

Markdown for What!?

Patrik Affentranger

Who!?

- Patrik Affentranger



Who!?

- Patrik Affentranger
- Front End Web Developer @ hatchd



Who!?

- Patrik Affentranger
- Front End Web Developer @ hatchd
- Originally from Switzerland 



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- Patrik Affentranger
- Front End Web Developer @ hatchd
- Originally from Switzerland
- Have been using Markdown  for the last 8 years



Who!?

- Patrik Affentranger
- Front End Web Developer @ hatchd
- Originally from Switzerland
- Have been using Markdown
for the last 8 years ...
- ... and still ❤️ it.



Markwhat? Markdown

¹ <https://daringfireball.net/projects/markdown/>

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- A simple way of formatting text

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- A simple way of formatting text
- Language to create **rich text** from *plain text*

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- A simple way of formatting text
- Language to create **rich text** from *plain text*
- Very versatile

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Markwhat? Markdown

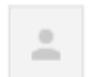
- A simple way of formatting text
- Language to create **rich text** from *plain text*
- Very versatile
- Released in December 2004¹

¹ <https://daringfireball.net/projects/markdown/>

Purpose

"to be used as a format for writing for the web."

Order Shipping Notice  ColoradoTrail 

 ctf@coloradotrail.org Apr 20    

to me 

Pamella Neely,

Thank you for placing your order with The Colorado Trail Foundation at <http://shop.COLORADOTRAIL.ORG>. We wanted to let you know that your order was shipped.

This automated e-mail serves as confirmation that your order has been shipped.

Shipping Summary

Invoice #: 0000005096

| Qty | Item # | Description | Date Shipped | Tracking # |
|-----|--------|---------------------------------|--------------|------------|
| 1 | CLBNDL | 2014 CT Collegiate Loop Package | 04/18/2014 | |

Shipping Information:

Pamella Neely
2239 Vuelta San Marcos
Santa Fe, NM 87505

View your order invoice online by visiting <http://shop.COLORADOTRAIL.ORG/printinvoice.sc?encl=E9pTheOmZz19Csi%2BNzF5LRHLcE0y2qlt7bdf19DCfgg%3D> or check the status of your order by phone by calling [\(303\) 384-3729](tel:(303)384-3729).

Thank you for shopping with us.

^{img} Source: <https://www.getresponse.com/blog/still-send-plain-text-versions-emails>

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- Publishable as-is

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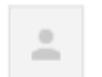
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"to be used as a format for writing for the web."

- Inspired by plain-text email ➡
- Publishable as-is
- Platform agnostic

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Purpose

"to be used as a format for writing for the web."

- Inspired by plain-text email ➔
- Publishable as-is
- Platform agnostic
- No need to be a coder

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Overview

=====

Philosophy

Markdown is intended to be as easy-to-read and easy-to-write as is feasible.

Markdown [Compatibility Mode] - Word

FILE HOME INSERT DESIGN PAGE LAYOUT REFERENCES MAILINGS REVIEW VIEW Fedor Sheremetev

Clipboard Font Paragraph Styles

AaBbCc AaBbCc AaBbCc Editing

Heading 1 Heading 2 Heading 3

Markdown

John Gruber

Overview

Philosophy

Markdown is intended to be as easy-to-read and easy-to-write as is feasible.

Readability, however, is emphasized above all else. A Markdown-formatted document should be publishable as-is, as plain text, without looking like it's been marked up with tags or formatting instructions. While Markdown's syntax has been influenced by several existing text-to-HTML filters -- including [Setext](#), [atx](#), [Textile](#), [reStructuredText](#), [Grutatext](#), and [EtText](#) -- the single biggest source of inspiration for Markdown's syntax is the format of plain text email.

