

July 26, 2024

Dear Hiring Manager at Green Thumb Consulting,

I am writing to express my strong interest in the Marketing Associate/Assistant position at Green Thumb Consulting. As someone passionate about digital marketing and eager to grow in a dynamic environment, I am excited by the opportunity to contribute to your team while developing my skills.

Your emphasis on helping businesses and individuals reach their unique potential resonates deeply with me. I'm particularly drawn to Green Thumb's multifaceted approach to growth consulting and the variety of services you offer. The chance to work across different brands under the Green Thumb umbrella is especially appealing, as it would provide diverse learning experiences.

While this may be an assistant/associate position, I bring a strong foundation in digital marketing, including:

- Proficiency with Canva and Capcut for creating visual assets
- Experience with website builders on WordPress
- Social media management skills, particularly on LinkedIn and Instagram
- Basic graphic design abilities and copywriting experience
- Familiarity with email marketing campaigns

I'm eager to apply these skills while learning and growing under your guidance. The opportunity to receive coaching and training in areas like the Storybrand framework is particularly exciting to me.

What truly sets this opportunity apart is the potential to get in on the ground floor of a thriving consultancy. I'm committed to creating value for Green Thumb Consulting from day one, whether that's by streamlining social media processes, enhancing visual content, or supporting the team in executing impactful marketing campaigns.

Your company culture, with its focus on human flourishing and entrepreneurial spirit, is exactly the kind of environment where I believe I can thrive. I'm ready to bring my enthusiasm, creativity, and strong work ethic to contribute to Green Thumb's continued success.

Thank you for considering my application. I'm excited about the possibility of joining your team and would welcome the opportunity to discuss how I can contribute to Green Thumb Consulting's growth.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Greg Wenzel', with a stylized, flowing script.

Greg Wenzel