



Company: Grow Indigo

Website: <http://www.growindigo.co.in/>

About Company: Grow Indigo

- **Grow Indigo was established in 2018 by Mahyco Grow and Indigo Ag.** Building on the technological innovation of the two market leaders. We thrive to maximize farmer's benefits. Our primary objective is to tackle the challenges farmers face every day and assist them to improve their yields, generate more revenue and implement sustainable farming practices. We do this through our services across the value chain.
- Agricultural Sustainability is a looming question as climate change is creating more uncertainty around the weather. The soil resource is central to Agriculture and therefore sustainable agriculture is inherently dependent on soil health. Providing solutions that will help to sustain in the future is a driver for Grow Indigo offering biological and digital solutions to empower farmers to have relevant information and also improve soil health.
- **Biologicals** - Our sustainable product portfolio for entire cropping system which includes seed treatment, biopesticides, fertilizer substitutes, nutrients and more.
- **Grow Online** - An Agri-input e-commerce platform connecting Agri-input companies with retailers.
- **Carbon** - Novel income sources for farmers by coupling climate-smart agriculture practices to voluntary carbon markets.
- **Grow Mandi** - A digital marketplace for Agri-commodities connecting buyers and sellers across the country.
- **Maharashtra Hybrid Seeds Company Private Limited (Mahyco)** is focused towards bringing innovation in agriculture through research & development, production, processing and marketing of seeds for India's farming fraternity. Founded in 1964, Mahyco is the pioneer of high quality hybrid and open pollinated seeds. Through the use of cutting edge technology and intensive research activities, Mahyco has revolutionized the agrarian face of the country. Despite its growth and expansion, the company remains unchanged at its core. It is still driven by a visionary zeal and the belief that it is possible to improve the lives of farmers by using science to develop superior quality agricultural products.



Mahyco Grow is the earliest Agri-Innovation corporate in India, founded on a vision to bring modern science to resolve farming challenges, with a view to improve farmers welfare and the nutritional security of the country. Mahyco Grow has pioneered several Agri-Innovations including many crop hybrids, technologies and biotechnology products for the first time in India. In addition to India, Mahyco has presence in Africa and South East Asia.

- <http://www.mahyco.com>
- Industry :Biotechnology
- Company size :1,001-5,000 employees
- Specialties :Agriculture, Biotechnology, and Innovation
- **Indigo Ag** improves farmer profitability, environmental sustainability, and consumer health through the use of nature-based and digital technologies. The company's core offerings – Carbon, Market+, and biottrinsic – integrate across the supply chain to optimize how the world's most impactful crops are produced, sourced, and distributed. Founded in 2013 with a mission of harnessing nature to help farmers sustainably feed the planet, today the company's technology connects stakeholders across the agricultural ecosystem to unlock sustainability and profitability benefits for all.

Indigo-Ag improves grower Profitability, Environmental Sustainability, and consumer health through the use of natural Microbiology and Digital Technologies. The Company's Scientific discoveries and Digital Innovations create new value from soil to sale, benefiting tens of thousands of growers across millions of acres. Working across the supply chain, indigo is furthering its mission of harnessing nature to help farmers sustainably feed the planet. In 2019, Indigo established The Terraton Initiative, a global effort to drawdown one trillion tons of atmospheric carbon dioxide through agricultural soils. Ranked #1 on CNBC's Disruptor 50 list, Indigo is headquartered in Boston, MA, with additional offices in Memphis, TN; Research Triangle Park, NC; Sydney, Australia; Buenos Aires, Argentina; Sao Paulo, Brazil; and Switzerland.

- Website: <https://www.indigoag.com>
- Industry: Farming
- Company size: 501-1,000 employees
- Headquarters: Boston, MA
- Founded: 2013
- Specialties:
Agriculture, Microbiome, Food, Sustainability, Technology,
Microbiology, Data Science, Computational Biology, Agribusiness,
Software, Software Engineering, Innovation, Biotechnology,



Ag Tech, Grain Marketing, Biologicals, Carbon, Carbon Credits,
Carbon Markets, and Grain Merchandising.