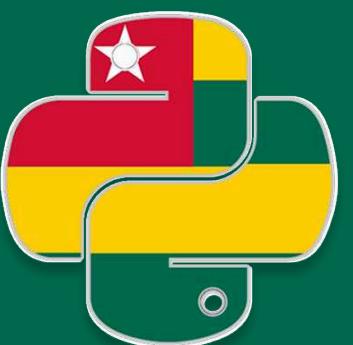




# SPONSORSHIP PROSPECTUS

## 2025



PYCON  
TOGO  
2025

LOME, TOGO  
23 August 2025



# ABOUT PYCON TOGO

**PyCon Togo** is the premier annual gathering of Python enthusiasts, developers, educators, data scientists, and open-source contributors in Togo and the broader West African region. As part of the global PyCon family, PyCon Togo aims to promote the growth of Python programming and its community by creating a vibrant platform for learning, sharing, and networking.

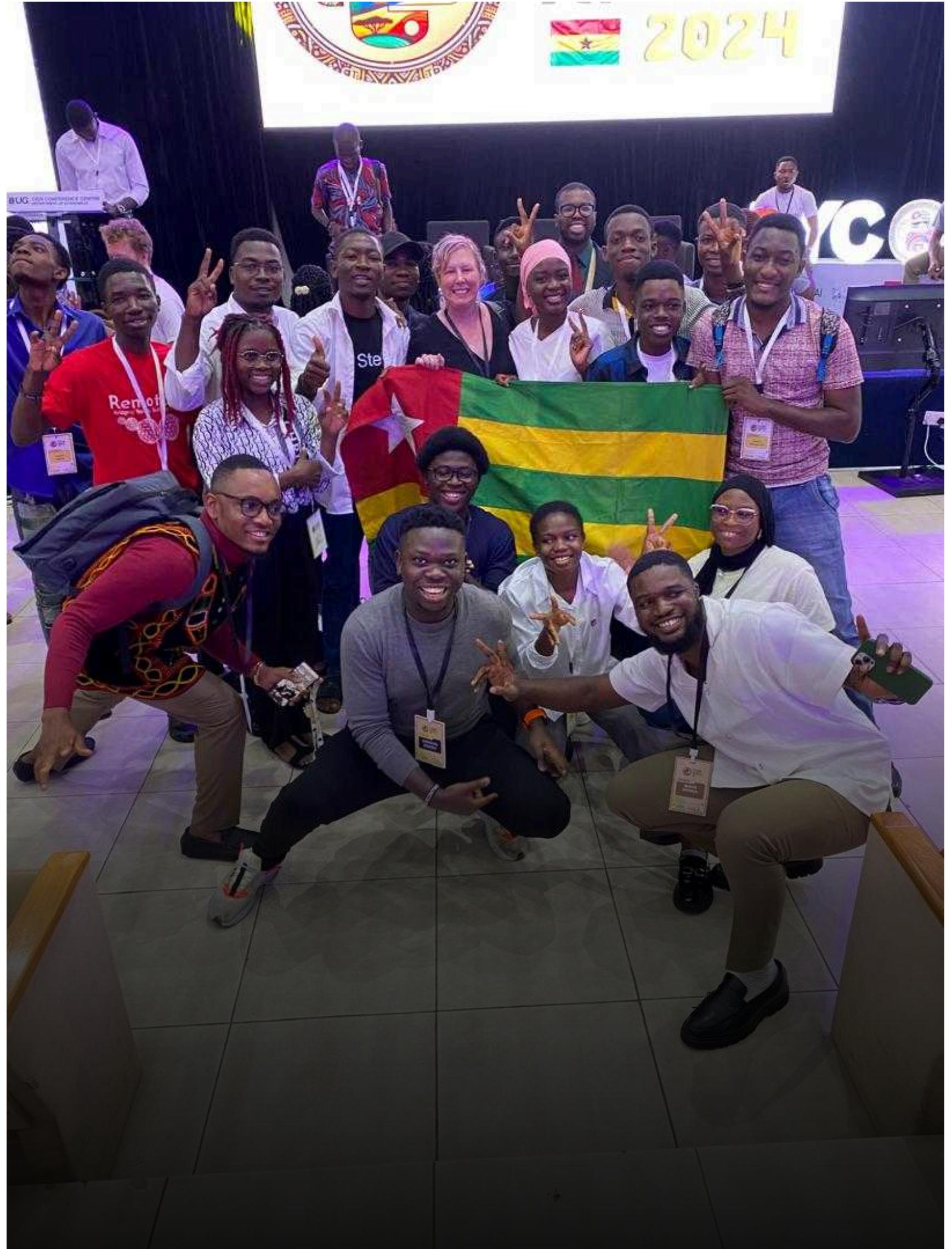
Our 2025 edition will bring together **hundreds of participants** from across Africa and beyond for **one day of talks, workshops, and collaboration** around Python and its applications in web development, data science, artificial intelligence, DevOps, education, and more.