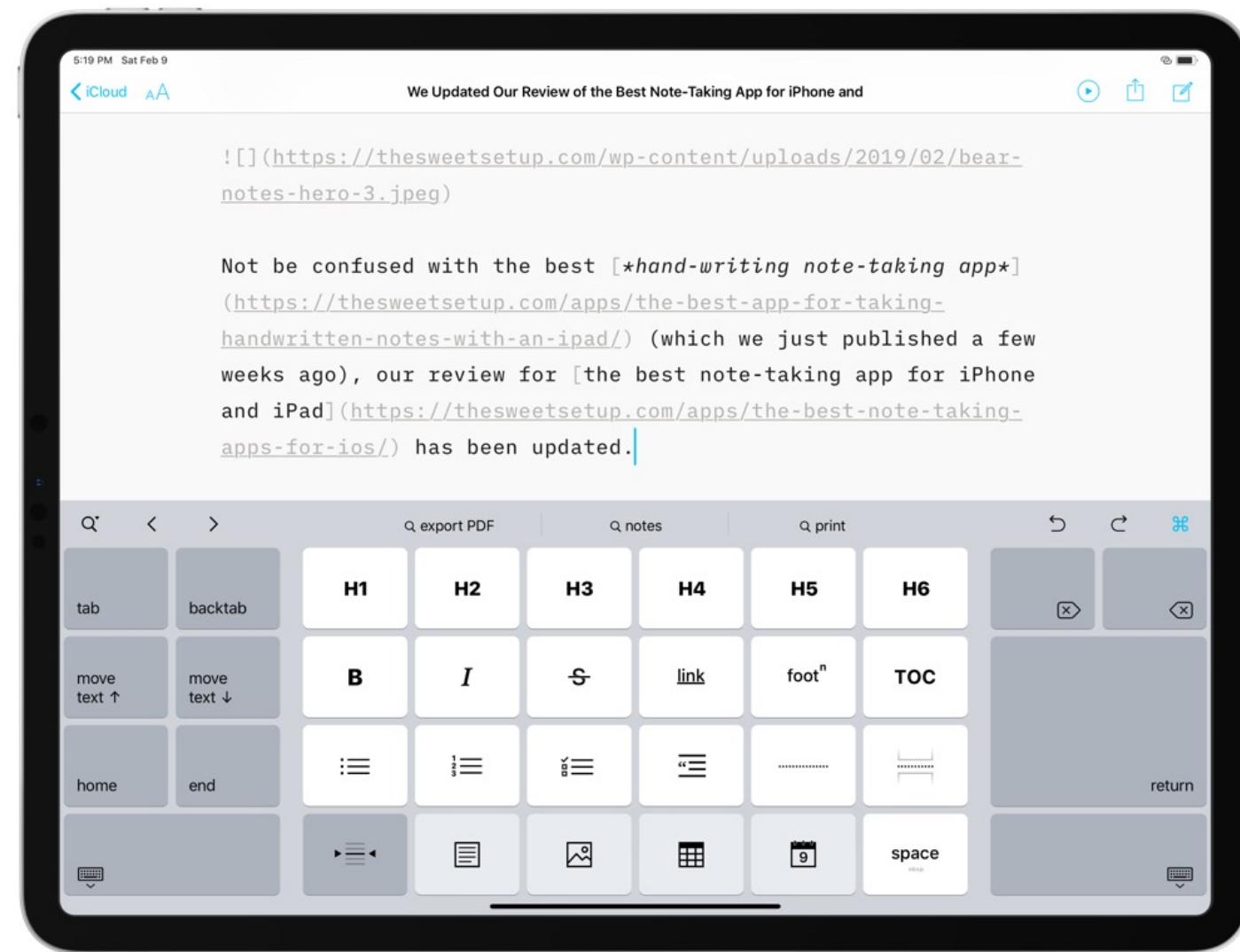
PAGE 1 OF 16 3839 WORDS ENGLISH (UNITED STATES) 103%

Apps that understand Markdown

| App | Web | App & Web |
|------------|-----------|-----------|
| iA Writer | CodePen | Slack |
| Deckset | GitHub | Notion |
| Simplenote | WordPress | Trello |
| So... | many... | more... |

