

Adrian Esquivias

Campaign Finance Director



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Experience

Campaign Finance Director

Alexandra Hunt for Congress, PA-3

2021 - Present

- Implemented finance and fundraising strategy and changes
- Developed new data management and donor relation systems
- Consistently improved (50%+) monthly contributions and tripled the candidate's hourly call time rate
- Trained volunteers on NGP VAN and list creation

Coordinator

Sunrise Movement

2020 - Present

- Helped run social media/field/phonebanking strategy for three candidates in 2020 cycle.
- Managed/coached/trained a 50+ high capacity group of volunteers
- Organized Latinx environmental justice leaders from across the US under the umbrella of Somos Sunrise

Experience, Cont.

- STEAM/Math Teacher, 2017 - 2020
- Entrepreneur, 2015 - 2017
- Peace Corps Cambodia Invitee, 2020

Education

San Jose State University

BS in Finance

2010 - 2015

- Vice President of Sigma Nu Fraternity, 2012
- Semi-Finalist for Intercollegiate Ethics Bowl, 2016
- Raised \$10,000+ for various charities with Sigma Nu Fraternity

Skills and Abilities

- Proficiency with ThruTalk, PhoneBurner, Spoke, Zapier, Asana, Trello, Zoom, and Slack
- Mastery in Google Workspace (Sheets, Docs, Slides, Voice, Drive), NGP VAN, and ActBlue
- Knowledge of fundraising best practices and Central Valley politics
- Problem Solving Skills
- Communication Skills

Accomplishments

- Successfully sold equity to partners in first business venture: Code It With Me
- Achieved City Recognition from San Jose Mayor Sam Licardo for teaching Deaf person how to program in Python, Javascript, and Ruby