

# Answering questions by combining data sources

Paul Zivich

Institute of Global Health and Infectious Diseases  
University of North Carolina at Chapel Hill

June 12, 2023

# Acknowledgements

Supported by NIH T32-AI007001



pzivich@unc.edu



pzivich

# Why Multiple Data Sources?

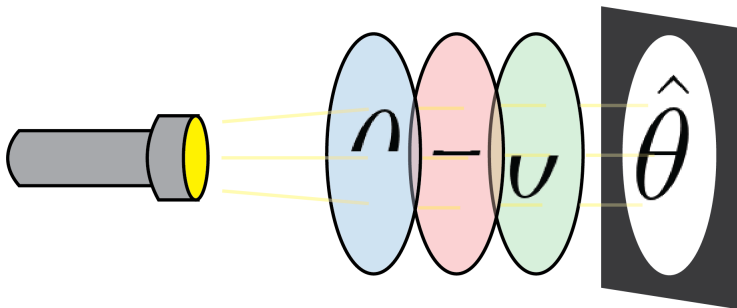
A single data source may be unable to adequately address pressing public health questions

- Measurement error, convenience sample

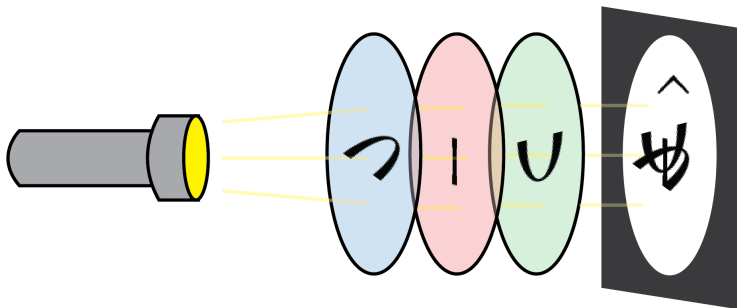
To address these biases

- Integrate information across multiple sources of information

# An Analogy



# An Analogy



# Historical Perspective

Use of multiple data sources has a long history

- Case-control studies<sup>1</sup>
- Validation studies for measurement error<sup>2</sup>
- Meta-analysis<sup>3</sup>
- Two-stage studies<sup>4</sup>
- Mathematical modeling<sup>5</sup>

---

<sup>1</sup>Lane-Claypon (1926) Reports on Public Health and Medical Subjects 32

<sup>2</sup>Rogan & Gladen (1978) *Am J Epidemiol*

<sup>3</sup>Glass (1978) *Educ Researcher*

<sup>4</sup>Zhao & Lipsitz (1992) *Stats in Med*

<sup>5</sup>Bernoulli (1776) *Mem Math Phy Acad Roy Sci Paris*

Recently, approaches have been sharpened

- Lens of causal inference
- Generally proceeded under the generalizability<sup>6</sup> and transportability<sup>7</sup> framework
  - Acknowledgment of conditions to combine data sources
  - Alignment in flashlight analogy

---

<sup>6</sup>Cole & Stuart (2010) *Am J Epidemiol*

<sup>7</sup>Bareinboim & Pearl (2016). *PNAS*

# Purpose of the Session

Learn about recent developments in the integration of information across sources from a variety of perspectives

- Hear from different perspectives
- Lead to future improvements



## Stephen Cole

- Combining sources of information using a data fusion perspective

## Issa Dahabreh

- Combining information from multiple sources to learn about a target population: meta-analysis and beyond

## Eric Lofgren

- ‘Just Bring Me Everything’ Data Fusion in Mathematical Model Fitting and Parameterization

## Leon Di Stefano

- Careful hierarchical Bayesian modelling for pooling information across trials

## Summary & Panel Discussion