PyTorch Guidelines for Web Content Requests

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About
The PyTorch Foundation team is happy to promote content on PyTorch.org and on the PyTorch Medium account. The PyTorch Foundation team working on these efforts is composed of both marketing and engineering staff, with varying levels of resourcing allocated based on the Foundation's budget. We thank you in advance for carefully reviewing these guidelines and adhering to the requirements so that we can efficiently support the PyTorch Foundation.

Submission Requirements
- Submit only one request for each piece of content
- Content must be 100% complete and final - do not make changes once you have submitted to ensure a smooth posting process
- All content must be submitted through our request form: **PyTorch Foundation Content Request Form** - We will not accept one off submissions via Slack or Email
- Additional Notes
  - We will not provide a technical or legal review
  - We cannot guarantee acceptance of all submissions

Content Life Cycle
Below is what the typical process looks like when we receive content submissions. Timelines may vary based on the type of content support you are requesting. We will do our best to be transparent with you on the estimated timeline for your request.

- **Content submitted**
  - Once submitted through the intake form, the content goes into the foundation team's Asana.
- **Content sorted**
  - Content is vetted and slotted into the existing editorial calendar. Foundation team to follow up with the submitter with any questions, concerns or updates.
- **Content reviewed**

- ○ Content will be reviewed by PyTorch Foundation marketing and communications. Reviewed by Linux Foundation (LF) legal on a case by case basis, but this is not the default.
- **Content sent back**
  - ○ Reviewed content will be sent back to the submitter for a final look before posting. Submitters have 72 hours to approve. **<u>Please note that this is the only time for you to make changes. We will not accept multiple rounds of revisions.</u>**
- **Content scheduled**
  - ○ The foundation team will schedule the post, working with the LF web team to stage and ensure proper publication.
- **Content amplified**
  - ○ The foundation team will amplify content on relevant PyTorch channels. We will follow up with you with the links once posted.

Social Amplification

We will not automatically draft or publish content on social media - This includes images. All content must be provided by your company, including recommended social copy.

For a complete list of our social guidelines, please refer to [this document](#).

Important Note

It is important to note that just because you request publication, it does not mean that we will automatically post the content. We will do our best to follow up with you if we have any questions or concerns, and if we can post your content within the timeframe requested. Sometimes, the editorial calendar will fill up and other announcements may conflict with yours. The foundation team will use their best discretion on the final publishing coordination.