



PyTorch Social Amplification Guidelines

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About

The PyTorch Foundation team welcomes contributors and collaborators to suggest tweets to amplify on the PyTorch social handles! To ensure that we publish the correct content, we've established some guidelines to follow. If you have any questions, please reach out to the foundation team. It is important to note that just because you request amplification, it does not mean that we will automatically post. See below for specific details.

Requesting Organic Content

We are happy to promote content related to PyTorch on Twitter, LinkedIn or Facebook. Please submit your content via our [Request Form](#). Please aim to give us at least 1-2 weeks advance notice.

Typically, this might accompany a blog post, case study or similar content. Our form helps us track all the pieces. **All content must be reviewed and final by the time you submit it to us.**

Please provide the following details in your request for amplification:

- **About:** Provide a brief description of what you are amplifying.
- **Platform:** Do you want it to post on Twitter, LinkedIn and/or Facebook?
- **Date/time to post:** Provide with the month, day and time, specifying time zone.
- **Suggested copy:** Let us know what you would like the tweet to say, and include the CTA and other links.
- **Images:** Let us know if you have an image to attach.
- **Tags:** Is there an account you want us to tag?
- **Hashtags:** Are there any hashtags that would be useful to include?
- **Other notes:** Is there anything helpful for us to know that wasn't included in the sheet?

Requesting Retweets + Likes

We are glad to retweet and like content related to PyTorch on Twitter, LinkedIn or Facebook. The easiest and quickest way to do this is to ping the foundation team on Slack. We will aim to retweet as soon as possible.

1. [Kylie Wagar-Dirks](#), Communications Manager for PyTorch Foundation (Primary contact)
2. [Jen Shelby](#), Senior Marketing Manager for PyTorch Foundation (Secondary contact)

PyTorch Social Slack Channel

Alternatively, if you have questions, want a retweet or have any other suggestions for social, you are welcome to use the PyTorch Social Slack channel ([#external-retweet-sourcing](#)). Our team monitors this and will aim to respond to your requests as soon as possible. Please tag Kylie Wagar-Dirks or Jen Shelby in your post for fastest response.

Requesting Follows

We are happy to follow PyTorch regular contributors and collaborators on the Twitter handle, given they meet contributor requirements. If you would like to request a follow, please reach out to [Kylie](#) via Slack, Email or DM the PyTorch handle.

Content Submission Guidelines

Your content should follow the below guidelines. If you have any questions or concerns about your content, please contact the foundation team.

- The language being written should be as precise and clear as possible.
- We do not amplify or share content that could unduly promote or benefit one corporation that does work in the space of PyTorch over another.

Important Note

It is important to note that just because you request amplification, it does not mean that we will automatically post. We will do our best to follow up with you if we have any questions or concerns, and if we can post your content within the timeframe requested. Sometimes, the editorial calendar will fill up and other announcements may conflict with yours. The team will use their best discretion on amplification.