



Call for sponsors

**PyDay**

17·november·2018

**TENERIFE**

[pyday.pythoncanarias.es](http://pyday.pythoncanarias.es)



# What is a PyDay?

A PyDay is a one full day conference organized by Python Canarias, made up of a number of talks about the Python Language and related technologies. It is organized in

two parallel tracks, and it includes talks for all the expertise levels: beginner, intermediate and expert.

## WHEN

THE 17<sup>TH</sup> OF NOVEMBER, 2018

## WHERE

PHYSICS AND MATHEMATICS FACULTY  
UNIVERSIDAD DE LA LAGUNA  
TENERIFE · ISLAS CANARIAS





## Some numbers

Last edition we got plenty attention and achieve a big impact on social networks, two items we want to improve this year.

**14** TALKS

**120** ATTENDEES

**+300** RETWEETS



# What we talk about?

We are now just going over the call for papers process, so we can't announce the final list of talks, but our intention is to discuss the following topics:

- |  |   |
|--|---|
| Web Development  | Good Programming Habits / Design Patterns         |
| Data Analytics   | Relational Databases / NoSQL Databases            |
| DevOps / System Administration / Automation Scripts        | Digital Currencies                                |
| E-Learning   | Concurrent and Asynchronous Programming           |
| Artificial Intelligence / Machine Learning / Deep Learning | Network Programming                               |
| Desktop Applications                                       | Software Prototyping                              |
| Language Parsers / Scrappers / Crawlers                    | Automatic Testing / Continuous Integration        |
| Internet of Things (IoT) / Embedded Devices                | Game Development / Multimedia / Computer Graphics |
| Security   | Mobile Development                                |

# Patronage Levels

## Diamond • 200 €

- Sponsor Logo in poster and flyers
- Sponsor Logo and URL link in the event web
- Sponsor sticker for the attends
- Sponsor Flyer included in welcome pack
- Two invitation tickets
- Exposition stand



## Sapphire • 100 €

- Sponsor Logo in poster and flyers
- Sponsor Logo and URL link in the event web
- Sponsor sticker for the attends
- One invitation ticket



## Jade • 50 €

- Sponsor Logo in poster and flyers
- Sponsor Logo and URL link in the event web







## Why sponsor

Sponsors made all of this possible.  
Your sponsorship allow us to offer the event at a very tight price for the attendee.

Also, it allows us to record all the talks and publish it later on Internet. This give us higher visibility and scope.

In addition to helping the local community, companies and organizations get visibility, improved image and positioning. Also, the PyDay is the most suitable place to find talented and committed Python developers in Canary Islands.

## What are we going to improve (with your help)

- A wider, better equipped and more suitable place
- More capacity (175 places)
- We will multiply the promotion in social networks
- Two coffee break and lunch for all attends
- Two invited international lecturers
- Collaboration with the local group Canarias JS

### Contact with us

We are open to other, alternative forms of sponsorship.

Please contact with us at:

[info@pythoncanarias.es](mailto:info@pythoncanarias.es)

# What is Python?

**A dynamic, high level language, with a very clear syntax**

**Multipurpose:** able to do almost anything

**Huge Library:** both included and third parties libraries

**Concise:** do more things with fewer lines

**Free software:** under the Python Software

Foundation License, similar to BSD

**Multiplatform:** Unix, Windows, Linux and OS/X, among others

**Multiparadigm:** Object Oriented Programming, Functional, Imperative



## Some folks using Python



The New York Times

Google

Dropbox



Mercedes-Benz

NATIONAL GEOGRAPHIC

The Washington Post

YouTube



INDUSTRIAL LIGHT & MAGIC





# Why Python?

1°

First position in PYPL index (*Popularity of Programming Language*)

<http://pypl.github.io/PYPL.html>

3°

Third position in GitHub

<http://github.info/>

4°

Fourth most popular language in TIOBE

<https://www.tiobe.com/tiobe-index/>

1.3

More than 1,300,000 projects in GitHub

<https://github.com/search?q=language%3Apython&type=Repositories>





# About Us

## Python Canarias

This event is organized by the Python Canarias Association, a non-profit organization whose purposes are, among others, to promote the use of the Python programming language, to give help to those who wish to learn it and to promote programming as a basic educational competence

### The team

Hector Álvarez

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Sergio Delgado

Hector Figueras

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Iván Juanes

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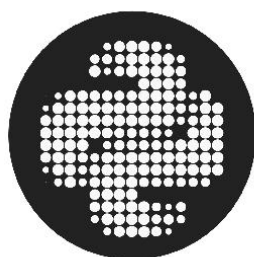
Israel Santana

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**Contacta with us. We want to hear you**

[info@pythoncanarias.es](mailto:info@pythoncanarias.es)



**Python**  
Canarias