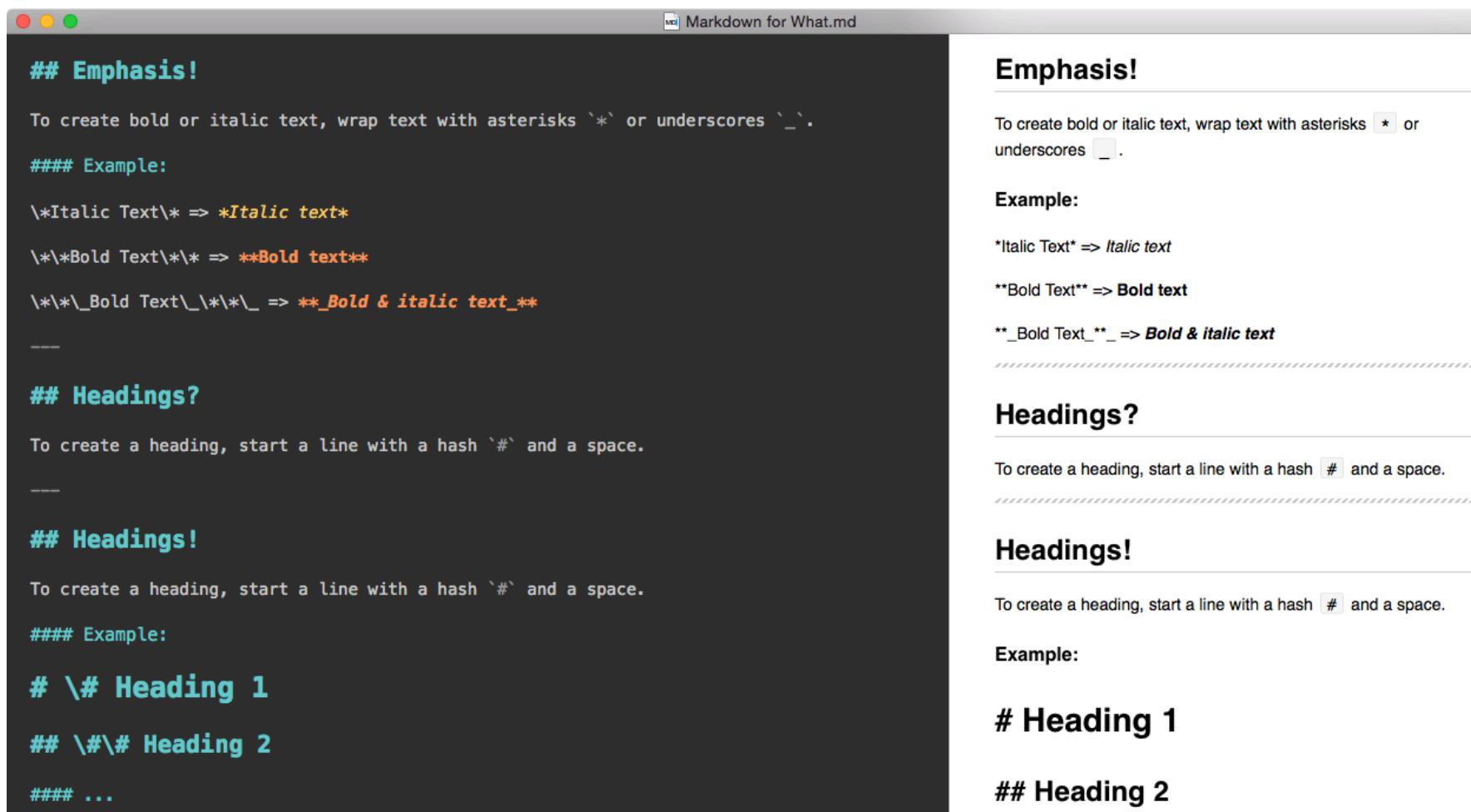
Examples

iA Writer



Examples

Macdown



Emphasis!

To create bold or italic text, wrap text with asterisks `*` or underscores `__`.

Example:

```
*Italic Text* => Italic text
**Bold Text** => Bold text
__Bold Text__ => Bold & italic text
```

Headings?

To create a heading, start a line with a hash `#` and a space.

Headings!

To create a heading, start a line with a hash `#` and a space.

Example:

```
# # Heading 1
## ## Heading 2
#### ...
```

Emphasis!

To create bold or italic text, wrap text with asterisks `*` or underscores `__`.

Example:

`*Italic Text*` => *Italic text*

`**Bold Text**` => **Bold text**

`__Bold Text__` => ***Bold & italic text***

Headings?

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Headings!

