area
2. Disclosure on social networks
3. Special thanks at the opening and closing ceremonies of each day
4. Video divulgation on social media
5. Possibility to put gifts in the bag
6. Logo on the photo panel
7. Logo in the lecture halls
8. Job fair space
9. Booth/box
10. Free tickets: 8

VALUE

\$ 9.000,00

QUOTES

8

TICKETS

8



Platinum

BENEFITS

1. Logo on the website in the respective area
2. Disclosure on social networks
3. Special thanks at the opening and closing ceremonies of each day
4. Video divulgation on social media
5. Possibility to put gifts in the bag
6. Logo on the photo panel
7. Logo in the lecture halls
8. Job fair space
9. Booth/box
10. Institutional video presented at the opening of keynotes
11. Exclusive banner at the entrance to the event
12. Logo on event credentials
13. Free tickets: 14

VALUE

\$ 15.000,00

QUOTES

4

TICKETS

14

Diamond

BENEFITS

1. Logo on the website in the respective area
2. Disclosure on social networks
3. Special thanks at the opening and closing ceremonies of each day
4. Video divulgation on social media
5. Possibility to put gifts in the bag
6. Logo on the photo panel
7. Logo in the lecture halls
8. Job fair space
9. Booth/box
10. Institutional video presented at the opening of keynotes
11. Exclusive banner at the entrance to the event
12. Logo on event credentials
13. Logo on participants bag
14. Logo on live streams
15. Free tickets: 20

VALUE

\$ 22.000,00

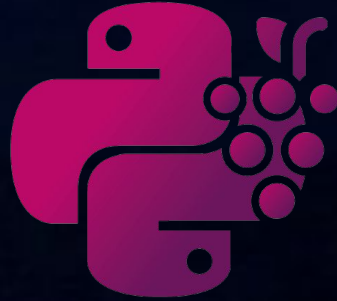
QUOTES

Exclusive

TICKETS

20

GOT ANY DOUBTS?
PLEASE, CONTACT US!



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2023.pythonbrasil.org.br
eventos@python.org.br