This conference is **community-driven and inclusive**, with a strong emphasis on empowering local talent, increasing access to tech opportunities, and fostering diversity in the tech ecosystem. Whether you're a seasoned developer, a tech entrepreneur, a student, or a company looking to connect with the next generation of African tech leaders, PyCon Togo 2025 is the place to be.

Join us as a sponsor and be part of a movement that is shaping the future of technology in Africa—one line of Python at a time.

# CONFERENCE EXPECTATIONS

- **One day of impactful engagement:** 23 August 2025
- **200+ attendees** audience around West Africa
- **10+ talks** about Python, Community, Open Source, Responsible AI...
- **Diversity initiatives**



# AUDIENCE PROFILE & OUTREACH

Inclusion is at the heart of what we do.

The conference welcomes a diverse community of delegates including researchers, core contributors to the Python project, software engineers, students, and other professionals from a host of technical backgrounds spanning Scientific Computing, AI/ML, Web & Internet development, Academia, and so on.

As a very diverse community (gender, age, race, tribe, physical ability, etc.), we emphasize the need for respect and tolerance towards everyone.



# WHAT DOES YOUR SPONSORSHIP DO



- **Catering and Conference Logistics 60%** Includes event setup and logistics, catering, social events, etc.
- **Funding financial aid scholarship for some students and womens 25% :** This include travel and subsidized attendance and accommodation expenses.
- **Legal and administrative 15% :** Legal compliance, finance, administrations, etc...

# SPONSORING PACKAGES



we have a very inclusive and comprehensive sponsorship package for companies. Even you want to contribute financially or with a service or goods.

We are also open to discuss any innovative ideas you have or choose to offer. Packages can be customized, and additional support opportunities are completely welcome.

For more inquiries, mail us on :  
[pydevstogo@gmail.com](mailto:pydevstogo@gmail.com)

	<b>Gold Sponsor 600000 XOF (~\$1000)</b>	<b>Silver Sponsor 300000 XOF (~\$500)</b>	<b>Bronze Sponsor 150000 XOF (~\$255)</b>	<b>Community Supporter 50000 XOF (~\$85)</b>
Logo on website	X	X	X	X
Logo on printed materials	X	X	X	
Mention during opening ceremony	X	X	X	X
Social media recognition	X	X	X	X
Distribution of company materials	X	X	X	-
Banner placement at venue	-	X	-	-
Brief company introduction (2 min)	-	X	-	-
Comprehensive social media campaign	X	-	-	-
Small exhibit space	X	-	-	-
Multiple banner placements	X	-	-	-
3-minute speaking opportunity	X	-	-	-

# We'd like to hear from you!

For inquiries or further information, don't hesitate to reach out to us at :

**Email** : [pydevstogo@gmail.com](mailto:pydevstogo@gmail.com)

**Telephone** : +228 98 27 38 05 / 97 93 21 78

**LinkedIn** : [Python Togo](#)

**Website** : [pytogo.org](http://pytogo.org)