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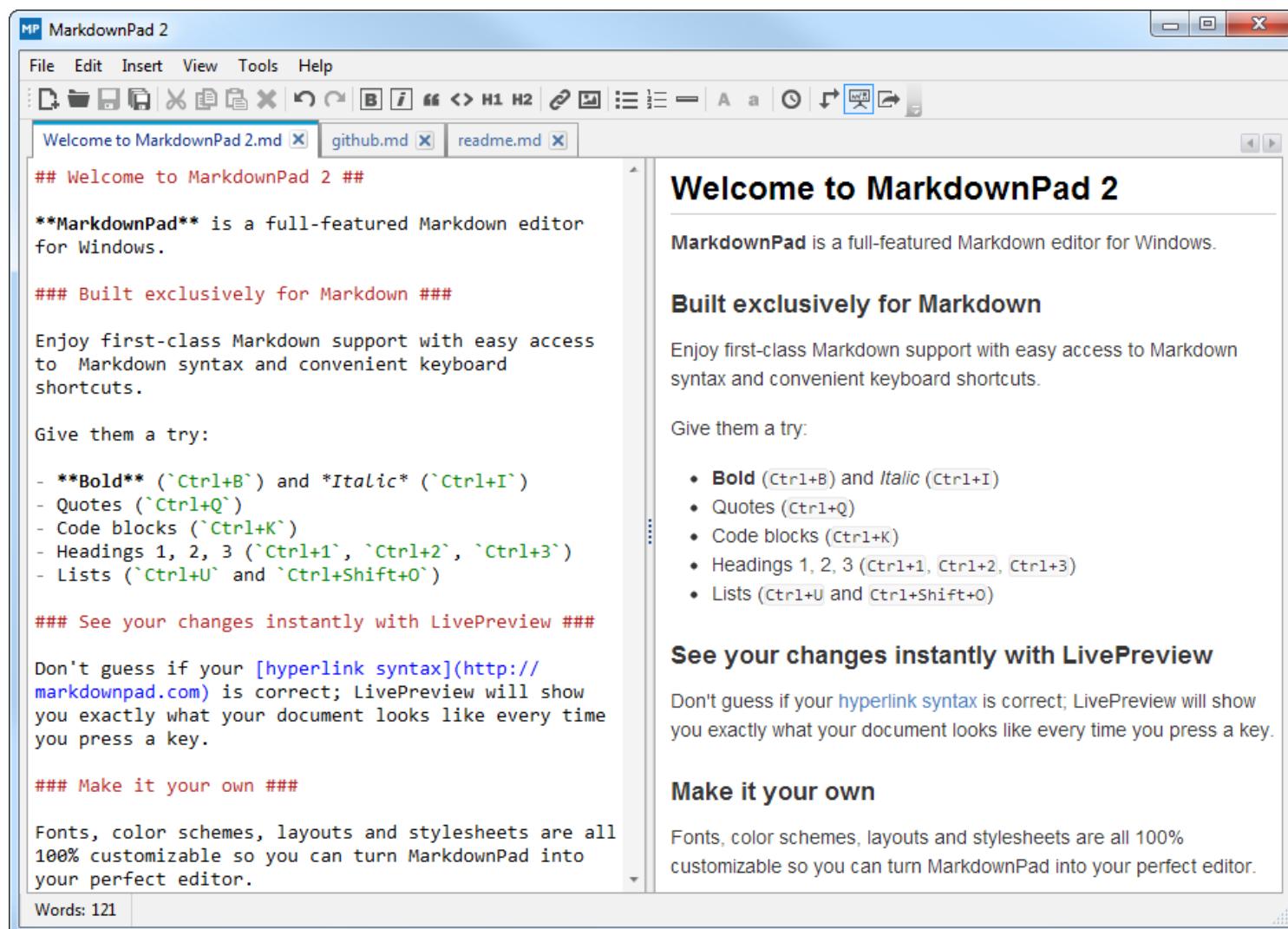
Example:

`# Heading 1`

`## Heading 2`

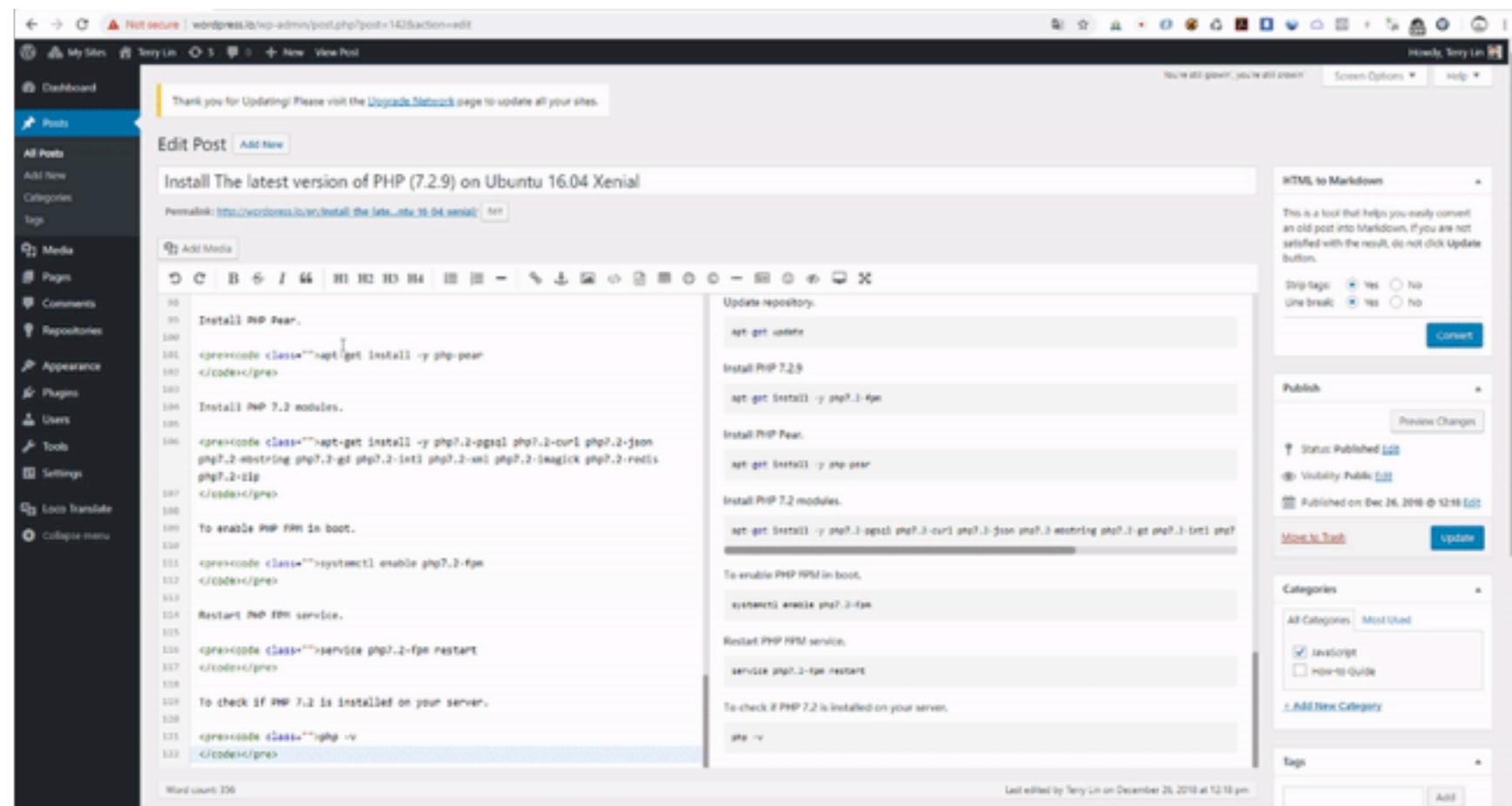
Examples

Markdownpad 2



Examples

WordPress (plugin³)



³ WP Githuber MD: <https://wordpress.org/plugins/wp-githuber-md/>

The Basic Basics

(for writing Markdown)

Paragraphs?

One or more lines of text separated by one or more blank lines.

Write this:

This is the first line of text.

This is the second line of text.

Paragraphs!

One or more lines of text separated by one or more blank lines.

Get that:

This is the first line of text.

This is the second line of text.

Emphasis?

To create bold or italic text, wrap text with asterisks * or underscores _.

Write this:

Italic text

Bold text

**_Bold & italic text_*

Emphasis!

To create bold or italic text, wrap text with asterisks * or underscores _.

Get that:

Italic text

Bold text

Bold & italic text

Headings?

To create a heading, start a line with a hash # and a space.

Write this:

Heading 1

Heading 2

Heading 3

Headings!

To create a heading, start a line with a hash # and a space.

Get that:

Heading 1

Heading 2

Heading 3

Lists?

2 types of lists, *unordered* and *ordered*.

Using * or – OR 1., 2., 3. etc.

Write this:

* List item

1. List item

Lists!

2 types of lists, *unordered* and *ordered*.

Using * or – OR 1., 2., 3. etc.

Get that:

- List item
- 1. List item

Links?

To create a link, enclose some text with square brackets [], followed by the URL wrapped in parenthesis () .

Write this:

[Link text](http://www.google.com)

Links!

To create a link, enclose some text with square brackets [] , followed by the URL wrapped in parenthesis ().

Get that:

Link text

Images?

Images are very similar to links, except they start with an exclamation mark !.

Write this:

![alternative text](path/to/file.jpg)

Images!

Images are very similar to links, except they start with an exclamation mark !.

Get that:



All you need is

* - # [] () !

Let's get started!

Try it

commonmark.org/help/tutorial (⏰ 10-15')

Cheatsheet

commonmark.org/help

Go for Gold ➡ dillinger.io (⏰ 20')

Simple

To-do list

Nested list

Blog post

Manual for an appliance

Complex

Table

Method for a recipe

Resume

Weekly plan

References

- Daring Fireball
- CommonMark
- Markdown Cheatsheet
- Markdown Tutorial
- Awesome Markdown

Resources / apps

- dillinger.io / StackEdit
- Marp / Deckset
- MarkdownPad / Macdown
- iA Writer

Thanks

