The goal for the blog is to be light hearted but informational about Africa. It is about highlighting the good of the continent or the goodness that comes from the continent.

My co-founder and I are working on creating a marketplace like Amazon or Etsy that exclusively has vendors that sell authentic African made items; African made Jewelry, African wear, African décor etc. So far, the vendors are Africans living in US that bring items from their respective countries. Eventually we will have vendors in based in Africa.

Blog topics; Blog length; 300-500 words

* Fun facts about Africa/ can be by country or region
  + This can be a series; a one-week series. Series can cover;
    - Our traditions/culture
    - Foods/Diet
    - Agriculture
    - Arts
    - Economy
    - Family
    - Ancestors
    - Fashion/style
    - Music
    - Religion
    - Transportation
    - Story telling
    - Natural resources
    - These are just suggestions you can pick any thing that you feel will peak people’s interest in African continent.

There is where I would like for us to start.

I know before the one-week series there will be a need of a preview post about upcoming the series….

After the one-week series, then we can go to a once a week blog where we focus on maybe a specific subject or country. I would definitely want a blog/article on how the things that can be found on the site are made.